

VOODOOVOX ADDS ROGER E. BURNHAM JR. AS VICE PRESIDENT OF NATIONAL SALES

Toronto, Ontario December 17, 2013 – VoodooVox, Inc. (CNSX: VVX) ("VoodooVox") today announced the appointment of Roger E. Burnham Jr. as Vice President of National Sales.

Mr. Burnham brings over 20 years of sales and marketing experience to VoodooVox. Prior to joining VoodooVox, Mr. Burnham was the National Interactive Sales manager for AT&T Advertising Solutions managing cost per click, pay-per-call, mobile, in-app and CPM advertising. Previous to AT&T, Mr. Burnham was an award-winning account representative for Yellow Book, USA.

Mr. Burnham will be responsible for leading the national sales effort for mobile advertising for VoodooVox targeting both ad agencies and national brands.

"Roger's broad experience with leading brands mixed with VoodooVox's growing digital audience and expanding product portfolio positions the company for strong revenue growth," said George Cooney, Chief Executive Officer for VoodooVox.

"I am thrilled to join VoodooVox, a company that is dedicated to delivering excellence in mobile advertising, mobile direct response and mobile pay-per-call on a hyper-local and national scale. VoodooVox is ahead of the curve with its unique combination of mobile advertising technology, analytics and IVR (interactive-voice-response) technology and is uniquely positioned to provide high-value services to local and national brands," said Mr. Burnham. "VoodooVox has shown itself to be nimble and able to adapt to the ever-changing media landscape, which is critical for success."

About VoodooVox Inc.

VoodooVox is a leader in performance based mobile advertising processing billions of transactions for a marquee list of global clients, agencies, advertisers and publishers. Our full service mobile ad network and campaign management platform drive targeted consumer sales leads to national and local advertisers on a pay for performance basis through mobile PayPerCall, PayPerClick and InCallMedia using real-time campaign performance and enhanced Caller Analytics. We also provide platform services in call analytics, call tracking, and hyper local campaign targeting to a growing list of mobile ecosystem partners. Visit www.voodoovox.com for more info.



For More Information

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The CNSX has neither approved nor disapproved the contents of this news release.

