



Maple Leaf Green World Inc. Reports Its Latest COA With 16.68% CBG and Initial Achievements From Its Marketing Campaign

CALGARY, Alberta, Nov. 09, 2020 -- Maple Leaf Green World Inc. ("**Maple Leaf**" or the "**Company**") (**NEO: MGW, OTCQB: MGWFF**) is pleased to announce that the latest Certificate of Analysis ("**COA**") for its La Crème continues to show rising CBG concentration during the curing phase. The latest lab results show 16.68% CBG and 0.11% THC. While the Company is extremely pleased with the results, it remains optimistic of achieving 18-20% CBG. To view the latest lab results, please visit <https://www.gsgreenworld.com>.

As a part of the Company's marketing strategy, new branding for its subsidiary, Golden State Green World, has been designed. The new branding will replace its previous logo and will be used on its website, 3.5 grams Jars, and hemp cigarette; which are currently in production and are scheduled to be ready in 2-3 weeks.

The sales team has started its marketing campaign by contacting various labs, extraction plants and local dispensaries. These efforts have achieved an initial success in obtaining verbal agreements for long-term partnerships with members of First Nations and a few dispensaries. A board member from the American Indian Chamber of Commerce will tour the site next week. Additional information will be available once formal partnership agreements have been finalized.

The Company will finish harvesting its 1st crop within the next 2 weeks. All five (5) greenhouses have also been upgraded to be fully automated and winterized. With the upgrades completed, the cultivation team has begun transferring the seedlings for the 2nd crop into each greenhouse and will be completed by the end of this week. The Company's cultivation team is confident that, with all the greenhouse upgrades, the 2nd crop will be harvested by the end of January 2021 and attain a 90 days cycle cultivation plan moving forward.

For further information and updates regarding the Company, please visit <https://www.mlgreenworld.com/>. For updates regarding the California CBG Hemp Project, please visit <https://www.gsgreenworld.com/>.

About Maple Leaf Green World Inc.

Maple Leaf is a public Canadian company that focuses on the cannabis and hemp industry in North America. The Company currently has cannabis and hemp projects in British Columbia and California. With over 10 years of extensive greenhouse management experience, the Company applies its eco-agriculture knowledge and cultivation technology to produce contaminant-free cannabis products. Maple Leaf's long-term objective is to produce cannabis oil and to export its products to approved countries. The Company's common shares are listed for trading on the Aequitas NEO Exchange Inc. under the symbol "MGW" and on the OTCQB market under the symbol "MGWFF."

Forward Looking and Cautionary Statements

This news release may include forward-looking statements including opinions, assumptions, estimates, the Company's assessment of future plans and operations, and, more particularly, statements concerning: the Proposed Transaction and the timing thereof; When used in this document, the words "will," "anticipate," "believe," "estimate," "expect," "intent," "may," "project," "should," and similar expressions are intended to be among the statements that identify forward-looking statements. The forward-looking statements are founded on the basis of expectations and assumptions made by the Company that include, but are not limited to, the timely receipt of all required regulatory and third-party approvals, including approvals from NEO and from the shareholders of Maple Leaf. Forward-looking statements are subject to a wide range of risks and uncertainties, and although the Company believes that the expectations represented by such forward-looking statements are reasonable, there can be no assurance that such expectations will be realized. Any number of important factors could cause actual results to differ materially from those in the forward-looking statements including, but not limited to: regulatory and third party approvals, including approvals from NEO and from the shareholders of Maple Leaf, not being obtained in the manner or timing anticipated; the ability to implement corporate strategies; the state of domestic capital markets; the ability to obtain financing; changes in general market conditions; industry conditions and events; and other factors more fully described from time to time in the reports and filings made by the Company with securities regulatory authorities. Please refer to the Company's annual information form ("AIF") for the year ended December 31, 2018 and management's discussion and analysis ("MD&A") thereof for additional risk factors relating to the Company. The AIF and MD&A can be accessed under the Company's profile on www.sedar.com.

Except as required by applicable laws, the Company does not undertake any obligation to publicly update or revise any forward-looking statements.

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