



Tinley Announces Hemplify Energy Shot

FOR IMMEDIATE RELEASE

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November 7, 2016: Toronto, Ontario and Los Angeles, California - The Tinley Beverage Company Inc. (the "Company" or "Tinley") is pleased to announce the creation of its new Hemplify Energy Shot. The Company has placed a purchase order for this product with its California manufacturer and is proceeding with final testing and other customary production procedures.

Like the existing Hemplify products, the Hemplify energy shot will be natural, sugar-free, vegan, non-GMO, gluten-free and made with technology designed to enhance bioavailability. In addition to hemp stalk extract, the shot will contain a significant dose of MCT oil and vitamins. Medium-chain triglycerides (MCTs) are a naturally occurring source of dietary fats found in coconut oil. MCT can be rapidly converted into ketones, which can be used as an energy source by the brain. MCT's also support digestion and immunity.

"Our customers have been requesting an energy version of our flagship Hemplify product. We believe this shot is positioned to offer consumers sustainable energy via a unique combination of hemp constituents, MCTs and other natural ingredients. The Company is well-positioned to distribute this new energy shot via our existing network of convenience stores, smoke/head shops, premium grocery stores and online," said Jeff Maser, CEO of Tinley.



Hemplify 2oz. Hemp Stalk Energy Shot

About The Tinley Beverage Company, Inc., Hemplify, Inc. and Tinley '27

The Tinley Beverage Company (Toronto, Canada) is the parent company of Hemplify, Inc. (Santa Monica, California). Hemplify, Inc. manufactures the “Hemplify” line of products. “Hemplify” is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp stalk extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of 9 vitamins, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil’s taste to deliver delicious, refreshing flavors. The company is selling its products in California and in 5 other states, as well as online. Tinley has also developed “Tinley ‘27”, a line of cannabis-infused beverages designed for the Canadian and US markets, and is pursuing partnership opportunities with licensed producers for production of these products in jurisdictions wherever such products are permitted.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

For further information on The Tinley Beverage Company (parent company of Hemplify, Inc.), please contact:

The Tinley Beverage Company Inc.

Jeff Maser, Chief Executive Officer

77 King Street West, Suite 2905

Toronto, Ontario M5K 1H1

(310) 507-9146

Twitter: @drinkhemplify

Instagram: @hemplify

www.drinkhemplify.com

OTC: QRSRF CSE:TNY