

SWEET EARTH ANNOUNCES CHANGE OF AUDITOR

Vancouver, British Columbia (August 25, 2022) – Sweet Earth Holdings Corporation (**CSE: SE**) (**FSE: 1KZ1**) (**OTCQB: SEHCF**) (“**Sweet Earth**” or the “**Company**”), announces that it has changed its auditor from K.R. Margetson Ltd., Chartered Professional Accountants (the “**Former Auditor**”) to SHIM & Associates LLP, Chartered Professional Accountants (the “**Successor Auditor**”) effective August 23, 2022 and the board of directors of the Company appointed the Successor Auditor as the Company’s auditor effective August 23, 2022 until the next annual general meeting of the Company.

There were no reservations or modified opinions in the Former Auditor’s audit reports for the relevant period, being the financial years ended June 30, 2021 and 2020 and any period subsequent to the most recently completed financial year for which an audit report was issued and preceding the resignation of the Former Auditor. In accordance with National Instrument 51-102 – *Continuous Disclosure Obligations* (“**NI 51-102**”), the Company has filed a Change of Auditor Notice (the “**Notice**”) on SEDAR together with letters from both the Former Auditor and Successor Auditor, with each letter confirming agreement with the statements contained in the Notice, as applicable. There were no reportable events as defined in NI 51-102 between the Former Auditor and the Company.

About Sweet Earth

Corporate Website: <https://sweetearthcbdcorp.com>.

Sweet Earth is a vertically integrated “farm to shelf” hemp grower with a farm in Applegate, Oregon, that maintains a full line of hemp and CBD products for the US and global market. Its products combine CBD with herbal and organic ingredients, all of which are selected for their beneficial properties to soothe, rejuvenate, and reduce inflammation. In addition to high-end finished products, Sweet Earth prides itself on sustainability by minimizing the use of plastics in both production and packaging.

Sweet Earth maintains a portfolio of skin and body care products that includes facial products, men’s, spa, hemp, and muscle products that are sold on its website, <https://sweetearthskincare.com>.

Sweet Earth operates a proprietary online shopping portal for discerning pet owners offering pet treats comprised of high-quality ingredients, which are further enriched with CBD and Vitamin E. The treats are sold on its website: <https://www.sweetearthpets.com>.

Sweet Earth has created a line of CBD pre-rolls that are made from 100% naturally grown US hemp flower that is rich in non-intoxicating cannabinoids like CBD and cannabigerol (“**CBG**”). The pre-rolls are completely free of tobacco, nicotine, or additives. The pre-rolls are also rich in terpenes, like pinene, limonene and myrcene and are sold on its online portal, <https://www.sweetearthsmooth.com>.

ON BEHALF OF THE BOARD

“*Chris Cooper*”

Chris Cooper, CFO and Director

For additional information

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Neither the CSE nor its regulation services provider accepts responsibility for the adequacy or accuracy of this release.