# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A**

# PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant  $\boxtimes$ 

d by a Party other than the Registrant $\square$
ck the appropriate box:
Preliminary Proxy Statement
Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
Definitive Proxy Statement
Definitive Additional Materials
Soliciting Material Pursuant to § 240.14a-12
goodness growth holdings.  Goodness Growth Holdings, Inc. (Name of Registrant as Specified In Its Charter)
N/A
(Name of Person(s) Filing Proxy Statement if other than the Registrant)
ment of Filing Fee (Check the appropriate box):
No fee required.
Fee paid previously with preliminary materials
Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



#### GOODNESS GROWTH HOLDINGS, INC.

2024 Annual General and Special Meeting of Shareholders Vote by June 20, 2024 11:59 PM Eastern Time

Virtual Meeting Website:

www.virtualshareholdermeeting.com/GDNSF2024



207 SOUTH 9TH STREET
MINNEAPOLIS, MINNESOTA 55402

V51389-P13948

### You invested in GOODNESS GROWTH HOLDINGS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual General and Special Meeting of Shareholders. This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on June 21, 2024.

### Get informed before you vote

View the Notice of Meeting, the Circular, form of proxy and Annual Report to Shareholders online at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting prior to June 7, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

#### **Smartphone users**

Point your camera here and vote without entering a control number





#### Vote in Advance of the Meeting

Vote by June 20, 2024, 11:59 p.m. Eastern Time at www.ProxyVote.com

#### Vote Virtually at the Meeting\*

June 21, 2024 10:00 a.m. Central Time

Virtually at:

www.virtualshareholdermeeting.com/GDNSF2024

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance.

### THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials, which contain important information and are available to you on the Internet or by mail. Please follow the instructions on the reverse side to access these materials and vote on these important matters.

ing Items	Board Recommend
<b>Fix the Number of Directors.</b> To fix the number of directors for the ensuing year at five, subject to such increases as may be permitted by Goodness Growth's articles of incorporation.	For
<b>Election of Directors.</b> To elect the five nominees proposed by management of Goodness Growth as directors of Goodness Growth for the ensuing year.	
Nominees:	
Dr. Kyle E. Kingsley	For
Ross M. Hussey	For
Victor E. Mancebo	For
Judd T. Nordquist	For
Joshua N. Rosen	For
To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution ratifying, confirming and approving the 2019 Incentive Plan and the unallocated Awards thereunder.	For
To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution ratifying, confirming and approving the Awards granted since March 18, 2022 under the 2019 Incentive Plan.	For
To appoint Davidson & Company LLP as the auditors of Goodness Growth for the ensuing year and to authorize the Board of Directors to fix their remuneration.	For
	Fix the Number of Directors. To fix the number of directors for the ensuing year at five, subject to such increases as may be permitted by Goodness Growth's articles of incorporation.  Election of Directors. To elect the five nominees proposed by management of Goodness Growth as directors of Goodness Growth for the ensuing year.  Nominees:  Dr. Kyle E. Kingsley  Ross M. Hussey  Victor E. Mancebo  Judd T. Nordquist  Joshua N. Rosen  To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution ratifying, confirming and approving the 2019 Incentive Plan and the unallocated Awards thereunder.  To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution ratifying, confirming and approving the Awards granted since March 18, 2022 under the 2019 Incentive Plan.  To appoint Davidson & Company LLP as the auditors of Goodness Growth for the ensuing year and to authorize the

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

V51390-P13948