

Tinley Launches Cannabis Beverages at Cannabis Cup and Expands Member Base

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The Tinley Beverage Company Inc.



Tinley Beverage Company's cannabis bar at the High Times 2017 Southern California Cannabis Cup

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SANTA MONICA, Calif. and TORONTO, April 26, 2017 (GLOBE NEWSWIRE) -- The Tinley Beverage Company Inc. (the "Company" or "Tinley") (CSE:TNY) (OTC:QRSRF) is pleased to announce the successful launch of its cannabis-infused beverages at the High Times Cannabis Cup in San Bernardino, California this weekend.

A photo accompanying this release is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/6f6c6501-ea08-4fd8-96c8-fe88f40c2142

Over 800 new members joined the Tinley Collective to purchase and/or sample Tinley products over the course of the three-day event. Products available included Tinley '27 Caribbean Spiced Rum, Fireball-style Tinley '27 Cinnamon Whisky, Italian-inspired Tinley '27 Amaretto and a pre-mixed Tinley Lime Margarita cocktail, all alcohol-free, and infused with premium cannabis extract. Consumers were able to purchase these products straight or on the rocks, or combined with sodas and other popular mixers to create cannabis versions of Piña Coladas and other classic cocktails.

Tinley attended the Cannabis Cup as a non-competing exhibitor, and may seek to enter its products info future competitions in California. The Company will offer products for sale online directly to California-resident patients, and is making products available to dispensaries throughout the state.

"Cannabis-infused beverages are now emerging as a key consumer trend, fuelled in part by new levels of quality in formulation, and the growing switch from drinking alcohol to medicating with consumable cannabis," said Jeff Maser, CEO of Tinley. "Leading dispensaries across California expressed interest and enthusiasm for Tinley's unique approach to capturing the spirit of classic liquors and cocktails in our line of expertly-crafted, alcohol-free, cannabis-infused creations."

Additional information on the Company's products can be found at www.drinktinley.com.

About The Tinley Beverage Company, The Tinley Collective and Hemplify

The Tinley Beverage Company (Toronto, Canada) has developed a line of cannabis-infused beverages for use in jurisdictions throughout North America where such products are permitted. It is under contract with The Tinley Collective, a California Cooperative Corporation that is engaged in cannabis procurement and distribution within California's medical cannabis system. Tinley's wholly-owned subsidiary, Hemplify, Inc. (Santa Monica, CA), manufactures the "Hemplify" line of products. "Hemplify" is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp stalk extract. This extract

contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of 9 vitamins, including 100% DV of Vitamin C, B12 and D. Hemplify is produced with patented technology designed to elevate absorption into the bloodstream, ensure shelf stability and mask the hemp oil's taste to deliver delicious, refreshing flavors. The company is selling its Hemplify products in retail locations in California and online throughout the United States.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

Products and formulations outlined herein are subject to change at anytime.

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