PUF VENTURES INC.

NEWS RELEASE

PUF Ventures Receives Response from Health Canada

June 15, 2016 - Vancouver, British Columbia – **PUF Ventures Inc.** ("**PUF**" or the "**Company**") (CSE: PUF) (Frankfurt: HR2P) (OTCPK: PUFXF) is pleased to announce that the Company has received an updated response from Health Canada with regards to its MMPR application for AAA Heidelberg, a private Ontario company. Health Canada has informed the Company that its MMPR application was in position 39 in mid-May and subsequent to that update, the Company has been further notified that read that the Company is now in position 35.

Derek Ivany, the Company's President and CEO stated, "We are very pleased to see that there is movement on our file. The fact that we have been progressing through the process is a positive sign that our MMPR application will be reviewed in short order."

The Company is making additional moves to ensure it is well positioned for the existing medical marijuana market as well as the anticipated future recreational market.

About PUF Ventures Inc.

PUF Ventures Inc. is moving into the Medical Marijuana sector by purchasing a 100% interest in AAA Heidelberg, a private Ontario company that is in the process of applying for a MMPR license. Although the Company cannot guarantee nor estimate the timing for the issuance of a license to AAA Heidelberg, it is PUF's goal to become the next publicly traded Canadian company to be granted a new medical marijuana production license.

VapeTronix, a wholly owned subsidiary of the Company, is in the process of expanding its 1313 brand of electronic cigarettes and associated technologies.

ON BEHALF OF THE BOARD OF DIRECTORS

Derek Ivany President & CEO

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.

We seek Safe Harbour.