PUF VENTURES INC.

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an annual general meeting (the "Meeting") of the holders of common shares of PUF Ventures Inc. (the "Company") will be held at 27 Regan Road, Brampton, Ontario on Friday, August 26, 2016 at 3:00 pm (Eastern Time) for the following purposes:

- 1. To receive the audited financial statements of the Company for the financial year ended December 31, 2015, the auditor's report thereon and management's discussion and analysis for the financial year ended December 31, 2015;
- 2. To fix the number of directors for the ensuing year at four (4);
- 3. To elect directors of the Company for the ensuing year;
- 4. To re-appoint Dale Matheson Carr-Hilton Labonte, Chartered Accountants, as auditors of the Company for the ensuing year and to authorize the board of directors to fix the auditor's remuneration:
- 5. To approve the adoption of a new 10% rolling stock option plan of the Company, as more particularly described in the accompanying Circular; and
- 6. To transact such other business as may properly come before the Meeting or at any adjournment thereof.

Accompanying this notice is the Circular. The Circular contains details of matters to be considered at the Meeting.

Shareholders who are unable to attend the Meeting in person and who wish to ensure that their shares will be voted at the Meeting, must complete, date and execute the enclosed form of proxy, or another suitable form of proxy, and deliver it by hand, by mail or by fax in accordance with the instructions set out in the form of proxy and in the Circular accompanying this Notice.

Shareholders who plan to attend the Meeting must follow the instructions set out in the form of proxy and in the Circular to ensure that their shares will be voted at the Meeting.

DATED at Brampton, Ontario, this 20th day of July, 2016.

"Derek Ivany"

Derek Ivany President and CEO