



**AGRA VENTURES LTD.**  
**(formerly AGRAFLORA ORGANICS INTERNATIONAL INC.)**

**Management's Discussion and Analysis**

**For the Three Months Ended March 31, 2022 and 2021**

**(Expressed in Canadian Dollars)**

**AGRA VENTURES LTD. (formerly AGRAFLORA ORGANICS INTERNATIONAL INC.)**  
**Management's Discussion and Analysis**  
**(Expressed in Canadian Dollars)**

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**Date: May 30, 2022**

## **INTRODUCTION**

This Management's Discussion and Analysis ("MD&A") of the operating results and financial condition of Agra Ventures Ltd. (formerly AgraFlora Organics International Inc.) ("AGRA" or the "Company") for the three months ended March 31, 2022 and 2021 should be read in conjunction with the consolidated financial statements and accompanying notes for the three months ended March 31, 2022 and 2021, which are prepared in accordance with International Financial Reporting Standards ("IFRS"). On July 26, 2021, the Company changed its name to Agra Ventures Ltd. from AgraFlora Organics International Inc.

Management is responsible for the preparation and integrity of the consolidated financial statements, including the maintenance of appropriate information systems, procedures, and internal controls and to ensure that information used internally or disclosed externally, including the financial statements and MD&A, are complete and reliable. The Company's board of directors (the "Board") follows recommended corporate governance guidelines for public companies to ensure transparency and accountability to shareholders. The Board's Audit Committee meets with management quarterly to review the financial statements, the MD&A and to discuss other financial, operating, and internal control matters. The reader is encouraged to review the Company's statutory filing on [www.sedar.com](http://www.sedar.com).

This MD&A is prepared as at May 30, 2022. All dollar figures stated herein are expressed in Canadian dollars unless otherwise indicated.

The Company undertook a share consolidation on a 150:1 basis in August 2021. The effects of that share consolidation have been applied retrospectively to all share and per share amounts in this MD&A.

Readers should use the information contained in this report in conjunction with all other disclosure documents including those filed on SEDAR at [www.sedar.com](http://www.sedar.com).

## **Forward-Looking Statements**

Information set forth in this MD&A may involve forward-looking statements within the meaning of Canadian securities laws. These statements relate to future events or future performance and reflect management's expectations regarding the Company's growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. In some cases, forward-looking statements can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target" or the negative of these terms or other comparable terminology. Forward-looking statements in this MD&A include, but are not limited to: volatility of stock price and market conditions, regulatory risks, difficulty in forecasting, key personnel, limited operating history, competition, investment capital and market share, market uncertainty, additional capital requirements, management of growth, pricing policies, litigation, no dividend history. The risk factors described in this MD&A are not necessarily all of the important factors that could cause actual results to differ materially from those expressed in the Company's forward-looking statements. In addition, any forward-looking statements represent the Company's estimates only as of the date of this MD&A and should not be relied upon as representing the Company's estimates as of any subsequent date. The material factors and assumptions that were applied in making the forward-looking statements in MD&A include:

- the Company's use of proceeds and business objectives and milestones and the anticipated time of execution, see "Use of Proceeds";
- the performance of the Company's business and operations;
- the intention to expand the business, operations and potential activities of the Company;
- the methods used by the Company to deliver cannabis;
- the projected increase in production capacity;
- the competitive conditions of the cannabis industry;
- the competitive and business strategies of the Company;

## **INTRODUCTION (CONTINUED)**

### **Forward-Looking Statements (continued)**

- the Company's anticipated operating cash requirements and future financing needs;
- the anticipated future gross revenues and profit margins of the Company's operations;
- the Company's expectations regarding its revenue, expenses and operations;
- impacts of potential litigation;
- the Company's intention to build brands and develop cannabis products targeted to specific segments of the market;
- the ongoing and proposed expansion of the Company's facilities, products or services, including associated costs and any applicable Health Canada licensing;
- the current political, legal and regulatory landscape surrounding medical and recreational cannabis and expected developments in any jurisdiction in which the Company operates or may operate;
- the receipt of any regulatory and stock exchange approvals required at any given time;
- the applicable laws, regulations and any amendments thereof;
- medical benefits, viability, safety, efficacy and dosing of cannabis;
- the expected growth in the number of patients;
- the expected number of grams of medical cannabis used by each patient;
- expectations with respect to the advancement and adoption of new product lines and ingredients;
- the acceptance by customers and the marketplace of new products and solutions;
- the ability to attract new customers and develop and maintain existing customers;
- expectations with respect to future production costs and capacity;
- expectations with respect to the renewal and/or extension of the Company's permits and licenses;
- the ability to protect, maintain and enforce the Company's intellectual property rights;
- the ability to successfully leverage current and future strategic partnerships and alliances;
- the ability to attract and retain personnel;
- anticipated labour and materials costs;
- the Company's competitive condition and expectations regarding competition, including pricing and demand expectations and the regulatory environment in which the Company operates; and
- anticipated trends and challenges in the Company's business and the markets and jurisdictions in which the Company operates or may operate.

The preceding list is not exhaustive of all possible factors. All factors should be considered carefully when making decisions with respect to the Company. Readers should not place undue reliance on the Company's forward-looking statements, as the Company's actual results, performance or achievements may differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements if known or unknown risks, uncertainties or other factors affect the Company's business, or if the Company's estimates or assumptions prove inaccurate. Therefore, the Company cannot provide any assurance that such forward-looking statements will materialize. Unless required by applicable securities laws the Issuer disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise. For a description of material factors that could cause the Company's actual results to differ materially from the forward-looking statements in this MD&A, see "Risk Factors".

While the Company considers these assumptions may be reasonable based on information currently available to it, these assumptions may prove to be incorrect. Actual results may vary from such forward-looking information for a variety of reasons, including but not limited to risks and uncertainties disclosed in the section titled "Risk Factors".

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## **OVERVIEW**

The Company was incorporated on June 24, 2004 under the laws of the Province of British Columbia.

The Company trades on the Canadian Stock Exchange (the "CSE") under the symbol "AGRA". The Company also trades on the OTC Pink Sheets ("OTCPK") under the symbol "AGFAF" and the Frankfurt Stock Exchange under the symbol "PU3".

The Company is a vertically integrated cannabis company equipped with a robust portfolio of licensed upstream, downstream and product formulation assets. The Company owns and operates an ACMPR licensed indoor cultivation operation in London, ON, and controls a 70% interest in Propagation Service Canada and its large-scale, 2.2 million square foot greenhouse complex in Delta, B.C. The Company's Delta Greenhouse Complex is equipped with 2.2 million square feet of dedicated cultivation area under glass and is widely considered to be one of the most technically advanced and environmentally efficient greenhouse operations in the world.

Effective on September 17, 2021, the Company changed its auditor from Dale Matheson Carr-Hilton Labonte LLP to Baker Tilly LLP.

## **OVERALL PERFORMANCE**

During the period ended March 31, 2022, the Company completed the initial closing of the definitive share purchase agreement (the "Purchase Agreement") with Twenty One Investment Holdings Inc. ("Twenty One"). The Company purchased 15.38% of Twenty One for US\$1.00 per share, for a total of \$1,271,810 (US\$1,000,000) pursuant to the terms of the Purchase Agreement. Additionally, the Company recognized a gain on debt modification relating to the extension of the maturity date on its convertible debentures payables from prior years.

### **Propagation Services Canada**

As at March 31, 2022 and the date of this MD&A, the Company controls 70% of PSC's flagship Delta Greenhouse Complex (the "Delta Facility"). The Company's investment in the Delta Facility is widely considered to be one of the most technically advanced and environmentally-friendly greenhouse operations in the World, which boasts industry leading cultivation infrastructure including:

- Fully integrated on-site natural gas-powered power plant;
  - Providing ample heat and electricity, while repurposing carbon dioxide emissions to benefit the plants.
- Proprietary energy efficient air exchange to maintain stable climate conditions;
- Advanced climate and humidity control management infrastructure;
- Ebb and flow watering systems to enhance complete irrigation recapture and water treatment; 1.5-million-gallon hot water storage tank configured to store energy produced during the day, for redistribution during non-peak hours, thereby increasing operational efficiencies and reducing associated energy costs;
- Multistage supplemental lighting augmented by natural sunlight to foster an optimized illumination equilibrium; and,
- Proprietary ERP system to allow for efficient resource management and cost tracking.

On May 19, 2020, PSC secured a Standard Cultivation License from Health Canada. The Delta Facility's first phase represents 422,828 square feet of cultivation space.

In 2020, PSC commenced cultivation using a curated portfolio of live-plant genetics (the "Elite Genetics") with a focus on producing high potency cannabis with attractive strains, while maintaining a low cost. Management anticipates the combination of high potency and low cost will result in a product that is attractive to consumers in the retail and wholesale markets. The Delta facility expects to have the first product available for sale of low-cost high-potency cannabis strains expected this fiscal year on a wholesale basis.

**OVERALL PERFORMANCE (CONTINUED)**

**Propagation Services Canada (Continued)**

The Elite Genetics at the Delta Facility have been tailored to go to work with PSC's infrastructure and cultivation program and are expected to yield up to 44 varieties of strains to offer the Company's wholesale clients a robust product offering while maintaining strong cannabinoid and terpene content plant yield and crops per year. In the prior year, the Company received the test result from the four successful batches that comprise the recent crop of cannabis grown and harvested at its Delta greenhouse complex. The Company submitted five strain samples – Mimosa, Motor Breath, Purple Punch, Rogue Gelato and Thrive – to an independent, Ontario-based laboratory to test each one for THC content, CBD content and moisture level. For the Mimosa strain, as an example, the THC level was reported to be 21.17%, with accompanying CBD and moisture levels appropriate for the sample. PSC has also signed a Cannabis Purchase Agreement with an arm's length party for the recurring monthly purchase of a defined minimum quantity of cannabis in dried flower form, with a minimum range of THC content, terpenes and other specifications.

In 2021, the Company also engaged Michael Chyczij as its Master Growing Consultant. Based in Vancouver, Mr. Chyczij has been engaged for an initial term of six months to assist AGRA with the development of Boundary Bay Cannabis products at the Delta greenhouse complex.

On February 9, 2022, PSC recorded over \$318,000 in revenue with an additional \$173,000 under signed contract from the sale of dried cannabis flower on a wholesale basis over the two-month period from December 7, 2021 to February 8, 2022. For the period ended March 31, 2022, PSC recorded revenues of \$534,130.

**AgraFlora Europe GmbH (formerly 'The Good Company GmbH')**

The Company acquired 100% of the issued and outstanding shares of AgraFlora Europe GmbH ("AgraFlora Europe"). AgraFlora Europe is the parent company of German European Union good distribution practice medical cannabis distributor (EU-GDP) Farmako GmbH ("Farmako"). Farmako is a leading European medical cannabis distributor, headquartered in Frankfurt, Germany, with affiliated companies in the United Kingdom, Luxembourg and Denmark.

This acquisition expedited the Company's entrance into the European cannabis theatre by arming the Company with existing cannabis distribution infrastructure, supply and licenses/certifications, all while equipping the Company with experienced European cannabis operators. The combined AgraFlora-Farmako entity will function as a high-margin European distribution hub for the Company's medical cannabis flower and EU-GMP certified manufactured cannabis products produced from its Delta Greenhouse Facility, and 27,000 square foot Scarborough, Ontario cultivation and processing facility.

## **OVERALL PERFORMANCE (CONTINUED)**

### **AgraFlora Europe GmbH (Continued)**

In 2020, Farmako secured an additional supply of EU-GMP Cannabis by execution of the binding supply agreement with ZenPharm Ltd., a subsidiary of Zenabis Global Inc. (TSX: ZENA). Pursuant to the Supply Agreement, ZenPharm will supply EU-GMP quality medical cannabis flower cultivated by Zenabis to Farmako for distribution to medical cannabis patients in Germany. The agreement is intended to facilitate the distribution of 1,500 kilograms of cannabis flower by Farmako in Germany over a 3 year term. Farmako will distribute the products its established network of German pharmacies. The products will carry Farmako's branding, an important step in building brand awareness and loyalty with physicians, pharmacists and patients. The products initially include high potency THC flower and balanced THC and CBD flower, two product categories that management believes are in highest demand in Germany.

In 2021, Farmako began supplying STADAPHARM GmbH ("STADAPHARM") with its proprietary tetrahydrocannabinol ("THC") Testkits (the "THC Testkits") and also offered a new model (the "New Testkit") that tests for both THC and cannabidiol ("CBD"). In late 2021, Farmako also conducted the first commercial import of cannabis extracts from Poland to Germany, which is the largest medical cannabis market in Europe. Separately, Farmako signed a large wholesale contract for its THC testkits with a cannabis producer that will offer the testkits together with their own cannabis products

As of 2022, Farmako is well positioned to benefit from Germany's planned legalization of recreational cannabis. The legalization of recreational cannabis in Germany would enable Farmako to expand its offering of cannabis extracts and dried flower as well as CBD and THC Testkits.

### **Health Canada Licensing**

The Company and its associated principal subsidiaries have the following licenses:

- Standard cultivation and processing license at the Delta Greenhouse Facility;
- Industrial hemp license at its 2.2 million square foot Delta Greenhouse Facility;
- Standard cultivation license at its Sustainable Growth Strategic Facility (Sanna);
- Standard processing license at its Sustainable Growth Strategic Facility (Sanna); and,
- Medical sales license at its Sustainable Growth Strategic Facility (Sanna).

## **OUTLOOK**

Agra's operating portfolio affords the company unmatched Cannabis 2.0 optionality as the industry continues to mature. As PSC engaged Mr. Chyczij as its Master Growing Consultant and signed the Cannabis Purchase Agreement during the year, it continues its momentum towards commercial sales. The first commercial crop for commercial sale included three proprietary strains: Mimosa 37, Kosher Kush and Gelato. These strains have been selected for their strong demand in Canada's dried flower market, as well as their growing attributes within the greenhouse environment which align with their low-cost high-THC cannabis attributes. PSC has gathered valuable data from crops grown to date and continues to develop and strategize to further aid in its positioning as a leader in low-cost product.

PSC will be optimizing its propagation operations by fine-tuning its climate strategy to produce healthy, rooted cuttings more quickly with high-success-rate monitoring irrigation mixtures to produce custom nutrient formulations for each stage of plant growth. By developing novel production strategies, PSC can maximize yield per square metre with minimal labour costs leveraging best growing practices and experience in vegetable cultivations and applying to them to its cannabis operation.

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**EQUITY TRANSACTIONS**

On February 9, 2022, the Company issued 552,609 common shares with a fair value of \$262,489 to the former President and CEO of Sanna and cash of \$200,000 to settle debts of \$450,000. The Company recorded a loss on debt settlement of \$12,489.

On March 17, 2022, the Company issued 26,698 common shares with a fair value of \$10,946 to settle interest payments of \$10,946 with a creditor of the Company.

During the period ended March 31, 2022, an amount of \$467,354 was transferred from option reserve to accumulated deficit for options expired.

**SUMMARY OF QUARTERLY RESULTS**

<b>Quarter Ended</b>	<b>Total Assets (\$)</b>	<b>Revenue (\$)</b>	<b>Comprehensive Income (loss) for the period (\$)</b>	<b>Income (loss) per Share (Basic &amp; Diluted) (\$)</b>
June 30, 2020	140,005,787	457,344	(6,861,968)	(0.83)
September 30, 2020	138,813,735	420,732	(5,091,944)	(0.52)
December 31, 2020	61,732,883	248,567	(81,691,996)	(8.49)
March 31, 2021	63,699,380	306,220	2,242,443	0.21
June 30, 2021	49,726,879	285,638	(3,576,877)	(0.30)
September 30, 2021	47,675,400	183,317	(356,102)	(0.03)
December 31, 2021	46,216,990	153,033	(664,244)	(0.05)
March 31, 2022	43,841,189	181,617	1,442,190	0.11

Fluctuations in assets are mostly due to cash from financing activities and the acquisition of certain businesses and assets during a specific quarter. The amount and timing of expenses and availability of capital resources vary substantially from quarter to quarter, depending on the availability of funding from investors or collaboration partners. The Company's revenues continue to grow as it develop its products for commercial sale, however as a result of COVID-19 the Company has seen a reduction in revenues.

**RESULTS OF OPERATIONS**

The Company's net and comprehensive income for the three months ended March 31, 2022 was \$1,442,190 compared to a net and comprehensive income of \$2,242,443 for the three months ended March 31, 2021. In general, for the comparative period ending March 31, 2021, the Company had a higher gross margin due to higher revenues, had a higher gain on debt settlement and recorded a lower loss on equity accounted investments which resulted in a higher net and comprehensive income. Further, in the current period the Company recorded gains on debt modification and unrealized losses on marketable securities. Explanations of the nature of costs incurred, along with explanations for those changes in costs are discussed below for the three months ended March 31, 2022.

- Professional fees decreased to \$179,440 from \$391,580. During the period ended March 31, 2021, the Company completed one acquisition and incurred costs relating to transactions for the sale of its subsidiaries.

**RESULTS OF OPERATIONS (CONTINUED)**

- Consulting and management fees increased to \$102,291 from \$98,420. The Company relies heavily on Consultants to achieve its goals on all facets of business and these industry consultants bring a wide range of expertise and connections to the Company. Consultants include Management, Product Development Advisors, Technical Support and other support roles. The Company continues to receive unrivalled support from its best-in-class joint-venture partners and industry consultants. The two periods are comparable.
- Amortization decreased to \$65,465 from \$111,274 as the Company sold SUHM in the prior year and derecognized the Right of Use asset associated with the Manitoba lease. The Company incurred the vast majority of amortization due to accounting treatment under IFRS 16 – leases, and the Company amortized its right-of-use lease asset. The remainder of amortization expense is from amortization of property and equipment and intangible assets.
- Development and compliance expense decreased to \$1,413 from \$36,401. Development and compliance expenses incurred relate to the Company's costs to ensure it is compliant with the various jurisdictions of its operations. More compliance costs were incurred in the prior year related to the transactions that occurred.
- Corporate development expense decreased to \$8,151 from \$53,071. Corporate development consists of expenses incurred to increase the Company's global brand awareness and presence in the Cannabis industry in multiple countries. In the prior year, the Company completing an acquisition and sold two of its subsidiaries. During the period ended March 31, 2022, the Company has reduced its corporate development expense as a cost-cutting measure.
- Office and sundry expenses decreased to \$19,480 from \$117,315. The decrease is a result of the Company's efforts to reduce cash spent as a cost-saving measure.
- Wages and salary decreased to \$45,538 from \$230,040 as the Company recovered some costs of wages and salaries per the Supply Agreement with Farma C. Additionally, in the prior year the Company sold its investment in SUHM, which further explains the decrease in the current period.
- Regulatory and transfer agent fees increased to \$31,768 from \$29,660 as a result of the Company's preparations in the prior period to complete regulatory filings for its acquisitions. The increase is not material, the two periods are comparable.
- Rent expenses increased to \$29,195 from rent recoveries of \$131,640 in the prior period as a result of the Company's Supply Agreement with Farma C relating to the sale of SGSC. In the prior year comparative period, Farma C also paid for rent from Q4 2020 which explains the differences noted in the current period.
- Transaction costs decreased to \$Nil from \$6,023,229, transaction costs in the prior year consisted of non-cash transaction paid for costs of prior year acquisitions of Organic Flower.
- Other general and operating costs increased to \$46,365 from \$42,022 and consist mostly of operating activities in Europe. The decrease is not material, the two periods are comparable.
- The Company incurred decreased production costs of \$Nil from \$28,193. Costs in the prior year comparative period related to the Winnipeg facility, which was sold as part of the sale of SUHM in the prior year.
- The Company incurred property taxes and fees of \$Nil, a decrease from \$17,162 in the prior period. The decrease is due to the sale of SUHM which was completed in the prior year, the Company has not incurred other property taxes and fees in the current period.
- Insurance costs decreased to \$17,605 from \$27,817 in the prior period as a result of the sale of two of the Company's subsidiaries in the prior year.
- Loss on equity accounted increased to \$1,584,170 from \$1,121,057 as a result of the Company selling its ownership of JJ Wolf back to JJ Wolf in Q4 of the prior year, resulting in reduced equity investment activity after Q3 2021.



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**RESULTS OF OPERATIONS (CONTINUED)**

- Fair value movement on investments decreased to \$22,210 from \$Nil as a result of the foreign exchange differences for the Twenty One investment in the current period.
- The Company recorded a \$12,489 loss on debt settlement (2021: gain on debt settlement of \$13,968,454). In the prior year, the Company settled debts with certain creditors and convertible debenture holders converted their debentures to shares of the Company which resulted in the gains. In the current period, the Company has settled amounts owed to a former related party of Sanna and interest expenses owed to a creditor.
- The Company recorded \$4,259,963 gain on debt modification (2021: \$Nil) as a result of the extension of the maturity date of convertible debentures.
- The Company earned decreased revenues of \$181,617 from \$306,220 from sale of consumer cannabis products, which had costs of \$112,639 and \$151,992 respectively. In the current period, the Company has not been able to earn higher revenues as a result of the current global economic situation.
- The Company wrote-off accounts receivable of \$Nil (2021: \$12,932) primarily due to the CRA denying the Company of GST/HST claims.
- The Company recorded \$Nil for write-off of accounts payable (2021: \$17,519) as a result of the Company deeming that certain amounts will not be paid.
- The Company recorded interest income of \$140,539 (2021: \$171,406) as a result of interest earned on its loan receivables during the year.
- The Company recorded a gain on loan payable of \$Nil (2021: \$19,546) related to a gain on the loans received from JJ Wolf. The gains from the prior year were reclassified as a balance sheet item as at Q4 2021 and as at the current period.
- The Company recorded government grant revenue of \$7,767 (2021: \$8,041) as a result of the Company receiving government CEBA loans during the year ended December 31, 2020 and recording the revenue earned during the period. Additionally, the Company repaid one of its loans and recognized the government grant revenue on repayment in the prior year which results in a lower government grant revenue.
- The Company recorded royalty revenues of \$52,600 (2021: \$53,975) as a result of the Royalty Agreement with Farma C relating to the sale of SGSC and the Farma C Supply Agreement with SGSC in 2020.
- The Company recognized a loss on write-off of inventory of \$61 (2021: \$945) as a result of damage or obsolescence of its inventories.
- The Company recognized a gain on lease forgiveness of \$7,450 (2021: \$Nil) as a result of the lessor of the Ontario lease forgiving certain amounts of the lease payments due to COVID-19.

Below is a break-down of the various consulting fees incurred by the Company:

	<b>Period ended March 31,</b>	
	<b>2022</b>	<b>2021</b>
	<b>\$</b>	<b>\$</b>
Management fees	87,360	24,291
Advisory and business development consulting fees	9,733	74,129
Marketing consulting fees	5,198	-
<b>Total</b>	<b>102,291</b>	<b>98,420</b>

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**REVENUE AND COST OF SALES ANALYSIS**

	<b>Period ending March 31,</b>	
	<b>2022</b>	<b>2021</b>
	<b>\$</b>	<b>\$</b>
Sales	181,617	306,220
Cost of goods sold	(112,639)	(151,992)
Gross profit	68,978	154,228
Gross profit %	38%	50%

- The Company sales include various hemp health products and cannabis to pharmacies, medical and recreational customers. The majority of the sales were earned in the Company's subsidiary, AgraFlora Europe.
- Cost of goods sold include all expenditures related to the products. This includes ingredients and manufacturing costs, as well as cost of purchasing the products.
- The Company's revenues decreased to \$181,617 from \$306,220 in the prior period. The Company has a gross profit of 38% which reflects the current state of the economy and the market the Company operates in, which has been impacted by the COVID-19 pandemic.

**LIQUIDITY**

**Liquidity and Capital Resources**

The financial statements have been prepared on a going-concern basis, which assumes the realization of assets and liquidation of liabilities in the normal course of business. Continuing operations, as intended, are dependent on management's ability to raise required funding through future equity issuances, its ability to execute the Company's business interests and develop profitable operations or a combination thereof, which is not assured, given today's volatile and uncertain financial markets. The Company may revise the Company's business programs depending on its working capital position.

The Company has financed its operations to date through the issuance of common shares.

	<b>March 31,</b>	<b>December 31,</b>
	<b>2022</b>	<b>2021</b>
	<b>\$</b>	<b>\$</b>
Working capital (deficit)	(19,530,006)	(20,194,836)
Total liabilities	23,076,944	27,168,370
Deficit	(204,354,663)	(206,243,336)

Other than the above-mentioned current liabilities, the Company has no short-term capital spending requirements and future plans and expectations are based on the assumption that the Company will realize its assets and discharge its liabilities in the normal course of business rather than through a process of forced liquidation. There can be no assurance that the Company will be able to obtain adequate financing in the future or if available that such financing will be on acceptable terms. If adequate financing is not available when required, the Company may be required to delay, scale back or eliminate various programs and may be unable to continue in operation. The Company may seek such additional financing through debt or equity offerings. Any equity offering will result in dilution to the ownership interests of the Company's shareholders and may result in dilution to the value of such interests.

The Company's future revenues, if any, are expected to be from the sale of hemp and cannabis and their related derivatives. The economics of developing and producing cannabis are affected by many factors including the cost of operations, variations in the quality of cannabis, and the price of cannabis and related derivatives. There is no guarantee that the Company will be able to successfully develop its production facilities and distribution channels.

## **LIQUIDITY (CONTINUED)**

### **Liquidity and Capital Resources – Cash Flow**

#### **Operating Activities:**

During the period ended March 31, 2022, \$753,085 (2021 - \$170,306) cash was used in operating activities. This consisted mainly of cash paid for consulting, corporate development, and day to day expenditures related to the various transactions and acquisitions completed during the period. In the comparative period, the Company had more non-cash transactions, including transaction costs for prior year acquisitions and settlement of debt by the issuance of common shares. The Company spent more cash in the current period to pay vendors and repay creditors.

#### **Financing Activities:**

During the period ended March 31, 2022, \$Nil cash was provided by financing activities (2021 - \$2,724,322). In the prior year comparative period, the Company repaid lease liabilities of \$484,510 and received loan proceeds of \$3,208,832. In the prior year, the Company sold its investment in SUHM and thus derecognized the lease liability recorded in Edibles. In the current period, the Company has not made any cash payments for its Ontario lease held by Sanna. As a result, no lease payments were made in the current period.

#### **Investing Activities:**

During the period ended March 31, 2022, \$1,271,810 was used in investment activities (2021 - \$51,482). In the current period, the Company paid \$1,271,810 (US\$1,000,000) to acquire 15.38% of Twenty One. In the prior year comparative period, the Company purchased patents and licenses of \$46,000 and paid a deposit of \$5,482.

Management's current strategy is to continue vertical integration through acquisition and partnership with different companies. The Organic Flower acquisition in 2019 and the Sanna and AgraFlora Europe acquisitions in 2020 has made the Company truly vertically integrated and will allow the Company to achieve high margins on the sales of cannabis as well as expand the company's distribution capabilities. Edible prices generate extremely attractive margins and this market segment will allow the company to be very profitable. The edibles industry in the US and Canada is expected to double in the next 3 years and the Company through the Organic Flower acquisition now has assets in every part of the value chain. The Company will also issue shares to raise funds as necessary.

In the event that proceeds from any future financings are insufficient to cover planned expenditures, Management will allocate available resources in such manner as deemed to be in the Company's best interest. This may result in a significant reduction in the scope of existing and planned operations.

The consolidated financial statements do not reflect any adjustments related to the recoverability and classification of assets or the amounts and classifications of liabilities that might be necessary should the Company be unable to continue as a going concern.

### **OFF-BALANCE SHEET ARRANGEMENTS**

The Company has no off-balance sheet arrangements that would potentially affect current or future operations or the financial condition of the Company.

### **PROPOSED TRANSACTIONS**

The Company does not currently have any proposed transactions approved by the Board of Directors. All current transactions are fully disclosed in the consolidated financial statements for the period ended March 31, 2022.

### **INVESTOR RELATIONS**

The Company has not entered into any investor relations contracts and all investor relation activity is carried out by directors and officers of the Company.

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**COMMITMENTS**

During the year ended December 31, 2019, the Company entered into a Lease Agreement for a leased facility in Manitoba. On April 6, 2021, the Company sold its subsidiary and no longer has commitments for lease amounts subsequent to the sale.

During the year ended December 31, 2020, the Company acquired from Sanna a right-of-use asset for a leased manufacturing facility in Ontario. The lease expires on December 31, 2029 with option to extend the lease term of two additional terms of five years each and has the following estimated annual payments:

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January 2022 – December 2022	\$225,000 per annum
January 2023 – December 2024	\$240,000 per annum
January 2025 – December 2026	\$255,000 per annum
January 2027 – December 2029	\$270,000 per annum

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On April 2, 2022, the Ontario lease for Sanna was terminated.

Legal Claims

The Company has legal claims related to Sanna's past termination of its former President and CEO before Sanna was acquired by the Company. The former President and CEO is claiming accrued and unpaid amounts of \$137,976, total damages of \$1,300,000, and entitlement to 6,000,000 restricted share units and 6,800,000 fully-vested shares (with a strike price of \$0.16) in Sanna, as well as punitive damages of \$250,000. The Company believes these claims are without merit and will vigorously defend itself. During the period ended March 31, 2022, the Company settled outstanding legal claims totalling \$450,000 with the former President and CEO through the issuance of common shares and payment of cash.

Release of Claims

On March 17, 2021, an arm's length consultant (the "Consultant") acknowledges receipt and sufficiency of the payment of \$27,500 ("settlement amount") from the Company and/or AAA, and the issuance of 370,106 common shares of the Company (issued in the prior year). The Consultant hereby irrevocably release the Company and AAA and their respective officers, directors, shareholders, agents from any and all claims, liens, demands, contracts, debts, actions, and causes of action that the Consultant has, shall, or may have in connection with:

- i) the design and construction of a medical marijuana facility;
- ii) the agreement for consulting, construction and design services and;
- iii) the Claim for Lien registered by the Consultant against the Project Lands on April 16, 2020

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**COMMITMENTS (CONTINUED)**

Mortgages Payable

During the year ended December 31, 2021, the lender of the Company's mortgages payable has called the mortgages by way of Power of Sale, in which the lender will sell the property, repay themselves and send any amounts in excess of the loan and fees to the Company. The lender may also foreclose on the property, in which the Company would not receive any excess. The property was listed for sale by the lender, and the Company has filed a legal claim against the lender. On June 4, 2021, the Company sold its property in Ontario for a discharge of its mortgage to the lender of the mortgage for \$1,871,242 paid by the purchaser and recorded a loss on sale of assets of \$931,722. Additionally, pursuant to the sale, the Company's promissory note of \$350,000 was cancelled on closing of the sale of the property. On July 15, 2021, the Company's legal action against the lender was discontinued.

**CONTINGENT LIABILITY**

On May 18, 2011, the Company received an order granted by a court in Lima, Peru indicating that the Company is responsible for a debt of US\$209,403 incurred by a former subsidiary of the Company. The Company did not receive notice of the Peruvian legal proceedings and is seeking advice concerning an application to set aside the order. The Company retained Peruvian legal counsel who advised that the Company is not responsible for this obligation.

The most recent contact from Peru indicates that the order has been dropped but the Company has not received formal notice of such release. No amounts have been recorded in the Company's books and records regarding this issue.

**RELATED PARTY TRANSACTIONS**

The Directors and Executive Officers of the Company as of the date of this report are as follows:

Elise Coppens	CEO, Director
Fiona Fitzmaurice	CFO, Director
Brandon Boddy	Former CEO and Chairman and Corporate Secretary
Peter Nguyen	Former CFO
Brian O'Neill	Director
Jerry Habuda	Director
Joseph Perino	Director
Christopher Hornung	Former Director

The Company has identified the directors and senior officers as key management personnel. The following table lists the compensation costs paid directly or to companies controlled by key management personnel for the periods ended March 31, 2022 and 2021:

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	<b>Consulting and Management Fees \$</b>
<b>Period ended March 31, 2022</b>	
Consulting fees paid/accrued to a private company controlled by the CFO	13,560
Consulting fees paid/accrued to a private company controlled by the CEO	67,800
	<u>81,360</u>

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**RELATED PARTY TRANSACTIONS (CONTINUED)**

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	<b>Consulting and Management Fees \$</b>
<b>Period ended March 31, 2021</b>	
Consulting fees paid/accrued to a private company controlled by the former CFO	25,500
	<u>25,500</u>

Amounts due to and from related parties are unsecured, non-interest bearing and due on demand. At March 31, 2022, \$74,641 (December 31, 2021 - \$74,641) is owing to related parties for unpaid fees which are included in accounts payable and accrued liabilities.

**CONFLICTS OF INTEREST**

The Company's directors and officers may serve as directors or officers, or may be associated with other reporting companies, or have significant shareholdings in other public companies. To the extent that such other companies may participate in business or asset acquisitions, dispositions, or ventures in which the Company may participate, the directors and officers of the Company may have a conflict of interest in negotiating and concluding on terms with respect to the transaction. If a conflict of interest arises, the Company will follow the provisions of the Business Corporations Act (BC) ("Corporations Act") dealing with conflict of interest. These provisions state that where a director has such a conflict, that director must, at a meeting of the Company's directors, disclose his or her interest and refrain from voting on the matter unless otherwise permitted by the Corporations Act. In accordance with the laws of the Province of British Columbia, the directors and officers of the Company are required to act honestly, in good faith, and in the best interest of the Company.

**FINANCIAL INSTRUMENTS AND RISK MANAGEMENT**

**Fair value of financial instruments**

The carrying values of cash, amounts receivable, advances to related parties, loans receivable, accounts payable and accrued liabilities, and advances from related parties approximate their carrying values due to the immediate or short-term nature of these instruments.

IFRS 13, *Fair Value Measurement*, establishes a fair value hierarchy that prioritizes the input to valuation techniques used to measure fair value as follows:

- Level 1 – quoted prices (unadjusted) in active markets for identical assets or liabilities;
- Level 2 – inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and
- Level 3 – inputs for the asset or liability that are not based on observable market data (unobservable inputs).

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**FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (CONTINUED)**

**Fair value of financial instruments (Continued)**

The Company's cash is measured using level 1 inputs and marketable securities are measured using level 2 inputs.

For the Company's derivative liabilities at level 3, the fair value was determined on a binomial lattice methodology considering both expected values with and without the conversion features of the derivative liabilities. The inputs used were the stock price on the valuation date, the risk-free rate, and a risk-adjusted discount rate, dividend yield, stock volatility and trading restrictions.

For the Company's convertible loan receivable at level 3, the fair value of the debt component of the convertible loan receivable was calculated using the present-value of future cash flows, using the coupon interest of 10% per annum and a discount rate of 12.42%. The convertibility feature was valued using a Binomial Tree model, using the stock price of the issuer of \$1.00 AUD, stock volatility of 60.8%, a risk-free-rate of 0.09%, remaining life estimated between 0.667 and 1.0 years of the convertible loan receivable, a strike price between \$0.75 and \$1.00, and the number of options for the convertible loan receivable of 814,500.

The Company's loans receivable and mortgages payable have carrying values that approximate their fair values due to the market rates of interest attached to those financial instruments, with the exception of the Company's loan receivable from PSC. The loan receivable from PSC approximates its fair value, as the interest free loan has been discounted at a market rate of interest for a similar loan of 15%, and is being accreted over the term using the effective interest rate method.

The following is an analysis of the Company's financial assets measured at fair value as at and March 31, 2022 and December 31, 2021:

	<b>As at March 31, 2022</b>		
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
Cash	\$ 1,089,357	-	-
Marketable securities	\$ 592,879	\$ 500,000	-
Derivative asset	-	-	\$ 203,157
Convertible loan receivable	-	-	\$ 742,194
Derivative liabilities	-	-	\$ 28
	<b>As at December 31, 2021</b>		
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
Cash	\$ 3,093,357	-	-
Marketable securities	-	\$ 1,250,000	-
Derivative asset	-	-	\$ 203,157
Convertible loan receivable	-	-	\$ 742,194
Derivative liabilities	-	-	\$ 28

## **Financial risk management**

The Company's risk exposures and the impact on the Company's financial instruments are summarized below:

### ***Credit risk***

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. Financial instruments that potentially subject the Company to credit risk consist primarily of cash, convertible loan receivable and loans receivable. The Company's maximum exposure to credit risk associated with those financial instruments is \$17,453,945, being the face value of those instruments at March 31, 2022 (\$18,997,274 as at December 31, 2021). The Company limits its exposure to credit risk by placing its cash with a high credit quality financial institution in Canada. The Company actively manages its exposure to credit risk, reducing the amount and duration of credit exposures, through close monitoring of relevant accounts.

The loans receivable and convertible loan receivable expose the Company to credit risk and the Company has limited this exposure by securing the PSC loan with collateral; the other loan is unsecured. The PSC loan, up to \$50,000,000, is secured by the General Security Agreement which PSC grants to the Company a security interest in, and assigns, mortgages, pledges and charges to and in favor of the Company, all its present and after-acquired personal property, and all proceeds thereof and therefrom, including all right, title and interest of the Company, whether now held or hereafter acquired. The convertible loan receivable is convertible into shares of the entity that issued it.

### ***Liquidity risk***

Liquidity risk is the risk that the Company will encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial asset. The Company must raise funds to meet commitments associated with financial instruments and with the construction of its cannabis facilities in Ontario and British Columbia. The Company manages liquidity risk by maintaining adequate cash balances.

The Company's expected source of cash flow in the upcoming year will be through equity financing. Cash on hand at March 31, 2022 and expected cash flows for the next 12 months are sufficient to fund the Company's ongoing operational needs. The Company will need additional funding through equity or debt financing, or a combination thereof, to complete its facilities.

### ***Market risk***

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices such as interest rates, foreign exchange rates, and commodity and equity prices.

#### ***a) Interest rate risk***

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. For the Company, interest rate risk consists of two components: to the extent that payments made or received on the Company's monetary assets and liabilities are affected by changes in the prevailing market interest rates the Company is exposed to interest rate cash flow risk; and to the extent that changes in prevailing market rates differ from the interest rate in the Company's monetary assets and liabilities the Company is exposed to a change in fair value of the financial instruments. Assuming all other variables remain constant, a 1% (December 31, 2021 – 1%) change in the interest rate would result in approximately increase of \$29,244 (December 31, 2021 – \$50,855) in interest expense in the consolidated statement of comprehensive loss.

#### ***b) Foreign currency risk***

Foreign currency risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate due to changes in foreign exchange rates. The Company is exposed to foreign currency risk to the extent that monetary assets and liabilities are denominated in foreign currencies. One of the Company's subsidiary's business is primarily conducted in Euros. As such, the Company is exposed to foreign currency risk in fluctuations among the Canadian dollar and the Euro. Assuming all other variables remain constant, a 15% (December 31, 2021 – 15%) weakening or strengthening of the Euro against the Canadian dollar would result in approximately \$7,790 (December 31, 2021 - \$15,350) foreign exchange loss or gain in the consolidated statement of comprehensive loss. The Company has not hedged its exposure to currency fluctuations.

The Company has not entered into any foreign currency hedging contracts to mitigate foreign currency risk.



**FINANCIAL INSTRUMENTS AND RISK MANAGEMENT (CONTINUED)**

**Fair value of financial instruments (Continued)**

***Other price risk***

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of change in market prices (other than those arising from interest rate or foreign currency risk). The Company's investments in marketable securities were with entities that did not have their shares listed on a stock exchange at December 31, 2021. As at March 31, 2022, a portion of the Company's investments in marketable securities were listed on a stock exchange, thus those securities will fluctuate in value as a result of fluctuations in their estimated fair values. The Company is exposed to risk of loss of those investments in the amount recorded on the consolidated statement of financial position, should those investments become listed on a stock exchange and suffer a decline in fair value, and or fail to have a market develop where those investments can be sold. Based on the Company's investment portfolio at March 31, 2022, a 79% (December 31, 2021 – 0%) increase or decrease in the fair value of the securities held would result in an increase/decrease to profit or loss of approximately \$100,000 (December 31, 2021 - \$Nil).

***Capital risk management***

The Company manages its capital to ensure that it will be able to continue as a going concern while maximizing the return to stakeholders through a suitable debt and equity balance appropriate for an entity of the Company's size and status. The Company's overall strategy remains unchanged from last year.

The capital structure of the Company consists of shareholders', which totaled \$20,764,245 at March 31, 2022 (December 31, 2021 - \$19,048,620). The availability of new capital will depend on many factors including positive stock market conditions, and the experience of management. The Company is not subject to any external covenants on its capital.

**ADDITIONAL SHARE INFORMATION**

On August 27, 2021, the Company completed a share consolidation where all of its issued and outstanding share capital were consolidated on the basis of one (1) post-consolidation share for each one hundred and fifty (150) pre-consolidation common shares of the Company.

As at the date of this MD&A, the Company had 24,878,219 common shares outstanding, 2,329,154 warrants outstanding with exercise prices ranging from \$7.50 to \$75.00 and expiring at various dates to July 8, 2025 and 709,266 stock options outstanding with exercise prices ranging from \$11.25 to \$69.00 and expiring at various dates to April 30, 2025.

On April 5, 2022, the Company amended the convertible debentures to extend the maturity date for an additional twelve months to March 12, 2023. The Company satisfied the aggregate accrued interest on the convertible debentures of \$2,100,000 by the issuance of 1,200,000 common shares with a fair value of \$468,000.

On April 22, 2022, the Company issued 3,116,324 common shares on a debenture conversion pursuant to the Term Sheet of the Amended Debentures.

On May 3, 2022, the Company issued 2,619,772 common shares with a fair value of \$235,780 pursuant to the conversion of convertible debentures.

On May 19, 2022, the Company issued 3,974,313 common shares with a fair value of \$158,973 pursuant to the conversion of convertible debentures.

## **NEW SIGNIFICANT ACCOUNTING POLICIES**

### **Amendments to IAS 1 Presentation of Financial Statements: Classification of Liabilities as Current or Non-current**

The amendment clarifies the requirements relating to determining if a liability should be presented as current or non-current in the statement of financial position. Under the new requirement, the assessment of whether a liability is presented as current or non-current is based on the contractual arrangements in place as at the reporting date and does not impact the amount or timing of recognition. The amendment applies retrospectively for annual reporting periods beginning on or after January 1, 2022. The Company is currently evaluating the potential impact of these amendments on the Company's consolidated financial statements.

### **Amendments to IAS 37 Provisions, Contingent Liabilities and Contingent Assets**

The amendments specifies that the 'cost of fulfilling' a contract comprises the 'costs that relate directly to the contract'. Costs that relate directly to a contract can either be incremental costs of fulfilling that contract or an allocation of other costs that relate directly to fulfilling contracts. The amendments apply retrospectively for annual reporting period beginning on or after January 1, 2022. Early application is permitted. The Company is currently evaluating the potential impact of these amendments on the consolidated financial statements.

### **Amendment to IFRS 3 Business Combinations**

An amendment to IFRS 3 updates certain references to the conceptual framework. The amendments are effective for annual periods beginning on or after January 1, 2022. Early application is permitted if an entity also applies all other updated references at the same time or earlier. The Company does not expect this amendment to have a material impact on the consolidated financial statements.

### **Amendments to IFRS 9 Financial Instruments**

As part of its 2018-2020 annual improvements to IFRS standards process, the IASB issued amendments to IFRS 9. The amendments clarify the fees that an entity includes when assessing whether the terms of a new or modified financial liability are substantially different from the terms of the original financial liability. These fees include only those paid or received between the borrower and the lender, including fees paid or received by either the borrower or lender on the other's behalf. The Company applies the amendments to financial liabilities that are modified or exchanged on or after the beginning of the annual reporting period in which the entity first applies the amendments. The amendments are effective for annual reporting periods beginning on or after January 1, 2022, with earlier adoption permitted. The Company is currently evaluating the potential impact of these amendments on the consolidated financial statements.

The Company continues to review changes to IFRS standards. There are no other pending IFRSs or IFRIC interpretations that are expected to be relevant to the Company's consolidated financial statements.

## **OTHER RISKS AND UNCERTAINTIES**

In conducting its business, the Company is subject to a number of other risks and uncertainties that could have a material adverse effect on the Company's business prospects or financial condition that could result in a delay or indefinite postponement in the development of the Company's interests.

### **Going concern**

The Company's consolidated financial statements have been prepared on a going concern basis which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future. The continuing operations of the Company are dependent upon its ability to obtain the necessary financing to meet its on-going commitments.

## **OTHER RISKS AND UNCERTAINTIES (CONTINUED)**

### **Risks Related to the Company's Business**

This section discusses factors relating to the business of Company that should be considered by both existing and potential investors. The information in this section is intended to serve as an overview and should not be considered comprehensive and the Company may face risks and uncertainties not discussed in this section, or not currently known to us, or that we deem to be immaterial. All risks to the Company's business have the potential to influence its operations in a materially adverse manner.

#### **Reliance on Licensing**

The ability of the Company to continue its business of growth, storage and distribution of medical marijuana is dependent on the good standing of all licenses, including the licenses to produce and sell cannabis and hemp derivatives, and adherence to all regulatory requirements related to such activities. Any failure to comply with the terms of the licenses, or to renew the licenses after their expiry dates, would have a material adverse impact on the financial condition and operations of the business of the Company.

Although the Company believes that it will meet the requirements of future extensions or renewals of the licenses, there can be no assurance that the regulating bodies will extend or renew the licenses, or if extended or renewed, that they will be extended or renewed on the same or similar terms. Should the regulatory bodies not extend or renew the licenses, or should they renew the licenses on different terms, the business, financial condition and operating results of the Company would be materially adversely affected.

#### **Change in Law, Regulations and Guidelines**

The Company's business is subject to a variety of laws, regulations and guidelines relating to marketing, distribution, cultivation, management and sale and disposal of medical marijuana but also laws and regulations relating to health and safety, the conduct of operations and the protection of the environment. Changes to such laws, regulations and guidelines may cause adverse effects to the Company's operations. The Liberal Party of Canada, which has formed the current federal Government of Canada, has made electoral commitments to legalize, regulate and tax recreational cannabis use in Canada. On April 13, 2017, the Government of Canada introduced the Cannabis Act. On June 19, 2018, Prime Minister Justin Trudeau announced that the Cannabis Act and its regulations will come into force in Canada on October 17, 2018, in order to provide the provinces and territories time to prepare for retail sales. The Cannabis Act passed its final legislative step and received Royal Assent on June 21, 2018. The legislative framework pertaining to the Canadian recreational cannabis market will be subject to significant provincial and territorial regulation.

#### **Regulatory Risk**

Achievement of the Company's business objectives are contingent, in part, upon compliance with the regulatory requirements, enacted by these government authorities and obtaining all regulatory approvals, where necessary, for the sale of its products. The Company cannot predict the time required to secure all appropriate regulatory approvals for its products, or the extent of testing and documentation that may be required by government authorities. Any delays in obtaining, or failure to obtain regulatory approvals would significantly delay the development of markets and products and could have a material adverse effect on the Company's business, results of operation and financial condition.

#### **Realization of Growth Targets**

The Company's ability to produce marijuana is affected by a number of factors, including plant design errors, non-performance by third party contractors, increases in materials or labour costs, construction performance falling below expected levels of output or efficiency, environmental pollution, contractor or operator errors, breakdowns, aging or failure of equipment or processes, labour disputes, as well as factors specifically related to indoor agricultural practices, such as reliance on provision of energy and utilities to the facility, and potential impacts of major incidents or catastrophic events on the facility, such as fires, explosions, earthquakes or storms.

## **OTHER RISKS AND UNCERTAINTIES (CONTINUED)**

### **Limited Operating History and No Assurance of Profitability**

The Company is subject to all of the business risks and uncertainties associated with any early-stage enterprise, including under-capitalization, cash shortages, limitation with respect to personnel, financial and other resources, and lack of revenues. The Company has incurred operating losses in recent periods. The Company may not be able to achieve or maintain profitability and may continue to incur significant losses in the future.

In addition, the Company expects to continue to increase operating expenses as it implements initiatives to grow its business. If the Company's revenues do not increase to offset these expected increases in costs and operating expenses, the Company will not be profitable. There is no assurance that the Company will be successful in achieving a return on shareholders' investments and the likelihood of success must be considered in light of the early stage of operations.

### **Unfavorable Publicity or Consumer Perception**

The success of the medical marijuana industry may be significantly influenced by the public's perception of marijuana's medicinal applications. Medical marijuana is a controversial topic, and there is no guarantee that future scientific research, publicity, regulations, medical opinion and public opinion relating to medical marijuana will be favorable. The medical marijuana industry is an early-stage business that is constantly evolving with no guarantee of viability. The market for medical marijuana is uncertain, and any adverse or negative publicity, scientific research, limiting regulations, medical opinion and public opinion relating to the consumption of medical marijuana may have a material adverse effect on our operational results, consumer base and financial results.

### **Additional Financing**

There is no guarantee that the Company will be able to execute on its strategy. The continued development of the Company may require additional financing. The failure to raise such capital could result in the delay or indefinite postponement of current business strategy or the Company ceasing to carry on business. There can be no assurance that additional capital or other types of financing will be available if needed or that, if available, the terms of such financing will be favorable to the Company. If additional funds are raised through issuances of equity or convertible debt securities, existing shareholders could suffer significant dilution. In addition, from time to time, the Company may enter into transactions to acquire assets or the shares of other Companies. These transactions may be financed wholly or partially with debt, which may temporarily increase the Company's debt levels above industry standards. Any debt financing secured in the future could involve restrictive covenants relating to capital raising activities and other financial and operational matters, which may make it more difficult for the obtain additional capital and to pursue business opportunities, including potential acquisitions. Debt financings may contain provisions, which, if breached, may entitle lenders to accelerate repayment of loans and there is no assurance that the Company would be able to repay such loans in such an event or prevent the enforcement of security granted pursuant to such debt financing. The Company may require additional financing to fund its operations to the point where it is generating positive cash flows. Negative cash flow may restrict the Company's ability to pursue its business objectives.

### **Uninsured or Uninsurable Risk**

The Company may be subject to liability for risks against which it cannot insure or against which the Company may elect not to insure due to the high cost of insurance premiums or other factors. The payment of any such liabilities would reduce the funds available for the Company's normal business activities. Payment of liabilities for which the Company does not carry insurance may have a material adverse effect on the Company's financial position and operations.

## **OTHER RISKS AND UNCERTAINTIES (CONTINUED)**

### **Key Personnel**

The Company's success will depend on its directors' and officers' ability to develop and execute on the Company's business strategies and manage its ongoing operations, and on the Company's ability to attract and retain key quality assurance, scientific, sales, public relations and marketing staff or consultants now that production and selling operations have begun. The loss of any key personnel or the inability to find and retain new key persons could have a material adverse effect on the Company's business. Competition for qualified technical, sales and marketing staff, as well as officers and directors can be intense, and no assurance can be provided that the Company will be able to attract or retain key personnel in the future, which may adversely impact the Company's operations.

### **Strategic Alliances**

The Company currently has, and may in the future enter into, strategic alliances with third parties that the Company believes will complement or augment its existing business. The Company's ability to complete strategic alliances is dependent upon, and may be limited by, the availability of suitable candidates and capital. In addition, strategic alliances could present unforeseen integration obstacles or costs, may not enhance our business, and may involve risks that could adversely affect the Company, including significant amounts of management time that may be diverted from operations in order to pursue and complete such transactions or maintain such strategic alliances. Future strategic alliances could result in the incurrence of additional debt, costs and contingent liabilities, and there can be no assurance that future strategic alliances will achieve, or that the Company's existing strategic alliances will continue to achieve, the expected benefits to the Company's business or that the Company will be able to consummate future strategic alliances on satisfactory terms, or at all. Any of the foregoing could have a material adverse effect on the Company's business, financial condition and results of operations.

### **New Product Development**

The medical cannabis industry is, and the recreational cannabis industry will be, in its early stages of development and it is likely that the Company, and its competitors, will seek to introduce new products in the future. In attempting to keep pace with any new market developments, the Company may need to expend significant amounts of capital in order to successfully develop and generate revenues from new products introduced by the Company. As well, the Company may be required to obtain additional regulatory approvals from Health Canada and any other applicable regulatory authority, which may take significant amounts of time. The Company may not be successful in developing effective and safe new products, bringing such products to market in time to be effectively commercialized, or obtaining any required regulatory approvals, which, together with any capital expenditures made in the course of such product development and regulatory approval processes, may have a material adverse effect on the Company's business, financial condition and results of operations.

### **Litigation**

The Company may become party to litigation, mediation and/or arbitration from time to time in the ordinary course of business which could adversely affect its business. Monitoring and defending against legal actions, whether or not meritorious, can be time-consuming, divert management's attention and resources and cause the Company to incur significant expenses. In addition, legal fees and costs incurred in connection with such activities may be significant and we could, in the future, be subject to judgments or enter into settlements of claims for significant monetary damages. While the Company has insurance that may cover the costs and awards of certain types of litigation, the amount of insurance may not be sufficient to cover any costs or awards. Substantial litigation costs or an adverse result in any litigation may adversely impact the Company's business, operating results or financial condition.

## **OTHER RISKS AND UNCERTAINTIES (CONTINUED)**

### **Agricultural Operations**

Since the Company's business will revolve mainly around the growth of medical marijuana, an agricultural product, the risks inherent with agricultural businesses will apply. Such risks may include disease and insect pests, among others. Although the Company expects to grow its product in a climate controlled, monitored, indoor location, there is no guarantee that changes in outside weather and climate will not adversely affect production. Further, any rise in energy costs may have a material adverse effect on the Company's ability to produce medical marijuana.

### **Transportation Disruptions**

The Company will depend on fast, cost-effective and efficient courier services to distribute its product. Any prolonged disruption of this courier service could have an adverse effect on the financial condition and results of operations of the Company. Rising costs associated with the courier service used by the Company to ship its products may also adversely impact the business of the Company and its ability to operate profitably.

### **Fluctuating Prices of Raw Materials**

The Company's revenues will be derived from the production, sale and distribution of marijuana. The price of production, sale and distribution of marijuana will fluctuate widely due to how young the marijuana industry is and is affected by numerous factors beyond the Company's control including international, economic and political trends, expectations of inflation, currency exchange fluctuations, interest rates, global or regional consumptive patterns, speculative activities and increased production due to new production and distribution developments and improved production and distribution methods. The effect of these factors on the price of product produced by the Company and, therefore, the economic viability of any of the Company's business, cannot accurately be predicted.

### **Political and Economic Instability**

The Company may be affected by possible political or economic instability. The risks include, but are not limited to, terrorism, military repression, extreme fluctuations in currency exchange rates and high rates of inflation. Changes in medicine and agriculture development or investment policies or shifts in political attitude in certain countries may adversely affect the Company's business. Operations may be affected in varying degrees by government regulations with respect to restrictions on production, distribution, price controls, export controls, income taxes, expropriation of property, maintenance of assets, environmental legislation, land use, land claims of local people and water use. The effect of these factors cannot be accurately predicted.

### **Growth Expansion Efforts**

There is no guarantee that the Company's intentions to acquire and/or construct additional cannabis production and manufacturing facilities in Canada and in other jurisdictions with federal legal cannabis markets, and to expand the Company's marketing and sales initiatives will be successful. Any such activities will require, among other things, various regulatory approvals, licenses and permits and there is no guarantee that all required approvals, licenses and permits will be obtained in a timely fashion or at all. There is also no guarantee that the Company will be able to complete any of the foregoing activities as anticipated or at all. The failure of the Company to successfully execute its expansion strategy (including receiving required regulatory approvals and permits) could adversely affect the Company's business, financial condition and results of operations and may result in the Company failing to meet anticipated or future demand for its cannabis-based pharmaceutical products, when and if it arises. Moreover, actual costs for construction may exceed the Company's budgets. As a result of construction delays, cost overruns, changes in market circumstances or other factors, the Company may not be able to achieve the intended economic benefits from the construction of the new facilities, which in turn may materially and adversely affect its business, prospects, financial condition and results of operations.

## **OTHER RISKS AND UNCERTAINTIES (CONTINUED)**

### **Execution of Future Acquisitions or Dispositions**

Material acquisitions, dispositions and other strategic transactions involve a number of risks, including: (i) potential disruption of the Company's ongoing business; (ii) distraction of management; (iii) the Company may become more financially leveraged; (iv) the anticipated benefits and cost savings of those transactions may not be realized fully or at all or may take longer to realize than expected; (v) increasing the scope and complexity of the Company's operations, and (vi) loss or reduction of control over certain of the Company's assets. The presence of one or more material liabilities of an acquired company that are unknown to the Company at the time of acquisition could have a material adverse effect on the results of operations, business prospects and financial condition of the Company. A strategic transaction may result in a significant change in the nature of the Company's business, operations and strategy. In addition, the Company may encounter unforeseen obstacles or costs in implementing a strategic transaction or integrating any acquired business into the Company's operations.

### **Market Risk for Securities**

The market price for the Common Shares of the Company could be subject to wide fluctuations. Factors such as commodity prices, government regulation, interest rates, share price movements of peer companies and competitors, as well as overall market movements, may have a significant impact on the market price of the Company. The stock market has from time to time experienced extreme price and volume fluctuations, which have often been unrelated to the operating performance of particular companies.

### **Competition**

There is potential that the Company will face intense competition from other companies, some of which can be expected to have longer operating histories and more financial resources and manufacturing and marketing experience than the Company. Increased competition by larger and better financed competitors could materially and adversely affect the business, financial condition and results of operations of the Company.

Because of the early stage of the industry in which the Company intends to operate, the Company expects to face additional competition from new entrants. If the number of users of medical marijuana in Canada increases, the demand for products will increase and the Company expects that competition will become more intense, as current and future competitors begin to offer an increasing number of diversified products. To be competitive, the Company will require a continued high level of investment in research and development, marketing, sales and client support. The Company may not have sufficient resources to maintain research and development, marketing, sales and client support efforts on a competitive basis which could materially affect the business, financial condition and results of operations of the Company.

### **Global Economy**

An economic downturn of global capital markets has been shown to make the raising of capital by equity or debt financing more difficult. The Company will be dependent upon the capital markets to raise additional financing in the future, while it establishes a user base for its products. As such, the Company is subject to liquidity risks in meeting its development and future operating cost requirements in instances where cash positions are unable to be maintained or appropriate financing is unavailable. These factors may impact the Company's ability to raise equity or obtain loans and other credit facilities in the future and on terms favorable to the Company and its management. If uncertain market conditions persist, the Company's ability to raise capital could be jeopardized, which could have an adverse impact on the Company's operations and the trading price of the Company's shares on the Exchange.

## **ADDITIONAL INFORMATION**

Additional information relating to the Company can be found on the SEDAR at [www.sedar.com](http://www.sedar.com).