

VOODOOVOX INC. ANNOUNCES APPOINTMENT OF BRUCE HOWARD, DAVID LAMBERT AND WALTER ANDRI TO ITS BOARD OF DIRECTORS

Toronto, Ontario February 7, 2014 – VoodooVox Inc. (CSE: VVX) ("VoodooVox" or the "Company"), is pleased to announce that Bruce Howard, David Lambert and Walter Andri were appointed to the Company's Board of Directors (the "Board"). Mr. Howard, Mr. Lambert and Mr. Andri were also appointed to the Company's audit, compensation and corporate governance and nominating committees.

Mr. Howard brings over 25 years of sales, marketing, production, publishing, new market development, and general management experience in both the competitive and utility telephone directory publishing industry. His experience and reputation are widely recognized in the directory publishing industry. Over the course of his career, Mr. Howard has worked with companies including Ameritech Advertising Services, Southeast Directory Company, and America's Directories South. He holds a BA degree in Business Administration from Alma College in Alma, Michigan, and has completed the majority of coursework toward a Master of Science in Management from Walsh College in Troy, Michigan. Mr. Howard has been the CEO of User Friendly Media since August 1999.

Mr. Lambert's 25-year management career in finance and accounting includes experience in the high technology, publishing and telecommunications industries. He began his career with Ameritech and SBC Communications Inc. where he spent 17 years. He held the position of Director of Finance with broad management responsibilities including work on the SBC acquisition in 1999. He also served as Comptroller at HTC Global Services, a worldwide IT solutions provider for two years. Mr. Lambert holds an MBA from Oakland University in Rochester, Michigan, and a BBA degree in Finance and Accounting from the University of Michigan. Mr. Lambert currently oversees the financial, administrative and production activities of User-Friendly Media.

Mr. Andri has a 17-year track record of consistently delivering exceptional results, building high performance teams and creating winning cultures at organizations such as General Electric, Philips Electronics, Virgin Mobile, Koodo Mobile and TELUS. His background includes a blend of sales, marketing and operational experience in the Technology, Telecom and Consumer Products sectors. Mr. Andri is currently Principal of Ignite Consulting, a firm he founded to help clients make better decisions, reduce costs, build more effective organizations and develop outstanding technology strategies. Prior to this, Mr. Andri was Vice President Small and Medium Business at TELUS, with full P&L responsibility for \$450 million in revenue. Mr. Andri holds an MBA from Queen's University and an Honours Bachelor of Business Administration from Brock University.



Mr. Howard and Mr. Lambert will fill vacancies left by Nancy Shemwell and George Cooney.

Ms. Shemwell steps off the board after serving since 2006. "The Board joins me in thanking Nancy for her unwavering commitment to the Company, her valued input and hard work and we wish her every success in the future," stated Micky Tsui, Chairman of the Board. "At the same time, we are excited to welcome Bruce, Dave and Walter as directors and we expect that their input and experience will be vital as we embark on a new phase of growth and development." Mr. Cooney will continue to serve as the Company's CEO.

About VoodooVox Inc.

VoodooVox is a leader in performance based mobile advertising processing billions of transactions for a marquee list of global clients, agencies, advertisers and publishers. Our full service mobile ad network and campaign management platform drives precision-targeted local and national ad campaigns for brand promotion, brand engagement and lead-generation. Additionally, VoodooVox provides platform services for ad serving, analytics, call tracking, and hyper local campaign targeting to a growing list of mobile ecosystem partners. Visit www.voodoovox.com for more info.

For More Information

Alex Pekurar, CPA, CA
Chief Financial Officer
416.619.3900 ext. 3903
alex.pekurar@voodoovox.com
www.voodoovox.com

The CSE has not reviewed, approved or disapproved the content of this press release.

