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Deer Horn Secures Equipment for First Two Natural and Organic Grocery Stores; Purchase via Liquidation Sale Enables Significant Savings

Vancouver, British Columbia, March 25, 2015 – Deer Horn Capital Inc. (CSE:DHC) (“Deer Horn” or the “Company”) announced today that it has purchased reach-in refrigeration units, cashier tills, open-faced coolers and other equipment for use in its initial two Bodhi Natural Market stores, the first of which is currently under construction in Maple Ridge, British Columbia. The company also obtained a full-service coffee bar for the first store complete with coffee machines, refrigerators, ice makers, and counters.

Most of the equipment was in use until early 2015 at local stores operated by Target Canada Co., an indirect, wholly owned subsidiary of Minneapolis-based Target Corporation. On January 15, 2015, Target Corporation announced plans to discontinue operating stores in Canada through Target Canada Co. Deer Horn made its purchases through a related liquidation process.

The purchased equipment is approximately one-and-a-half years old. With both reach-in and open-faced refrigeration units, anticipated lifespan exceeds 15 years.

By purchasing assets in liquidation, Deer Horn estimates it saved approximately \$150,000 as compared to the purchase of new equipment as originally planned. The remaining major fixture to be obtained for the first store is product shelving, which has been ordered new and is scheduled to arrive in late April.

“The prices we bought the equipment at were excellent, and because we can take delivery right away it removes scheduling risk we otherwise would have faced as we plan the grand opening of our Maple Ridge store,” said Tyrone Docherty, Deer Horn’s President and CEO. “We are already in the process of choosing our second location. Having some of the larger, more expensive fixtures waiting and ready to install will make opening the second store that much easier.”

Bodhi Natural Market is a new brand of natural and organic grocery stores owned 100% by Deer Horn. Headed by 25-year industry veteran Lance Sutherland, the Bodhi Natural Market team possesses over 100 years of collective experience in all aspects of conventional and natural/organic grocery development and management including marketing, financial oversight, supply chain management and customer service. Bodhi Natural Market’s flagship Maple Ridge location is scheduled to open in late May or early June.

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On behalf of the board of directors of
Deer Horn Capital Inc.

"Tyrone Docherty"

Tyrone Docherty
President and CEO

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Forward Looking Information

Certain information regarding the Company set forth in this press release, including the use of proceeds, and management's assessment of the Company's future plans and operations contain forward looking information that involve substantial known and unknown risks and uncertainties. The forward looking information is subject to numerous risks and uncertainties, some of which are beyond the Company's and management's control, including but not limited to, the impact of general economic conditions, industry conditions, fluctuation of commodity prices, fluctuation of foreign exchange rates, imperfection of reserve estimates, environmental risks, industry competition, availability of qualified personnel and management, stock market volatility, timely and cost effective access to sufficient capital from internal and external sources. The Company's actual results, performance or achievement could differ materially from those expressed in or implied by, the forward looking information and accordingly, no assurance can be given that any of the events anticipated to occur or transpire from the forward looking information will provide any benefits to the Company.

"Neither the Canadian Securities Exchange nor its Regulation Services accepts responsibility for the adequacy or accuracy of this release."