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DEER HORN'S BODHI NATURAL MARKET TO BE FIRST THIRD-PARTY RETAILER OF HOPCOTT NATURAL MEATS

Vancouver, British Columbia, April 9, 2015 – Deer Horn Capital Inc. (CSE:DHC) (“Deer Horn” or the “Company”) is pleased to announce that its Bodhi Natural Market natural and organic grocery store in Maple Ridge, British Columbia, will become the first ever third-party retailer for the Hopcott brand of natural meats when Bodhi opens its doors this summer.

Hopcott Meats is a third-generation, family-run farm and butcher that has been raising beef cattle in British Columbia’s Fraser Valley since 1957. The cattle eat a natural diet their entire lives and are grass fed in British Columbia’s Interior region until they are moved to the Hopcott Maple Ridge farm, where they eat homegrown silage. No growth hormones, steroids or antibiotics are used at any stage of production.

“Hopcott Meats is nothing short of a local institution in the northern Fraser Valley, and we are thrilled to welcome them as the supplier of natural beef products for our flagship Maple Ridge store,” said Lance Sutherland, President of Bodhi Natural Market. “The quality of their products is second-to-none, and we look forward to working with the Hopcott family to introduce their premium brand to our customers.”

At present, Hopcott meat products can only be purchased at the Hopcott family’s 9,000-square-foot store in the British Columbia municipality of Pitt Meadows. The Maple Ridge Bodhi Natural Market will carry a selection of top-selling staple and seasonal products chosen together with the Hopcott family. Prices for all products will be the same at the Hopcott and Bodhi stores.

To ensure thorough product and brand knowledge, employees of the Bodhi Natural Market meat department will work at Hopcott facilities for at least one week, experiencing all steps in the process of raising, processing and selling meat bearing the Hopcott name.

“The Hopcott Meats brand reflects a dedication to high standards of quality and producing food in a manner that takes the interests of consumers, our animals and our surroundings into consideration at all times,” said Jenn Hopcott-Foxley, Operations Manager at Hopcott Meats. “We are confident the team at Bodhi Natural Market shares our professional values and is similarly committed to providing healthy food choices to the people in our community.”

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Bodhi Natural Market is a new brand of natural and organic grocery stores owned 100% by Deer Horn Capital. Headed by 25-year industry veteran Lance Sutherland, the Bodhi Natural Market team possesses over 100 years of collective conventional and natural/organic grocery experience in all aspects of grocery development and management, including marketing, financial oversight, supply chain management and customer service. Bodhi Natural Market's flagship Maple Ridge location is scheduled to open in late May or early June.

In addition, Deer Horn announces that it plans to raise up to \$600,000 by conducting a non-brokered private placement of up to 2,000,000 units of the Company at a price of \$0.30 per unit. Each unit will consist of one common share in the capital of Deer Horn and one-half of one (½) share purchase warrant. Each whole warrant will be exercisable into one common share for a period of two years at a price of \$0.40/share during the first year and \$0.50/share during the second year. The proceeds from this private placement will be used to fund the set-up of the flagship store referenced above, and for general working capital. A finder's fee of cash, common shares or warrants, or a combination thereof, may be paid to eligible finders in compliance with applicable securities laws.

On behalf of the board of directors of
Deer Horn Capital Inc.

"Tyrone Docherty"

Tyrone Docherty
President and CEO

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Certain information regarding the Company set forth in this press release, including the use of proceeds, and management's assessment of the Company's future plans and operations contain forward looking information that involve substantial known and unknown risks and uncertainties. The forward looking information is subject to numerous risks and uncertainties, some of which are beyond the Company's and management's control, including but not limited to, the impact of general economic conditions, industry conditions, fluctuation of commodity prices, fluctuation of foreign exchange rates, imperfection of reserve estimates, environmental risks, industry competition, availability of qualified personnel and management, stock market volatility, timely and cost effective access to sufficient capital from internal and external sources. The Company's actual results, performance or achievement could differ materially from those expressed in or implied by, the forward looking information and accordingly, no assurance can be given that any of the events anticipated to occur or transpire from the forward looking information will provide any benefits to the Company.

"Neither the Canadian Securities Exchange nor its Regulation Services accepts responsibility for the adequacy or accuracy of this release."