

Natures Hemp Moves Hemp Based Coffee Creamer to Second Phase of Development

VANCOUVER, Feb. 4, 2019 /CNW/ - **AgraFlora Organics International Inc.** (formerly PUF Ventures Inc.) (the **"Company"**) (CSE: AGRA) (Frankfurt: PU31) (OTCPK: PUFXF), a growth oriented and diversified international cannabis company, is pleased to announce that **Natures Hemp Corp.** ("Natures Hemp"), a spin-off company from PUF Ventures and a biotechnology and consumer products company focused on unlocking the true value of hemp for both B2B and B2C markets, is moving forward with the development of a hemp based coffee creamer. The Richardson Centre of Functional Foods and Nutraceuticals at the University of Manitoba is undertaking phase two of product development which includes product and process optimization, increased production scale plus a shelf life study.

"We are moving to phase two of the development of our all-natural, hemp-based, non-dairy coffee creamer to increase production scale, introduce alternative flavours and study the nutrient composition and shelf life of the new product," said Derek Ivany, President and CEO of AgraFlora Organics International. "Initial tests show that our new coffee creamer tastes good, has all the characteristics of conventional creamers and includes all the healthy benefits of cannabidiols. More news will follow as we add to the management team and provide more specific timing to the public listing process."

Nature Hemp's healthy alternative non-dairy coffee creamer is made using whole hemp seeds. Hemp seeds are recognized as a superfood, like flax and chia seeds, because they contain cannabidiol (CBD), are high in protein, contain 20 amino acids, and are also high in the fatty acids omega-3 and omega-6. Hemp seeds are typically pressed to produce oil and the remaining byproduct is processed into a flour from which products like pasta, baked goods and other healthy foods can be created.

Natures Hemp is focused at unlocking the true value of hemp by developing a new generation of plant-based, nutrient rich CBD food, beverage and healthcare related products.

The plan of arrangement creating Natures Hemp was completed on August 28, 2018, when it became an independent company and a private issuer. Management is preparing the company to go public on a Canadian stock exchange.

About Natures Hemp Corp.

Nature Hemp is a biotechnology and consumer products company focused on unlocking the true value of hemp and developing a new generation of plant-based, nutrient rich cannabidiol (CBD) food, beverage and healthcare related products. It is establishing its own farms to produce high quality organic hemp plants and using a proprietary extraction technology to produce legal hemp fibers and CBD extract. It is also launching a premium brand of quality CBD products with an emphasis on health and wellness.

About AgraFlora Organics International Inc.

AgraFlora Organics International Inc. is a growth oriented and diversified company focused on the international cannabis industry. It owns an indoor cultivation operation in London, ON and is a joint venture partner in Propagation Service Canada and its large-scale 2,200,000 sq. ft. greenhouse

complex in Delta, BC. The Company has a successful record of creating shareholder value and is actively pursuing other opportunities within the cannabis industry. For more information please visit: <u>www.agraflora.com</u>.

ON BEHALF OF THE BOARD OF DIRECTORS

Derek Ivany President & CEO

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.

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