



Notice of Availability of Proxy Materials for The Tinley Beverage Company Inc. Annual and Special Meeting

Meeting Date and Time: June 23, 2021 at 10am EST

Location: Teleconference:

Local - Toronto (+1) 416 764 8658

Toll Free - North America (+1) 888 886 7786

Please be advised that the proxy materials for the above noted securityholder meeting are available for viewing and downloading online. This document provides an overview of these materials, but you are reminded to access and review the information circular and other proxy materials available online prior to voting. These materials are available at:

<https://odysseytrust.com/client/the-tinley-beverage-company/>

OR

www.sedar.com

Obtaining Paper Copies of the Proxy Materials

Securityholders may request to receive paper copies of the proxy materials related to the above referenced meeting by mail at no cost. Requests for paper copies must be made by June 11, 2021 by contacting:

Toll Free Within North America: 1-888-290-1175

Direct from outside of North America: 1-587-885-0960

Notice of Meeting

The resolutions to be voted on at the meeting, described in detail in the Management Information Circular, are as follows:

1. to receive the consolidated financial statements of the Corporation for the fiscal year ended December 31, 2020, together with the report of the auditors thereon;
2. to fix the number of directors of the Corporation at five.
3. to elect directors of the Corporation.

4. to re-appoint Ziefmans LLP as auditor of the Company for the ensuing year and to authorize the directors to fix the auditors' remuneration.
5. to consider and, if deemed advisable, to pass, with or without variation, (only disinterested Shareholders being entitled to vote) a resolution approving the maximum percentage of common shares available for issuance under the Company's Amended Stock Option Plan from a variable 10% to a 15% fixed plan (representing an additional 6,093,862 common shares of the Company for issuance).
6. to transact such other business as may properly come before the Meeting or any adjournment thereof.

Voting

To vote your securities, please refer to the instructions on the enclosed Proxy or Voting Instruction Form. Your Proxy or Voting Instruction Form must be received by June 21, 2021.

Stratification

The Issuer is providing paper copies of its Management Information Circular only to those registered shareholders and beneficial shareholders that have previously requested to receive paper materials.

Annual Financial Statements

The Issuer is providing paper copies or emailing electronic copies of its annual financial statements to registered shareholders and beneficial shareholders that have opted to receive annual financial statements and have indicated a preference for either delivery method.