



NEWS >

DEER HORN'S BODHI NATURAL MARKET VOTED MOST POPULAR ORGANICS RETAILER IN MAPLE RIDGE

Vancouver, British Columbia, October 8, 2015 – Deer Horn Capital (CSE:DHC) (“Deer Horn” or the “Company”) is pleased to announce that its Bodhi Natural Market natural and organic grocery store in Maple Ridge has been voted the “Favorite Place to Buy Organic Food” by readers of The Maple Ridge News. The award is one of several given out each year by the newspaper to recognize the city’s favorite retailers, service businesses and community activities.

Bodhi will take out a full-page advertisement in the October 16 issue of The Maple Ridge News to thank readers for their support. Also planned is a special sale on Saturday, October 17, at which all shoppers will enjoy a 10% discount on their entire purchase.

The Maple Ridge News enjoys per-issue circulation of over 30,000 copies. A full list of award winners was published by the newspaper in its October 7 edition.

“I’m humbled that in just over three months our Maple Ridge location gained the trust of local residents to the extent that we were able to win such a respected award,” said Tyrone Docherty, President and CEO of Deer Horn Capital. “This is a testament to the dedication of the people who work at our store and our growing relationship with Maple Ridge and surrounding communities.”

Lance Sutherland, President of Bodhi Natural Market, added, “From the start, our goal has been to build a class-leading store where people feel welcome and have access to products that make their lives better. We feel like we make new friends here every day and this award shows that indeed we do. I would like to thank The Maple Ridge News and all of the readers who participated in the voting. We can’t wait to celebrate with everyone at our sale October 17 to thank the community.”

Bodhi Natural Market, a wholly owned subsidiary of Deer Horn Capital, is headed by 25-year industry veteran Lance Sutherland. The Bodhi Natural Market team possesses over 100 years of collective conventional and natural/organic grocery experience in all aspects of grocery management, including marketing, financial oversight, supply chain management and customer service.



NEWS >

We seek Safe Harbor.

On behalf of the board of directors of
Deer Horn Capital Inc.

“Tyrone Docherty”

Tyrone Docherty
President and CEO

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Forward Looking Information

Certain information regarding the Company set forth in this press release, including the use of proceeds, and management's assessment of the Company's future plans and operations contain forward looking information that involve substantial known and unknown risks and uncertainties. The forward looking information is subject to numerous risks and uncertainties, some of which are beyond the Company's and management's control, including but not limited to, the impact of general economic conditions, industry conditions, fluctuation of commodity prices, fluctuation of foreign exchange rates, imperfection of reserve estimates, environmental risks, industry competition, availability of qualified personnel and management, stock market volatility, timely and cost effective access to sufficient capital from internal and external sources. The Company's actual results, performance or achievement could differ materially from those expressed in or implied by, the forward looking information and accordingly, no assurance can be given that any of the events anticipated to occur or transpire from the forward looking information will provide any benefits to the Company.

“Neither the Canadian Securities Exchange nor its Regulation Services accepts responsibility for the adequacy or accuracy of this release.”