

Date: May 1, 2015

  
530-8th Avenue SW, 6th floor  
Calgary AB, T2P 3S8  
[www.computershare.com](http://www.computershare.com)

To: All Canadian Securities Regulatory Authorities

**Subject: UPSNAP,INC.**

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual and Special Meeting
Record Date for Notice of Meeting :	May 26, 2015
Record Date for Voting (if applicable) :	May 26, 2015
Beneficial Ownership Determination Date :	May 26, 2015
Meeting Date :	June 30, 2015
Meeting Location (if available) :	Toronto, ON

Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes

**Notice and Access (NAA) Requirements:**

NAA for Beneficial Holders	No
NAA for Registered Holders	No

**Voting Security Details:**

<b>Description</b>	<b>CUSIP Number</b>	<b>ISIN</b>
COMMON NEW	916742109	CA9167421093

Sincerely,

**Computershare**  
Agent for UPSNAP,INC.