

Date: September 25, 2014

  
530-8th Avenue SW, 6th floor  
Calgary AB, T2P 3S8  
[www.computershare.com](http://www.computershare.com)

## Amended Meeting Date

To: All Canadian Securities Regulatory Authorities

**Subject: UPSNAP, INC.**

Dear Sirs:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Special Meeting
Record Date for Notice of Meeting :	September 18, 2014
Record Date for Voting (if applicable) :	September 18, 2014
Beneficial Ownership Determination Date :	September 18, 2014
<b>Meeting Date :</b>	<b>November 5, 2014</b>
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes
<b>Notice and Access (NAA) Requirements:</b>	
NAA for Beneficial Holders	No
NAA for Registered Holders	No

### Voting Security Details:

Description	CUSIP Number	ISIN
COMMON NEW	916742109	CA9167421093

Sincerely,

**Computershare**  
Agent for UPSNAP, INC.