



Deer Horn Discontinues Natural and Organic Business Segment

Vancouver, BC, Canada, May 17, 2016 – Deer Horn Capital Inc. (CSE: DHC) (the "Company" or "Deer Horn"), announces that the directors of Deer Horn Capital have decided it is in the best interest of the shareholders to cease operations of our Bodhi Natural Market store in Maple Ridge, B.C. After 11 months of operation, the store has failed to reach anticipated sales levels. As a result, Deer Horn Capital has had to continue to finance the store to the detriment of its own corporate cash requirements. The Company is not in a position to continue providing cash assistance to the Bodhi store.

With the interest in the junior mining sector increasing recently, the board of directors has decided to concentrate its efforts on advancing the Deer Horn mineral property located near Smithers, B.C. The Deerhorn property was the subject of a positive Preliminary Economic Assessment report in 2013.

On behalf of the board of directors of
Deer Horn Capital Inc.
"Tyrone Docherty"
Tyrone Docherty
President and CEO
For further information please contact:

Primary Contact

Tyrone Docherty
President
Deer Horn Capital Inc.
(604) 789 5653
tyrone@deerhorncapital.ca

Neither the Canadian Securities Exchange nor its regulations services accepts responsibility for the adequacy or accuracy of this release.

Forward-looking information

All statements included in this press release that address activities, events or developments that the Company expects, believes or anticipates will or may occur in the future are forward-looking statements. In particular, this news release contains forward-looking information regarding the shares for debt transaction. These forward-looking statements involve numerous assumptions made by the Company based on its experience, perception of historical trends, current conditions, expected future developments and other factors it believes are appropriate in the circumstances. These assumptions include, but are not limited to: future costs and expenses being based on historical costs and expenses, adjusted for inflation; and market demand for, and market acceptance of, the shares for debt transaction. In addition, these statements involve substantial known and unknown risks and uncertainties that contribute to the possibility that the predictions, forecasts, projections and other forward-looking statements will prove inaccurate, certain of which are beyond the Company's control. Readers should not place undue reliance on forward-looking statements. Except as required by law, the Company does not intend to revise or update these forward-looking statements after the date hereof or revise them to reflect the occurrence of future unanticipated events.