

## VOODOOVOX IN PARTNERSHIP WITH USER FRIENDLY MEDIA SIGNS AGREEMENT TO SELL LOCAL MOBILE AD PRODUCT TO SMALL MEDIUM BUSINESSES

**Toronto, Ont. – June 9, 2014** – VoodooVox Inc. (CSE: VVX) ("VoodooVox" or the "Company"), is pleased to announce that it has signed an agreement, in partnership with User Friendly Media ("UFM"), to serve as a reseller of its mobile CPM product. In the first 60 days of selling, UFM has closed nearly 400 sales for a total amount of more than \$470,000. User Friendly Media will be providing their clients with VoodooVox's proprietary mobile phone advertising products on a subscription basis.

"Our partnership with User friendly Media has proven to be beneficial to both parties," said Bruce Howard, CEO of VoodooVox. "This agreement demonstrates our commitment to a broadened revenue model, and our continued focus on predictable cash flow through subscription-based revenue."

VoodooVox mobile advertising solutions will be provided to User Friendly Media clients on a geo-targeted basis, where potential consumers are targeted within a five mile radius of the business location. Ads will be seen by consumers through displays on Search, Social Networks and Mobile applications. Consumers will be exposed to ads while reading news, playing games, checking the weather, and other similar activities.

## About VoodooVox:

VoodooVox is a leader in performance based mobile advertising processing billions of transactions for a marquee list of global clients, agencies, advertisers and publishers. Our full service mobile ad network and campaign management platform drives precision-targeted local and national ad campaigns for brand promotion, brand engagement and lead-generation. Additionally, VoodooVox provides platform services for ad serving, analytics, call tracking, and hyper-local campaign targeting to a growing list of mobile ecosystem partners. Visit <u>www.voodoovox.com</u> for more information.

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The CSE has not reviewed, approved or disapproved the content of this press release.

