



Bird River Mines Inc.
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NEWS RELEASE

BIRD RIVER MINES INC. ANNOUNCES NAME CHANGE TO BIRD RIVER RESOURCES INC.

Winnipeg, Manitoba – January 31, 2011 - Bird River Mines Inc. (the "Company") (BDR-CNSX) is pleased to announce today that further to a special resolution passed by the Company's shareholders, the common shares of the Company will commence trading on the Canadian National Stock Exchange ("CNSX") under its new name of Bird River Resources Inc. effective at the start of trading on February 4, 2011.

The Company's current outstanding share capital will not be affected and no exchange of shares is required. The Company's stock trading symbol of "BDR" on the CNSX will remain unchanged.

The Company feels that the name change more clearly reflects its long term strategy to advance its activities in all aspects of Canada's resource business with a particular focus on oil and gas exploration in western Canada.

Bird River Resources Inc. is a Winnipeg, Manitoba based resource company currently engaged in oil and gas exploration in southwestern Manitoba. The Company presently holds a 5% gross interest in four producing oil wells, a bentonite industrial mineral property located near Miami, Manitoba and a net smelter royalty on a nickel-copper-platinum group metals property located on the Bird River Sill in southeast Manitoba.

For further information, contact:

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Neither the CNSX nor securities commission accepts responsibility for the adequacy or accuracy of this news release.