

Bird River Resources Inc.

1059 Selkirk Avenue – Winnipeg, Manitoba R2X 0C2 www.birdriverresources.com

NEWS RELEASE

BIRD RIVER RESOURCES PARTICIPATES IN DRILLING OF NEW OIL WELL

Winnipeg, Manitoba, September 29, 2011: Bird River Resources Inc. ("BDR" - CNSX) is pleased to report that it is participating in the drilling of a new horizontal oil well located at 12-15-8-28W1 east of Sinclair, Manitoba. This is the first well of a planned six well drilling program. The operator of the well and joint venture partner is Antler River Resources Ltd. Based on the geological data the horizontal well will have approximately a one mile leg and will be cased all the way. Drilling has already started and is expected to be completed by mid October. Bird River Resources will have a five percent gross participation in the well.

About Bird River Resources Inc.

BDR is a Winnipeg, Manitoba based resource exploration company. The Company is focusing on oil and gas exploration opportunities. BDR presently holds a 5% gross and a 4% net participation in five producing oil wells. Additionally, BDR also holds several oil leases in south western Manitoba (interest ranges from 25% to 100%). The common shares of Bird River Resources Inc. trade on the Canadian National Stock Exchange under the symbol BDR.

For further information, contact: Nelson Shodine, President

Bird River Resources Inc.

Tel: 204-589-2848 Email: shodine@mts.net

This news release is for information purposes only and no statement herein should be considered an offer or a solicitation of an offer for the purchase or sale of any securities and may contain forward looking statements that are based upon current expectations or beliefs as well as a number of assumptions about future events and words such as may, should, could, will, expect, anticipate, estimate, believe, intend, project should not be taken out of context.

No stock exchange or securities commission has reviewed the adequacy or accuracy of this news release.