September 29, 2022

Computershare
324-8th Avenue SW, 8th floor
Calgary AB, T2P 2Z2
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: UP	SNAP	, INC.
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Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

October 24, 2022

Beneficial Ownership Determination Date:

October 24, 2022

Meeting Date:

November 30, 2022

Meeting Location (if available): Toronto, ON

Issuer sending proxy related materials directly to NOBO: No Issuer paying for delivery to OBO: Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

Description CUSIP Number ISIN

COMMON NEW 916742109 CA9167421093

Sincerely,

Computershare

Agent for UPSNAP, INC.