



## **NEWS >**

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### **DEER HORN LAUNCHES NEW WEBSITE AHEAD OF BODHI NATURAL MARKET GRAND OPENING**

**Vancouver, British Columbia, April 21, 2015 – Deer Horn Capital Inc. (CSE:DHC)** (“Deer Horn” or the “Company”) is pleased to announce the launch of its new website at [www.deerhorncapital.ca](http://www.deerhorncapital.ca). The site contains detailed information about the various projects in Deer Horn’s portfolio, including the company’s new brand of natural and organic grocery stores, Bodhi Natural Market.

Site features include an investor presentation outlining Bodhi Natural Market’s growth strategy and sales model, a news release archive, plus links to industry and government websites where visitors can learn more about Canada’s organic food industry. A page highlighting the Company’s soon-to-open first store in Maple Ridge, British Columbia, contains pictures of interior construction, a map and other helpful information.

“We will be opening the doors to our flagship Bodhi Natural Market location in early summer so, this is the perfect time to introduce a website that educates visitors on the natural and organic food industry and lets them know what to expect from our company going forward,” said Tyrone Docherty, Deer Horn’s President and CEO. “Shareholders and others interested in the company can expect frequent updates to the site, as our team is moving the natural and organic grocery business forward quickly.”

The new website also provides an in-depth look at Deer Horn’s legacy mineral exploration project in northwestern British Columbia. The project features a resource of gold, silver and tellurium, the latter a key input in the manufacture of solar panels.

Bodhi Natural Market is a new brand of natural and organic grocery stores owned 100% by Deer Horn. Headed by 25-year industry veteran Lance Sutherland, the Bodhi Natural Market team possesses over 100 years of collective conventional and natural/organic grocery experience in all aspects of grocery development and management, including marketing, financial oversight, supply chain management and customer service. Bodhi Natural Market’s flagship Maple Ridge location is scheduled to open in late May or early June.

We seek Safe Harbor.

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On behalf of the board of directors of  
Deer Horn Capital Inc.

*“Tyrone Docherty”*

**Tyrone Docherty**  
President and CEO

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### **Forward Looking Information**

*Certain information regarding the Company set forth in this press release, including the use of proceeds, and management's assessment of the Company's future plans and operations contain forward looking information that involve substantial known and unknown risks and uncertainties. The forward looking information is subject to numerous risks and uncertainties, some of which are beyond the Company's and management's control, including but not limited to, the impact of general economic conditions, industry conditions, fluctuation of commodity prices, fluctuation of foreign exchange rates, imperfection of reserve estimates, environmental risks, industry competition, availability of qualified personnel and management, stock market volatility, timely and cost effective access to sufficient capital from internal and external sources. The Company's actual results, performance or achievement could differ materially from those expressed in or implied by, the forward looking information and accordingly, no assurance can be given that any of the events anticipated to occur or transpire from the forward looking information will provide any benefits to the Company.*

***“Neither the Canadian Securities Exchange nor its Regulation Services accepts responsibility for the adequacy or accuracy of this release.”***