Date: October 10, 2014



CANCELLED MEETING

To: All Canadian Securities Regulatory Authorities

Subject: UPSNAP, INC.

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Special Meeting	
Record Date for Notice of Meeting :	September 18, 2014	
Record Date for Voting (if applicable) :	September 18, 2014	
Beneficial Ownership Determination Date :	September 18, 2014	
Meeting Date :	CANCELLED	
Meeting Location (if available) :	Toronto, ON	
Issuer sending proxy related materials directly to NOBO:	No	
Issuer paying for delivery to OBO:	Yes	
Notice and Access (NAA) Requirements:		
NAA for Beneficial Holders	No	
NAA for Registered Holders	No	

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON NEW	916742109	CA9167421093

Sincerely,

Computershare Agent for UPSNAP,INC.