

VOODOOVOX CEO TRANSITIONS TO STRATEGIC ADVISOR ROLE

VVX BOARD MEMBER BRUCE HOWARD TO TAKE THE REINS AS CEO AND MANAGING DIRECTOR

Toronto, Ontario – March 10, 2014 – VoodooVox Inc. (CSE: VVX) ("VoodooVox" or the "Company"), today announced that the Company's board of directors has appointed Bruce Howard to succeed George Cooney as chief executive officer and managing director, effective immediately.

George Cooney has served as the Company's CEO since January 2013 and will continue to serve VoodooVox as a strategic consultant. Mr. Cooney is a recognized business leader, entrepreneur, startup advisor and investor in the mobile marketing, communications and internet technology industries with more than 30 years of experience helping build highly successful companies.

Bruce Howard, CEO of User Friendly Media, joined the VoodooVox board of directors in February subsequent to a private placement with VoodooVox that was previously announced.

"We are grateful to George for the contributions he's made to the Company and we look forward to Bruce's leadership taking the Company to the next level based on his integral knowledge of all aspects of the business and his strong relationships throughout the industry," said Micky Tsui, VoodooVox Chairman.

Mr. Howard brings more than 25 years of sales, marketing, production, publishing, new market development, and general management experience in both the competitive and utility telephone directory publishing industry. His experience and reputation are widely recognized in the directory publishing industry. Over the course of his career, Mr. Howard has worked with companies including Ameritech Advertising Services, Southeast Directory Company, and America's Directories South. He holds a BA degree in Business Administration from Alma College in Alma, Michigan, and has completed the majority of coursework toward a Master of Science in Management from Walsh College in Troy, Michigan. Mr. Howard has been the CEO of User Friendly Media since August 1999.

About VoodooVox Inc.

VoodooVox is a leader in performance based mobile advertising processing billions of transactions for a marquee list of global clients, agencies, advertisers and publishers. Our full service mobile ad network and campaign management platform drives precision-targeted local and national ad campaigns for brand



promotion, brand engagement and lead-generation. Additionally, VoodooVox provides platform services for ad serving, analytics, call tracking, and hyper local campaign targeting to a growing list of mobile ecosystem partners. Visit www.voodoovox.com for more info.

For More Information

Alex Pekurar, CPA, CA
Chief Financial Officer
416.619.3903
alex.pekurar@voodoovox.com
www.voodoovox.com

The CSE has not reviewed, approved or disapproved the content of this press release.

