

IC Potash Corp. Appoints Mr. Mark Frewin as Independent Director

TORONTO, September 27th, 2011 - IC Potash Corp. ("ICP" or the "Company") (TSX: ICP; OTCQX: ICPTF), the New Mexico based Sulphate of Potash (SOP) development company, announced today that Mr. Mark Frewin has joined the Board of ICP effective immediately.

Mr. Sidney Himmel, CEO and Director of the Company commented, "We are delighted to have Mr. Frewin join our Board of Directors. This appointment demonstrates ICP's continued ability to attract high level talent to our Board and management. Mr. Frewin's appointment also provides considerable expertise in terms of executing our financial development strategy to enter into joint ventures, supply agreements, and credit facilities for the financing of our Ochoa Sulphate of Potash Project. Mr. Frewin joins Mr. Duane Parnham, previously announced as a Director of ICP. Mr. Frewin and Mr. Parnham recently achieved considerable success working together for the shareholders of UNX Energy, which was sold to HRT Participacoes em Petroleo S.A. for US\$730 million."

Mr. Mark Frewin is a partner at the law firm of McCarthy Tétrault, based in their London office, and was formerly a partner with the Wall Street law firm Milbank Tweed. Mr. Frewin has participated in numerous financings for mining and oil and gas companies, and has advised clients on the formation, financing and operation of joint ventures, mergers and acquisitions, property option and earn-in agreements, metal sales contracts and hedging arrangements, and royalty agreements. Mr. Frewin received his MA from Cambridge University (Trinity Hall) and is admitted as a solicitor in England and Wales.

About IC Potash Corp.

IC Potash intends to become a primary producer of Sulphate of Potash ("SOP") by mining its 100% owned potash Ochoa property in New Mexico. IC Potash's Ochoa property consists of over 100,000 acres of federal subsurface potassium prospecting permits and the State of New Mexico Potassium mining leases. IC Potash is focused on being the lowest cost producer of SOP in the world, a market that is six million tonnes per year and growing. SOP is a non-chloride based potash fertilizer that sells at a substantial premium over the price of Muriate of Potash ("MOP"). SOP is a significant fertilizer in the fruit, vegetable, tobacco, potato, and horticultural industries, and for agriculture in saline and dry soils and soils in which there is agriculture with varieties of crops.

For further information, please visit www.icpotash.com or contact Lisa Faiella at +1-778-838-2887 or Sidney Himmel at +1-416-624-3781.