

November 19, 2021



1500 Robert-Bourassa Blvd., 7th Floor  
Montreal QC, H3A 3S8  
www.computershare.com

To: All Canadian Securities Regulatory Authorities

**Subject: RYAH GROUP, INC.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

|                                                          |                                    |
|----------------------------------------------------------|------------------------------------|
| Meeting Type :                                           | Annual General and Special Meeting |
| Record Date for Notice of Meeting :                      | December 16, 2021                  |
| Record Date for Voting (if applicable) :                 | December 16, 2021                  |
| Beneficial Ownership Determination Date :                | December 16, 2021                  |
| Meeting Date :                                           | January 18, 2022                   |
| Meeting Location (if available) :                        | Virtual Meeting                    |
| Issuer sending proxy related materials directly to NOBO: | No                                 |
| Issuer paying for delivery to OBO:                       | Yes                                |

**Notice and Access (NAA) Requirements:**

|                            |    |
|----------------------------|----|
| NAA for Beneficial Holders | No |
| NAA for Registered Holders | No |

**Voting Security Details:**

| Description                        | CUSIP Number | ISIN         |
|------------------------------------|--------------|--------------|
| CLASS A SUBORDINATED VOTING COMMON | 78349C109    | CA78349C1095 |
| CLASS B SUPER VOTING COMMON        | 78349C208    | CA78349C2085 |

Sincerely,

**Computershare**  
Agent for RYAH GROUP, INC.