

Date: April 29, 2016

To: All Canadian Securities Regulatory Authorities

Subject: UPSNAP,INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual and Special Meeting
Record Date for Notice of Meeting :	May 24, 2016
Record Date for Voting (if applicable) :	May 24, 2016
Beneficial Ownership Determination Date :	May 24, 2016
Meeting Date :	June 28, 2016
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON NEW	916742109	CA9167421093

Sincerely,

Computershare
Agent for UPSNAP,INC.