

IC Potash Corp. to Present at Dundee Capital Markets Fertilizer Conference

October 26th, 2011

IC Potash Corp. (“ICP” or the “Company”) (TSX: ICP) (OTCQX: ICPTF) will be presenting at the upcoming Dundee Capital Markets “Potash for Profits” conference to be held on Thursday, October 27th, 2011 at the St. Andrew’s Club in Toronto.

Mr. Sidney Himmel, President and CEO of IC Potash, stated: “We are very pleased to be invited to participate in Dundee’s potash conference and look forward to updating investors on our Ochoa Sulphate of Potash Project.”

About IC Potash Corp.

IC Potash intends to become a primary producer of Sulphate of Potash (“SOP”) by mining its 100% owned potash Ochoa property in New Mexico. IC Potash's Ochoa property consists of over 100,000 acres of federal subsurface potassium prospecting permits and the State of New Mexico Potassium mining leases. IC Potash is focused on being the lowest cost producer of SOP in the world, a market that is six million tonnes per year and growing. SOP is a non-chloride based potash fertilizer that sells at a substantial premium over the price of Muriate of Potash (“MOP”). SOP is a significant fertilizer in the fruit, vegetable, tobacco, potato, and horticultural industries, and for agriculture.

For further information, please visit www.icpotash.com or contact Lisa Faiella at +1 (778) 838-2887 or Sidney Himmel at +1 (416) 624-3781.