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Deer Horn Capital Confirms Location for Flagship Natural and Organic Market; Grand Opening Set for Early Summer

Vancouver, British Columbia, March 12, 2015 -- Deer Horn Capital Inc. (CSE:DHC) (“Deer Horn” or the “Company”) is pleased to update shareholders on progress with the 100% owned natural and organic grocery business announced on January 15 of this year.

The new brand, Bodhi Natural Market, is moving quickly toward opening its first store, which will be located in Maple Ridge, British Columbia. Bodhi Natural Market will carry products in a full range of grocery categories, including produce, dairy, meat, supplements and deli. All products will be certified natural or organic.

The store will also feature a coffee bar and take-out corners so that shoppers can drop in for light meals or spend time relaxing before or after shopping.

Bodhi Natural Market’s flagship Maple Ridge location will be the anchor tenant in a mall with abundant parking and complementary businesses both inside the complex and nearby. A lease agreement covering the space was signed in February and interior construction is under way. The store’s grand opening is expected to take place in late May or early June.

Bodhi Natural Market is headed by Lance Sutherland, whose 25 year career includes senior roles with several conventional and natural/organic grocery chains. The Bodhi Natural Market team as a whole has over 100 years of collective experience in all aspects of grocery development and management, including marketing, financial oversight, supply chain management and customer service.

“We want Bodhi Natural Market to be second to none in the eyes of local shoppers interested in healthy food choices,” said Deer Horn President and CEO Tyrone Docherty. “Our team knows this commitment begins well before our first store even opens and is already working closely with suppliers and the local community to ensure we set the right tone from day one.”

Deer Horn is fully funded to open the Maple Ridge location. A new website will be available soon to explain Deer Horn’s business lines and provide links to information sources where investors can learn more about the industries in which the Company operates.

On behalf of the board of directors of
Deer Horn Capital Inc.

“Tyrone Docherty”

Tyrone Docherty
President and CEO

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