

PUF VENTURES INC.

NEWS RELEASE

PUF Ventures Announces Completion of Consolidation of Common Shares

Vancouver, British Columbia / TheNewswire / June 30, 2016 – PUF Ventures Inc. (“**PUF**” or the “**Company**”) (CSE: PUF) (Frankfurt: HR2P) (OTCPK: PUFXF) announces that it has completed a previously announced share consolidation on the basis of one (1) new common share for every four (4) old common shares held (the “**Consolidation**”).

As a result of the Consolidation, the 75,767,574 common shares issued and outstanding were reduced to 18,941,894 common shares.

The CUSIP number for the common shares of the Company is 74530Q205 and ISIN is CA 74530Q2053.

About PUF Ventures Inc.

PUF Ventures Inc. is moving into the Medical Marijuana sector by purchasing a 100% interest in AAA Heidelberg, a private Ontario company that is in the process of applying for a MMPR license. Although the Company cannot guarantee nor estimate the timing for the issuance of a license to AAA Heidelberg, it is PUF’s goal to become the next publicly traded Canadian company to be granted a new medical marijuana production license.

VapeTronix, a wholly owned subsidiary of the Company, is in the process of expanding its 1313 brand of electronic cigarettes and associated technologies.

ON BEHALF OF THE BOARD OF DIRECTORS

Derek Ivany
President & CEO

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.