

VIREO HEALTH INTERNATIONAL, INC.

**MANAGEMENT'S DISCUSSION & ANALYSIS** 

FOR THE THREE AND SIX-MONTHS ENDED JUNE 30, 2019 AND 2018

(Expressed in United States Dollars)

## MD&A of Vireo Health International, Inc.

This management discussion and analysis ("MD&A") of the financial condition and results of operations of Vireo Health International, Inc., (the "Company" or "Vireo") is for the three and six months ended June 30, 2019 and 2018. It is supplemental to, and should be read in conjunction with, the Company's unaudited condensed interim consolidated financial statements and the accompanying notes for the three and six months ended June 30, 2019 and 2018. The Company's financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS"). Financial information presented in this MD&A is presented in United States dollars ("\$" or "US\$"), unless otherwise indicated.

The MD&A has been prepared by reference to the MD&A disclosure requirements established under National Instrument 51-102; Continuous Disclosure Obligations of the Canadian Securities Administrators.

This MD&A contains certain "forward-looking statements" and certain "forward-looking information" as defined under applicable United States securities laws and Canadian securities laws. Please refer to the discussion of forward-looking statements and information set out under the heading "Cautionary Note Regarding Forward-Looking Information", identified in the "Risks and Uncertainties" section of this MD&A. As a result of many factors, the Company's actual results may differ materially from those anticipated in these forward-looking statements and information.

# **OVERVIEW OF THE COMPANY**

Vireo's mission is to build the cannabis company of the future by bringing the best of medicine, engineering and science to the cannabis industry. Vireo's physician-led team of nearly 400 employees provides best-in-class cannabis products and customer experience. Vireo cultivates cannabis in environmentally-friendly greenhouses, manufactures pharmaceutical-grade cannabis extracts, and sells its products at both company-owned and third-party dispensaries. The Company is currently licensed in ten states and a Commonwealth including Arizona, Maryland, Massachusetts, Minnesota, Nevada, New Mexico, New York, Ohio, Pennsylvania, Puerto Rico, and Rhode Island.

The Company's founder, Kyle Kingsley, M.D., is a board-certified emergency medicine physician, entrepreneur, and inventor. He was inspired to launch Vireo after encountering numerous patients who successfully used cannabis to effectively alleviate their pain and suffering.

# **Operating Segments**

The Company operates in one reportable segment being the cultivation, production, and sale of cannabis. The Company cultivates, manufactures and distributes its cannabis products to third-parties in wholesale markets and cultivates, manufactures and sells its cannabis products directly to approved patients in its own retail stores.

As of June 30, 2019, Vireo is licensed in ten states and a Commonwealth: Arizona, Maryland, Massachusetts, Minnesota, Nevada, New Mexico, New York, Ohio, Pennsylvania, Puerto Rico, and Rhode Island. The Company has operating revenue in six states: Arizona, Maryland, Minnesota, New Mexico, New York and Pennsylvania. Retail revenues are derived from sales in eleven dispensaries throughout four states (Arizona -1, Minnesota - 4, New Mexico – 2 and New York - 4) while wholesale revenues are now derived from sales of products to third-parties in three states (Arizona, Maryland and Pennsylvania). The Company is also incurring start-up expenses related to buildout and pre-revenue operations in four states and a Commonwealth (Massachusetts, Nevada, Ohio, Puerto Rico, and Rhode Island).

# SELECTED FINANCIAL INFORMATION

The following is selected financial data derived from the unaudited condensed interim consolidated financial statements of the Company for the three and six months ended June 30, 2019 and 2018.

The selected consolidated financial information set out below may not be indicative of the Company's future performance:

	ı	For the Three- June	ths Ended	For the Six-Months Ended June 30,				
		2019	2018		2019		2018	
Retail Revenue	\$	6,304,670	\$ 4,229,115	\$	11,471,580	\$	7,907,590	
Wholesale Revenue	\$	889,643	\$ -	\$	1,500,525	\$	-	
Total Revenues, net of discounts	\$	7,194,312	\$ 4,229,115	\$	12,972,104	\$	7,907,590	
Cost of Goods Sold (excluding biological	al							
assets)	\$	4,656,526	\$ 1,834,688	\$	7,726,500	\$	3,663,119	
Gross Profit	\$	2,537,786	\$ 2,394,427	\$	5,245,604	\$	4,244,471	
Total Expenses	\$	5,638,912	\$ 2,340,095	\$	9,385,827	\$	5,592,909	
Other Income (Expense)	\$	(2,371,481)	\$ (362,006)	\$	(7,283,134)	\$	(757,133)	
Income (Loss) Before Provision for	-	· · · · · · · · · · · · · · · · · · ·			· · · · · · · · · · · · · · · · · · ·			
Income Taxes	\$	(5,472,607)	\$ (307,674)	\$	(11,423,357)	\$	(2,105,571)	

	As of	As of		
	June 30,	De	ecember 31,	
	 2019		2018	
Current Assets	\$ 76,985,328	\$	41,938,669	
Current Liabilities	\$ 10,399,751	\$	4,202,582	

# Three-months ended June 30, 2019 Compared to Three-months ended June 30, 2018

#### Revenue

Revenue for the three-months ended June 30, 2019 was \$7,194,312, an increase of \$2,965,197 or 70% compared to revenue of \$4,229,115 for three-months ended June 30, 2018. The increase is significantly due to revenue contributions across retail business units from New York and Minnesota and the acquisitions in Arizona and New Mexico during Q1 2019. The key performance

revenue driver is attributed to the increase in patient demand from both the New York and Minnesota businesses of Vireo's portfolio. Increased patient demand is in part the result of the Company's growing home delivery service in New York and an increase in qualifying conditions in the Minnesota program which provides access to more certified patients.

Retail revenue for the three-months ended June 30, 2019 was \$6,304,670 an increase of \$2,075,555 or 49% compared to revenue of \$4,229,115 for the three-months ended June 30, 2018 due to revenue contributions across business units from New York and Minnesota and the acquisitions in Arizona and New Mexico during Q1 2019.

Wholesale revenue for the three-months ended June 30, 2019 was \$889,643 an increase of \$889,643 compared to Wholesale revenue of \$Nil for the three-months ended June 30, 2018 due to commencement of Pennsylvania, and Maryland operations, and the acquisitions in Arizona and New Mexico in Q1 2019.

#### Cost of Goods Sold & Biological Assets

Cost of goods sold are determined from costs related to the cultivation and manufacturing of cannabis and cannabis-derived products.

Cost of goods sold, excluding any adjustments to the fair value of biological assets, for the three-months ended June 30, 2019 was \$4,656,526 an increase of \$2,821,838 compared to the three-months ended June 30, 2018 of \$1,834,688, driven most significantly by the increase in sales and patient demand in New York and Minnesota and the acquisitions in Arizona and New Mexico during Q1 2019.

Inventory of plants under production is considered a biological asset. Under IFRS, biological assets are to be recorded at fair value at the time of harvest, less costs to sell based on the stage of the life of plants. The Company aggregates fair value on a percentage of completion. As a result, a cannabis plant that is 50% through its estimated total grow cycle would be ascribed approximately 50% of its harvest date expected fair value. The biological assets are transferred to inventory and the transfer becomes the deemed cost on a go-forward basis. When the product is sold, the fair value is relieved from inventory and the transfer is recorded to cost of sales. In addition, the cost of sales also includes products and costs related to other products acquired from other producers and sold by the Company.

Biological asset transformation totaled a net gain of \$7,593,886 for the three-months ended June 30, 2019, and an increase of \$5,202,232 or 284% compared to the prior three-months ended June 30, 2018 of \$2,391,654.

#### Gross Profit

Gross profit before biological asset adjustments for the three-months ended June 30, 2019 was \$2,537,786 representing a gross margin on the sale of cannabis-derived products of 35%. This is compared to gross profit before biological asset adjustments for the three-months ended June 30, 2018 of \$2,394,427 or a 57% gross margin.

Gross profit after net gains on biological asset transformation for the three-months ended June 30, 2019 was \$6,782,936, representing a gross margin of 94%, compared with gross profit after biological asset transformation of \$4,019,181 or 95% gross margin, for the three-months ended June 30, 2018.

### Total Expenses

Total expenses for the three-months ended June 30, 2019 were \$5,638,912, an increase of \$3,298,817 compared to total expenses of \$2,340,095 for the three-months ended June 30, 2018, which represents 78% of revenue for the three-months ended June 30, 2019 compared to 55% of revenue for the comparative year. Increase in total expenses was attributable to an increase in salaries and wages, professional fees, and general and administrative expenses of \$3,354,170 which represented an increase over 2018 of 180%. In addition, the Company incurred start-up expenses related to buildout and pre-revenue operations in five states located in Maryland, Nevada, Ohio, Puerto Rico, and Pennsylvania's Green Goods Dispensaries.

### Total Other Income (Expense)

Total other expenses for the three-months ended June 30, 2019 was \$2,371,481, an increase of \$2,009,475 compared to \$362,006 for the three-months ended June 30, 2018. Increase in other expenses is attributable to the interest expense from the capital leases of the cultivation and manufacturing facilities in Minnesota, New York, Ohio, and Pennsylvania; inventory revaluation related to underutilized capacity during the ramp-up phase in Maryland and Pennsylvania; and the costs related to acquisitions in Nevada, Puerto Rico, and Rhode Island.

#### Provision for Income Taxes

Income tax expense is recognized based on the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at year-end. For the three-months ended June 30, 2019, Federal and State income tax expense totaled \$645,000 compared to \$1,197,000 for the three-months ended June 30, 2018. Deferred tax expense of \$185,000 is included in the \$645,000 for the three-months ended June 30, 2019. This expense is driven by the fair value of biological assets.

#### Income from Operations

Net operating income (loss) before other income (expense) and provision for income taxes for three-months ended June 30, 2019 was \$1,144,024 a decrease of \$535,062 compared to \$1,679,086 for the three-months ended June 30, 2018.

## Six-months ended June 30, 2019 Compared to Six-months ended June 30, 2018

# Revenue

Revenue for the six-months ended June 30, 2019 was \$12,972,104, an increase of \$5,064,514 or 64% compared to revenue of \$7,907,590 for six-months ended June 30, 2018 most significantly due to revenue contributions across retail business units from New York and Minnesota and the acquisitions in Arizona and New Mexico during Q1 2019. The key performance revenue driver is attributed to the increase in patient demand from both the New York and Minnesota businesses of Vireo's portfolio. Increased patient demand is in part the result of the Company's growing home delivery service in New York and an increase in qualifying conditions in the Minnesota program which provides access to more certified patients.

Retail revenue for the six-months ended June 30, 2019 was \$11,471,580 an increase of \$3,563,990 or 45% compared to revenue of \$7,907,590 for the six-months ended June 30, 2018 due to revenue contributions across business units from New York and Minnesota and acquisitions in Arizona and New Mexico during Q1 2019.

Wholesale revenue for the six-months ended June 30, 2019 was \$1,500,525 an increase of \$1,500,525 compared to Wholesale revenue of \$Nil for six-months ended June 30, 2018 due to commencement of Pennsylvania Wholesale operations in Q3 2018, Maryland Wholesale operations in Q1 2019, and the acquisitions in Arizona and New Mexico in Q1 2019 also having Wholesale operations in addition to Retail operations.

### Cost of Goods Sold & Biological Assets

Cost of goods sold are determined from costs related to the cultivation and manufacturing of cannabis and cannabis-derived products.

Cost of goods sold, excluding any adjustments to the fair value of biological assets, for the six-months ended June 30, 2019 was \$7,726,500 an increase of \$4,063,381 for the six-months ended June 30, 2018, driven most significantly by the increase in sales and patient demand in New York and Minnesota and the acquisitions in Arizona and New Mexico during Q1 2019.

Inventory of plants under production is considered a biological asset. Under IFRS, biological assets are to be recorded at fair value at the time of harvest, less costs to sell based on the stage of the life of plants. The Company aggregates fair value on a percentage of completion. As a result, a cannabis plant that is 50% through its estimated total grow cycle would be ascribed approximately 50% of its harvest date expected fair value. The biological assets are transferred to inventory and the transfer becomes the deemed cost on a go-forward basis. When the product is sold, the fair value is relieved from inventory and the transfer is recorded to cost of sales. In addition, the cost of sales also includes products and costs related to other products acquired from other producers and sold by the Company.

Biological asset transformation totaled a net gain of \$10,620,617 for the six-months ended June 30, 2019, and an increase of \$4,384,774 or 70% compared to \$6,235,843 for the comparative prior six-months ended June 30, 2018.

#### Gross Profit

Gross profit before biological asset adjustments for the six-months ended June 30, 2019 was \$5,245,604 representing a gross margin on the sale of cannabis-derived products of 40%. This is compared to gross profit before biological asset adjustments for the six-months ended June 30, 2018 of \$4,244,471 or a 54% gross margin.

Gross profit after net gains on biological asset transformation for the six-months ended June 30, 2019 was \$14,206,747, representing a gross margin of 110%, compared with gross profit after biological asset transformation of \$6,360,420 or 80% gross margin, for the six-months ended June 30, 2018.

### Total Expenses

Total expenses for the six-months ended June 30, 2019 were \$9,385,827, an increase of \$3,792,918 compared to total expenses of \$5,592,909 for the six-months ended June 30, 2018, which represents 72% of revenue for the six-months ended June 30, 2019 compared to 71% of revenue for the comparative period. Increase in total expenses was attributable to an increase in salaries and wages, professional fees, and general and administrative expenses of \$4,459,955 which represented an increase over 2018 of 114% and a decrease in share based compensation of \$954,889 or 68%. In addition, the Company incurred start-up expenses related to buildout and pre-revenue operations in five states located in Maryland, Nevada, Ohio, Puerto Rico, and Pennsylvania's Green Goods Dispensaries.

#### Total Other Income (Expense)

Total other expenses for the six-months ended June 30, 2019 were \$7,283,134, an increase of \$6,526,001 compared to \$757,133 for the six-months ended June 30, 2018. Increase in other expenses is attributable to the listing expense related to the RTO; interest expense from the capital leases of the cultivation and manufacturing facilities in Minnesota, New York, Ohio, and Pennsylvania; inventory revaluation related to underutilized capacity during the ramp-up phase in Maryland and Pennsylvania; and the costs related to acquisitions in Nevada, Puerto Rico, and Rhode Island.

#### Provision for Income Taxes

Income tax expense is recognized based on the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at year-end. For the six-months ended June 30, 2019, Federal and State income tax expense totaled \$2,857,000 compared to \$1,920,000 for the six-months ended June 30, 2018. Deferred tax expense of \$1,652,000 is included in the \$2,857,000 for the current period. This expense is driven by the fair value of biological assets.

#### Income from Operations

Net operating income (loss) before other income (expense) and provision for income taxes for the six-months ended June 30, 2019 was \$4,820,920 an increase of \$4,053,409 compared to \$767,511 for the six-months ended June 30, 2018.

#### **Non-IFRS Measures**

EBITDA, Adjusted Net income (loss) EBITDA and Adjusted EBITDA are non-IFRS measures and do not have standardized definitions under IFRS. The following information provides reconciliations of the supplemental non-IFRS financial measures, presented herein to the most directly comparable financial measures calculated and presented in accordance with IFRS. The Company has provided the non-IFRS financial measures, which are not calculated or presented in accordance with IFRS, as supplemental information and in addition to the financial measures that are calculated and presented in accordance with IFRS. These supplemental non-IFRS financial measures are presented because management has evaluated the financial results both including and excluding the adjusted items and believe that the supplemental non-IFRS financial measures presented provide additional perspective and insights when analyzing the core

operating performance of the business. These supplemental non-IFRS financial measures should not be considered superior to, as a substitute for or as an alternative to, and should be considered in conjunction with, the IFRS financial measures presented.

	Three-Mon June		Six-Months Ended June 30,			
	2019	2018	2019	2018		
Net income (loss)	\$ (1,872,457)	\$ 120,080	\$ (5,319,214)	\$ (1,909,622)		
Listing expense	-	-	3,464,611	-		
Acquisition related costs	772,110	-	772,110	-		
Write down of inventory	479,803	-	752,696	-		
Share-based compensation	255,765	281,517	456,952	1,411,841		
Adjusted net income (loss) (non-IFRS)	\$ (364,779)	\$ 401,597	\$ 127,155	\$ (497,781)		
Net income (loss)	\$ (1,872,457)	\$ 120,080	\$ (5,319,214)	\$ (1,909,622)		
Interest income	(81)	-	(157)	-		
Interest expense	1,077,182	348,444	2,101,073	742,017		
Accretion expense	40,591	-	50,262	-		
Income taxes	645,000	1,197,000	2,857,000	1,920,000		
Depreciation	170,275	199,876	544,054	256,202		
Amortization	691,364		785,044	-		
EBITDA (non-IFRS)	\$ 751,874	\$ 1,865,400	\$ 1,018,062	\$ 1,008,597		
Listing expense	-	-	3,464,611	-		
Acquisition related costs	772,110	-	772,110	-		
Write down of inventory	479,803	-	752,696	-		
Share-based compensation	255,765	281,517	456,952	1,411,841		
Adjusted EBITDA (non-IFRS)	\$ 2,259,552	\$ 2,146,917	\$ 6,464,431	\$ 2,420,438		

# **Drivers of Results of Operations**

#### Revenue

The Company derives its revenue from its retail and wholesale business in which it manufactures and sells through its retail stores and manufacturing facilities. For the six-months ended June 30, 2019 89% of the revenue was generated from retail business and 11% from wholesale business. Wholesale revenues did not begin until the end of Q3 2018. For the six-months ended June 30, 2018, 100% of the revenue was generated from retail business.

For the six-months ended June 30, 2019, New York operations contributed approximately 40% of revenues, while Minnesota contributed 37%, Arizona contributed 16%, Pennsylvania contributed 5%, and New Mexico contributed 4%.

For the six-months ended June 30, 2018, New York operations contributed approximately 59% of revenues while Minnesota contributed approximately 41%.

#### Gross Profit

Gross profit reflects total net revenue less cost of goods sold. Cost of goods sold includes the costs directly attributable to sales such as amounts paid for producing inventory including finished goods and concentrates, as well as packaging and other supplies, fees for services and processing, and an allocated overhead of rent, administrative salaries, utilities, and related costs. Cannabis costs are affected by various state regulations that limit the sourcing and procurement of cannabis product, which may create fluctuations in gross profit over comparative periods as the regulatory environment changes.

Throughout the six-months ended June 30, 2019, the Company continued to focus on the profitability of the Company's existing operations while pursuing expansion into new markets. Vireo expects to continue its growth strategy for the foreseeable future as the Company expands its footprint within its current markets and expands into new markets through acquisitions and strategic partnerships.

In the markets in which Vireo is operational, the Company expects to experience gradual price compression as these state-based markets mature. This in turn will place downward pressure on the Company's retail and wholesale gross margins. With that said, since the Company's current production capacity has not been fully realized, future gross profits could still increase with increased revenues reflective of higher demand and output.

### Total Expenses

Total expenses other than the cost of goods sold consist of selling costs to support customer relationships and marketing and branding activities. It also includes a significant investment in the corporate infrastructure required to support ongoing business.

Selling costs generally correlate to revenue. As a percentage of sales, the Company expects selling costs to remain relatively flat in the more established operational markets (Minnesota and New York) and increase in the up and coming markets as business continues to grow (Maryland and Pennsylvania). The increase is expected to be driven primarily by the growth of Wholesale channels and the ramp up from pre-revenue to sustainable market share.

General and administrative expenses also include costs incurred at the corporate offices, primarily related to personnel costs, including salaries, benefits, and other professional service costs. The Company expects to continue to invest considerably in this area to support expansion plans and to support the increasing complexity of the cannabis business. Furthermore, the Company expects to incur acquisition and transaction costs related to these expansion plans and anticipates an increase in stock compensation expenses related to recruiting and hiring talent, along with legal and professional fees associated with being a publicly traded company.

# **Summary of Quarterly Results**

The following table presents financial information for the most recently prepared quarters:

Period	Total Revenue		C Fa	et Effect of changes in hir Value of Biological Assets	Net Income (Loss)		
Quarter Ended June 30, 2019	\$	7,194,312	\$	4,245,150	Ç	\$	(1,872,457)
Quarter Ended March 31, 2019	\$	5,777,792	\$	5,038,995	9	\$	(3,446,759)
Quarter Ended December 31, 2018	\$	5,595,705	\$	3,608,572	9	\$	(1,182,621)
Quarter Ended September 30, 2018	\$	4,926,760	\$	2,120,092	(	\$	14,890
Quarter Ended June 30, 2018	\$	4,229,115	\$	1,624,754	Ç	\$	120,080
Quarter Ended March 31, 2018	\$	3,678,475	\$	491,195	Ç	\$	(2,029,702)
Quarter Ended December 31, 2017	\$	3,272,816	\$	259,875	9	5	272,700
Quarter Ended September 30, 2017	\$	3,082,861	\$	481,943	9	5	690,836
Quarter Ended June 30, 2017	\$	2,618,463	\$	857,884	(	\$	680,897
Quarter Ended March 31, 2017	\$	1,892,924	\$	(996,882)	9	5	(2,075,122)

Revenues increased quarter over quarter through the three-months ended June 30, 2019, primarily due to the increase in patient demand since June 30, 2017 and the inclusion of the Arizona and New Mexico acquisitions in Q2 2019.

For each quarter presented, there were no other significant factors, economically or industry wide relating to pricing, competition, or buying patterns that contributed to the noted significant variances.

### Liquidity, Financing Activities During the Period, and Capital Resources

As of June 30, 2019, the Company had total current liabilities of \$10,399,751 (\$4,202,582 as of December 31, 2018) and cash of \$30,340,456 (\$9,624,110 as of December 31, 2018) to meet its current obligations. As of June 30, 2019, the Company had working capital of \$67,895,526 up \$30,159,439 compared to December 31, 2018 driven mainly by the RTO subscription receipts. During the six-months ended June 30, 2019, the Company issued 12,090,937 subordinate voting shares of capital stock of the Company at \$4.25 per share for gross proceeds of \$51,386,482. In connection with the financing, the Company paid a cash fee to the agents equal to \$3,241,738 and the agents were granted a combined 763,111 in compensation warrants. The agent's compensation warrants will be exercisable at a price of \$4.25 per share for a period of two years and the advisory warrants will be exercisable at a price of \$2.975 per share for a period of two years. In addition, the Company paid a financial advisory fee of \$415,000 and had costs in the amount of \$186,866. The compensation warrants have been valued at \$1,723,946 and the advisory warrants have been valued at \$442,691 using the Black-Scholes option pricing model

applying the following assumptions: Risk Free Rate - 2.31%, Expected Life - 2 years, Expected Annualized Volatility – 100%, Expected Dividend Yield – 0%.

The Company is an early-stage growth company. It is generating cash from sales and is deploying its capital reserves to acquire and develop assets capable of producing additional revenues and earnings over both the immediate and near term. Capital reserves are being utilized for acquisitions in the medical and adult use cannabis markets, for capital expenditures and improvements in existing facilities, product development and marketing, as well as customer, supplier and investor and industry relations. The Company's ability to fund its operations, to make planned capital expenditures and to acquire other entities is dependent on operating cash flows and the Company's ability to access capital markets. Such abilities are subject to prevailing economic conditions, as well as financial, business and other factors, some of which are beyond the Company's control.

## **Contractual Obligations and Commitments**

The following table summarizes contractual obligations as of June 30, 2019 and the effects that such obligations are expected to have on the Company's liquidity and cash flows in future periods:

	Payments Due by Period								
	Total	Les	s Than 1 Year	:	1 to 3 Years	4	to 5 Years	Mo	re than 5 Years
Operating and Capital									
lease commitments (1)	\$ 73,190,953	\$	2,475,867	\$	10,609,805	\$	6,096,445	\$	54,008,836
Debt Obligations (2)	\$ 1,010,000	\$	1,010,000	\$	-	\$	_	\$	-

- (1) Amounts in the table reflect minimum payments due for the Company's leased facilities under various operating and capital lease agreements that expire through 2033.
- (2) Amounts in the table reflect minimum payments due for the Company's debt obligations.

## Cash Flows

## Cash Flows Used in Operating Activities

Net cash flows used in operating activities was (\$7,576,718) for the six-months ended June 30, 2019, an increase of \$6,190,627 or 447%, compared to (\$1,386,091) for the six-months ended June 30, 2018. The increase in net cash flows used in operating activities was primarily due to inventory and biological assets.

# Cash Flows from (Used In) Investing Activities

Net cash flows used in investing activities was (\$17,211,151) for the six-months ended June 30, 2019, a decrease of \$22,090,424 or 453% compared to net cash flows provided of \$4,879,273 from investing activities for the six-months ended June 30, 2018. The increase in net cash flows used in investing activities was due to the acquisition costs during the six-months ended June 30, 2019.

### Cash Flows from Financing Activities

Net cash flows from financing activities was \$45,504,215 for the six-months ended June 30, 2019, compared to cash flows used of (\$742,017) for the six-months ended June 30, 2018. The increase in net cash flows from financing activities was largely due to the issuance of subscription receipts from the Company's marketed private placement during the six-months ended June 30, 2019.

#### Additional Information

### **Outstanding Share Data:**

As of June 30, 2019 and the date of this report, the Company had 24,293,707 shares outstanding on an as converted fully-diluted basis, consisting of the following:

## (a) Subordinate voting shares

23,684,411 shares issued and outstanding. The holders of subordinate voting shares are entitled to receive dividends which may be declared from time to time, and are entitled to one vote per share at all stockholder meetings. All subordinate voting shares are ranked equally with regard to the Company's residual assets. The Company is authorized to issue an unlimited number of no par value subordinate voting shares.

## (b) Multiple voting shares

543,885 shares issued and outstanding. The holders of multiple voting shares are entitled to one hundred votes per share at all stockholder meetings. Each multiple voting share is exchangeable for one hundred subordinate voting shares. The Company is authorized to issue an unlimited number of multiple voting shares.

## (c) Super voting shares

65,411 shares issued and outstanding. The holders of super voting shares are entitled to one thousand votes per share at all stockholder meetings. Each super voting share is exchangeable for one hundred subordinate voting shares. The Company is authorized to issue an unlimited number of super voting shares.

# (d) Options, Warrants, and Promissory Notes

As of June 30, 2019, the company had issued 22,215,577 employee stock options, as well as 1,799,809 advisory and compensation warrants related to recent financing activities, and \$3,450,000 in convertible promissory notes related to recent acquisitions.

During the three-months ended June 30, 2019 the Company completed the 100% acquisition of MJ Distributing C201, LLC and MJ Distributing P132, LLC ("MJ Distributing") which hold licenses to cultivate and distribute, respectively, medical cannabis in the state of Nevada. As consideration, the Company paid cash of \$1,592,500 and issued convertible promissory notes in the amount of \$2,500,000.

During the three-months ended June 30, 2019 the Company completed the 100% acquisition of XAAS Argo, Inc. a corporation formed under the laws of the Commonwealth of Puerto Rico which holds licenses to cultivate and distribute medical cannabis in the Commonwealth of Puerto Rico. As consideration, the Company paid cash of \$900,000 and issued a convertible promissory note in the amount of \$900,000.

### **Off-Balance Sheet Arrangements**

As of the date of this filing, the Company does not have any off-balance-sheet arrangements that have, or are reasonably likely to have, a current or future effect on the results of operations or financial condition of the Company, including, and without limitation, such considerations as liquidity and capital resources.

# Management's Responsibility for Financial Information

The Company's financial statements and the other financial information included in this management report are the responsibility of the Company's management and have been examined and approved by the Company's audit committee and Board of Directors. The accompanying financial statements are prepared by management in accordance with IFRS and include certain amounts based on management's best estimates using careful judgment. The selection of accounting principles and methods is management's responsibility.

Management recognizes its responsibility for conducting the Company's affairs in a manner to comply with the requirements of applicable laws and established financial standards and principles, and for maintaining proper standards of conduct in its activities.

The Board of Directors supervises the financial statements and other financial information through its audit committee, which is comprised of four non-management directors.

This committee's role is to examine the financial statements and recommend that the Board of Directors approve them, to examine the internal control and information protection systems and all other matters relating to the Company's accounting and finances. In order to do so, the audit committee meets annually with the external auditors, with or without the Company's management, to review their respective audit plans and discuss the results of their examination. This committee is responsible for recommending the appointment of the external auditors or the renewal of their engagement.

#### **Transactions Between Related Parties**

During the three-months ended June 30, 2019 and 2018 transactions with related parties consist of:

- Salaries and wages paid to key management personnel (Kyle Kingsley, MD CEO, Aaron Hoffnung, COO, and Amber Shimpa, CFO) in the amount of \$236,836 for the three-months ended June 30, 2019 and \$114,668 for the three-months ended June 30, 2018.
- Share based compensation paid to key management personnel (Kyle Kingsley, MD CEO, Aaron Hoffnung, COO and Amber Shimpa, CFO) in the amount of \$34,844 for the three-months ended June 30, 2019 and \$nil for the three-months ended June 30, 2018.
- At June 30, 2019 \$67,413 was due from related parties. These amounts are unsecured, non-interest bearing, and due on demand. These amounts were due from Dorchester Capital, LLC and its subsidiary. Dorchester Capital, LLC has substantially similar management and ownership as the Company. Kyle Kingsley, MD and Amber Shimpa are executives at the Company as well as managing members.

The Company considers key management personnel to consist of directors and certain members of executive management.

### **Proposed Transaction**

None

## **Subsequent Transactions**

Subsequent to the six-months ended June 30, 2019:

None

## **Changes in or Adoption of Accounting Practices**

The following IFRS standards have been recently issued by the IASB. The Company is assessing the impact of these new standards on future consolidated financial statements. Pronouncements that are not applicable or where it has been determined do not have a significant impact to the Company have been excluded herein.

#### IFRS 16. Leases

IFRS 16 Leases: New standard to establish principles for recognition, measurement, presentation, and disclosure of leases with an impact on lessee accounting, effective for annual periods beginning on or after January 1, 2019. The Company will adopt the standard effective January 1, 2019 using a modified retrospective approach and applying the transition method that does not require adjustments to comparative periods nor require modified disclosures in the comparative periods. The company will elect the package of practical expedients to not reassess whether a contract is or contains a lease, lease classification and initial direct costs for contracts that expired or existed prior to the effective date. As the lessee to material operating leases, the standard will have a material impact on the Company's consolidated balance sheets, but will not have an impact on its consolidated statements of loss and comprehensive loss. While the adoption remains in progress, the Company expects that the most significant impact will be the recognition of right-of-use assets and lease liabilities for the Company's operating leases. The Company has completed its process to identify the population of lease arrangements and it is nearing the completion of applying the new leasing standard to each arrangement. The Company has also determined the incremental borrowing rate for each agreement.

### IFRIC 23, Uncertainty over Income Tax Treatments

IFRIC 23 *Uncertainty over Income Tax Treatments*: New standard to clarify the accounting for uncertainties in income taxes. The interpretation provides guidance and clarifies the application of the recognition and measurement criteria in IAS 12 "Income Taxes" when there is uncertainty over income tax treatments. The interpretation is effective for annual periods beginning on January 1, 2019. The Company is currently assessing the impact of IFRIC 23 on its consolidated statements.

#### CRITICAL ACCOUNTING ESTIMATES

The Company makes judgements, estimates and assumptions about the future that affect the reported amounts of assets and liabilities, and revenues and expenses. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

The preparation of the Company's unaudited condensed interim consolidated financial statements in conformity with IFRS requires management to make judgments, estimates, and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Significant judgments, estimates and assumptions that have the most significant effect on the amounts recognized in the consolidated financial statements are described below.

#### Estimated Useful Lives and Depreciation of Property and Equipment

Depreciation of property and equipment is dependent upon estimates of useful lives, which are determined through the exercise of judgment. The assessment of any impairment of these assets is dependent upon estimates of recoverable amounts that take into account factors such as economic and market conditions and the useful lives of assets.

### Biological Assets & Inventory

In calculating the value of the biological assets and inventory, management is required to make a number of estimates, including estimating the stage of growth of the cannabis up to the point of harvest, harvesting costs, selling costs, sales price, wastage and expected yields for the cannabis plant. In calculating final inventory values, management is required to determine an estimated fail rate and compares the inventory cost to estimated net realizable value.

### Fair Value of Stock Options and Warrants

The Company uses the Black-Scholes option pricing model to measure share-based compensation. The Company's estimate of share-based payments is dependent on measurement inputs including the share price on measurement date, exercise price of the option, volatility, risk-free rate, expected dividends, and the expected life.

During the six-months ended June 30, 2019, the Company recognized \$456,952 in share-based compensation (2018 - \$1,411,841). During the three-months ended June 30, 2019, the Company recognized \$255,765 in share-based compensation (2018 - \$281,517). In determining the amount of share-based compensation related to options issued during the periods, the Company used the Black-Sholes option pricing model to establish fair value of options granted.

During the six-months ended June 30, 2019, the Company recognized \$2,166,667 in warrant compensation expense (2018 - \$nil). During the three-months ended June 30, 2019, the Company recognized \$nil in warrant compensation expense (2018 - \$nil). In determining the amount of the warrant compensation expense related to options issued during the six-months ended June 30, 2019, the Company used the Black-Sholes option pricing model to establish fair value of warrants granted.

#### Deferred Income Taxes

Deferred tax assets, including those arising from tax loss carryforwards, require management to assess the likelihood that the Company will generate sufficient taxable earnings in future periods in order to utilize recognized deferred tax assets. Assumptions about the generation of future taxable profits depend on management's estimates of future cash flows. In addition, future changes in tax laws could limit the ability of the Company to obtain tax deductions in future periods. To the extent that future cash flows and taxable income differ significantly from estimates, the ability of the Company to realize the net deferred tax assets recorded at the reporting date could be impacted.

#### Impairment of Long-Lived Assets

Long-lived assets, including property and equipment, are reviewed for impairment at each statement of financial position date or whenever events or changes in circumstances indicate that the carrying amount of an asset exceeds its recoverable amount. For the purpose of impairment testing, assets that cannot be tested individually are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or group of assets (CGU). The recoverable amount of an asset or a CGU is the higher of its fair value, less costs to sell, and its value in use. If the carrying amount of an asset exceeds its recoverable amount, an impairment charge is recognized immediately in profit or loss by the amount by which the carrying amount of the asset exceeds the recoverable amount. Where an impairment loss subsequently reverses, the carrying amount of the asset is increased to the lesser of the revised estimate of recoverable amount, and the carrying amount that would have been recorded had no impairment loss been recognized previously.

# Assessment of the transactions as asset acquisitions or business combinations

Management has had to apply judgement relating to the reverse takeover transaction and acquisitions with respect to whether the acquisition was a business combination or asset acquisition. Management applied a three-element process to determine whether a business or an asset was purchased, considering inputs, processes and outputs of each acquisition in order to reach a conclusion.

# **Financial Instruments and Financial Risk Management**

The Company's financial instruments consist of cash and cash equivalents, investments, accounts payable and accrued liabilities, income tax payable, short-term notes payable and long-term debt. The carrying values of these financial instruments approximate their fair values. Financial instruments recorded at fair value are classified using a fair value hierarchy that reflects the significance of the inputs to fair value measurements. The three levels of hierarchy are:

Level 1:	Unadjusted quoted prices in active markets for identical assets or liabilities;
Level 2:	Inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly; and
LCVCI Z.	Cities directly of indirectly, and
Level 3:	Inputs for the asset or liability that are not based on observable market data.

# **Financial Risk Management**

The Company is exposed in varying degrees to a variety of financial instrument related risks. The board of directors of the Company mitigates these risks by assessing, monitoring and approving the Company's risk management processes.

#### **Credit Risk**

Credit risk is the risk of loss associated with counterparty's inability to fulfill its payment obligations. The Company's credit risk is primarily attributable to cash. Cash is held on hand and with state banks (\$30,735,036 as of June 30, 2019 and \$9,624,110 as of December 31, 2018), from which management believes the risk of loss is remote. The Company does not have significant credit risk with respect to customers. The Company's maximum credit risk exposure is equivalent to the carrying value of these instruments.

### **Liquidity Risk**

The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when due. As of June 30, 2019, the Company's financial liabilities consist of accounts payable and accrued liabilities, debt, and lease liabilities. The Company manages liquidity risk by reviewing its capital requirements on an ongoing basis. Historically, the Company's main source of funding has been additional funding from shareholders. The Company's access to financing is always uncertain. There can be no assurance of continued access to significant equity financing.

#### **Market Risk**

#### Foreign Currency Risk

The operating results and financial position of the Company are reported in U.S. dollars. The results of the Company's operations are subject to currency transaction risks.

#### Interest Rate Risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Cash and cash equivalents bear interest at market rates. The Company's financial debts have fixed rates of interest and therefore expose the Company to a limited interest rate fair value risk.

#### Price Risk

Price risk is the risk of variability in fair value due to movements in equity or market prices.

## Legal Risk

Vireo U.S. operates in the United States. The United States federal government regulates drugs through the Controlled Substances Act (21 U.S.C. § 811), which places controlled substances, including cannabis, in a schedule. Cannabis is classified as a Schedule I drug. Under United States federal law, a Schedule I drug or substance has a high potential for abuse, no accepted medical use in the United States, and a lack of accepted safety for the use of the drug under medical supervision. The United States Food and Drug Administration has not approved marijuana as a safe and effective drug for any indication. In the United States marijuana is largely regulated at the state level. State laws regulating cannabis are in direct conflict with the federal Controlled Substances Act, which makes cannabis use and possession federally illegal.

#### Other Risks

The uncertain U.S. regulatory landscape and enforcement related to cannabis.

#### **Risks and Uncertainties**

In addition to the risks and uncertainties set forth in the Company's public filings, risks and uncertainties not presently know to the Company or currently deemed immaterial by the Company, may also impair the operations of the Company. If any such risks actually occur, shareholders of the Company could lose all or part of their investment and the business, financial condition, liquidity, result of operations and prospects of the Company could be materially adversely affected and the ability of the Company to implement its growth plans could be adversely affected. The Company is subject to various risks and uncertainties that could have a material impact on the Company, its financial performance, condition and outlook.

## **Forward-Looking Statements**

This MD&A contains "forward-looking statements" and "forward-looking information" within the meaning of Canadian securities laws ("forward-looking statements"). Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on management's current beliefs, expectations or assumptions regarding the future of the business, future plans and strategies, operational results and other future conditions of the Company. In addition, the Company may make or approve certain statements in future filings with Canadian securities regulatory authorities, in press releases, or in oral or written presentation by representatives of the Company that are not statements of historical fact, made by the Company that address activities, events or developments that the Company expects or anticipates will or may occur in the future are forward-looking statements, including, but not limited to, statements preceded by, followed by or that include words such as "may," "could," "should," "would,"

"suspect," "outlook," "believe," "plan," "anticipate," "estimate," "expect," "intend," and words and expressions of similar import are intended to identify forward-looking statements. In particular, information regarding expectations for the effects of any transactions; expectations for the potential benefits of any transactions; statements relating to the business and future activities of, and developments related to, the Company after the date of this MD&A, including such things as future business strategy, competitive strengths, goals, expansion and growth of the Company's business, operations and plans; expectations that planned acquisitions will be completed. All forward-looking statements and information are based on the Company's current beliefs as well as assumptions made by and information currently available to the Company concerning anticipated financial performance, business prospects, strategies, regulatory developments, development plans, exploration and development activities and commitments. Although management considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect.

By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks exist that predictions, forecasts, projections and other forwardlooking statements will not be achieved. We caution readers not to place undue reliance on these statements as a number of important factors could cause the actual results to differ materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in such forward-looking statements. Risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, as applicable, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information and statements include, among others, risks relating to the concentrated Founders voting control of the Company and the unpredictability caused by the existing capital structure; U.S. regulatory landscape and enforcement related to cannabis, including political risks; risks relating to anti-money laundering laws and regulation; other governmental and environmental regulation; public opinion and perception of the cannabis industry; risks related to the ability to consummate the proposed acquisitions and the ability to obtain requisite regulatory approvals and third party consents and the satisfaction of other conditions to the consummation of the proposed acquisitions on the proposed terms and schedule; the potential impact of the announcement or consummation of the proposed acquisitions on relationships, including with regulatory bodies, employees, suppliers, customers and competitors; the diversion of management time on the proposed acquisitions; risks related to contracts with third party service providers; risks related to the enforceability of contracts; the limited operating history of the Company; reliance on the expertise and judgment of senior management of the Company; risks inherent in an agricultural business; risks related to proprietary intellectual property and potential infringement by third parties; risks relating to financing activities including leverage; the limited operating history of the Company; risks relating to the management of growth; increased costs associated with the Company becoming a publicly traded company; increasing competition in the industry; risks relating to energy costs; risks associated to cannabis products manufactured for human consumption including potential product recalls; reliance on key inputs, suppliers and skilled labor (the availability and retention of which is subject to uncertainty); cybersecurity risks; ability and constraints on marketing products; fraudulent activity by employees, contractors and consultants; tax and insurance related risks; risks related to the economy generally; risk of litigation; conflicts of interest; risks relating to certain remedies being limited and the difficulty of enforcement of judgments and effect service outside of Canada; risks related to future acquisitions or dispositions; sales by existing shareholders; the limited market for securities of the Company; limited research and data relating to cannabis; as well as those risk factors discussed elsewhere herein and in the listing statement of the Company dated March 19, 2019 available under the Company's profile on www.sedar.com.