

Date: June 12, 2017

To: All Canadian Securities Regulatory Authorities

Subject: UPSNAP,INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	July 07, 2017
Record Date for Voting (if applicable) :	July 07, 2017
Beneficial Ownership Determination Date :	July 07, 2017
Meeting Date :	August 10, 2017
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON NEW	916742109	CA9167421093

Sincerely,

Computershare
Agent for UPSNAP,INC.