



FOR IMMEDIATE RELEASE

**IC POTASH ANNOUNCES THE APPOINTMENT OF RANDY FOOTE
TO THE BOARD OF DIRECTORS**

Toronto, Ontario - April 27, 2011 – IC Potash Corp. (TSX-V: ICP, OTCQX:ICPTF) (“**IC Potash**” or the “**Company**”) today announced the appointment of Randy Foote to the Board of Directors.

Mr. Foote has served as Chief Operating Officer of Intercontinental Potash Corp. (USA) since 2009. Mr. Foote holds a Bachelor of Science in mining engineering from the University of Arizona. Mr. Foote has 30 years of experience in the potash industry. Mr. Foote previously served as Vice President and General Manager for Mississippi Chemical Corporation and Intrepid Potash. Intrepid Potash’s New Mexico operations mine over 5 million tons per year of ore and produce over 1 million tons per year of product. As VP and GM, his responsibilities included mine production, mineral processing, quality assurance, customer fulfillment, and relations with the local community and various regulatory agencies.

About IC Potash Corp.

IC Potash intends to become a primary producer of Sulphate of Potash (“**SOP**”) by mining its 100%-owned potash Ochoa property in New Mexico. SOP is a non-chloride based potash fertilizer that sells at a substantial premium over the price of Muriate of Potash (“**MOP**”), the most widely used fertilizer in the world. Typically SOP sells at a premium of 50% to MOP. IC Potash is focused on being the lowest cost producer of SOP in the world. The SOP market is six million tonnes per year. SOP is a significant fertilizer in the fruit, vegetable, tobacco, potato, and horticultural industries, and for agriculture in saline and dry soils and soils in which there is much agriculture with varieties of crops. Much of the agricultural soil in China, India, and the United States is salty. IC Potash’s Ochoa property consists of over 100,000 acres of federal subsurface potassium prospecting permits and State of New Mexico Potassium mining leases.

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For further information:

For further information, please visit www.icpotash.com or contact Sidney Himmel at 416-624-3781 or 575-993-2758.