

## **IC Potash to Present at the Resource Exploration & Development (RED) Summit**

TORONTO--(Marketwired - June 14, 2013) - **IC Potash Corp.** ("ICP" or the "Company") (TSX: ICP) (OTCQX: [ICPTF](#)) today announced that the Company has been invited to present at the Resource Exploration & Development (RED) Summit to be held June 18, 2013 at the ING Ivey Leadership Centre, Toronto.

### **PRESENTATION DETAILS AT A GLANCE**

#### **WHO:**

Sidney Himmel - President and Chief Executive Officer

#### **WHEN:**

Tuesday, June 18, 2013

#### **WHERE:**

ING Ivey Leadership Centre  
Exchange Tower - Ground Floor  
130 King Street West  
Toronto, Ontario

The RED Summit Series, presented by the Global Development Forum (GDP), is designed to provide an informative and collaborative platform for executives in the mining industry and the investment sector. The conference will showcase eighteen junior mining businesses to an audience of analysts, fund managers, investors, investment brokers and investment bankers. The Summit is designed to provide an intimate environment for mining executives to market projects in a non-competing session and to meet with representatives from the investment sector who are focused on junior mining businesses. The Summit will be the fourth in a series of mining meetings which will tackle the issues and decisions that mining industry and investment sector executives deal with on a day-to-day basis.

#### **About IC Potash Corp.**

ICP intends to become a primary producer of Sulphate of Potash ("SOP") and Sulphate of Potash Magnesia ("SOPM") by mining its 100%-owned Polyhalite Ochoa property in southeast New Mexico, a highly advanced mineral deposit containing proven and probable reserves of more than 340 million tons of ore within the proposed mine plan. SOP is a non-chloride based potash fertilizer that sells at a substantial premium over the price of regular potash known as Muriate of Potash ("MOP"). MOP contains chloride and is therefore not the optimal potash for numerous crops and in situations where there is high soil salinity. ICP is focused on becoming the lowest cost producer of SOP in the world, a market that is towards six million tonnes per year. SOP is a significant fertilizer in horticultural industries, particularly fruits, vegetables, tobacco and potatoes. SOP is applicable for soils where there is substantial agricultural activity, high soil salinity, and in arid regions. SOPM is a highly desirable potash product for soils with magnesium deficiency, and has a total global market size of over one million tonnes. ICP's Ochoa property consists of over 100,000 acres of federal subsurface potassium prospecting permits and State of New Mexico Potassium mining leases. For more information, please visit [www.icpotash.com](http://www.icpotash.com).

### **Contact Information**

#### **FOR MORE INFORMATION, PLEASE CONTACT:**

##### **For Investor and Media Relations**

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