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## **VOODOOVOX INC. ANNOUNCES COMPLETION OF FOURTH CLOSING OF FINANCING**

**Toronto, Ontario January 31, 2013** - VoodooVox Inc. ("VoodooVox" or the "Company"), (**CNSX: VVX**) is pleased to announce that it has completed a closing of a brokered private placement of units (the "Units") for total gross proceeds of \$525,000 with Wolverton Securities Ltd. acting as agent. This represents the fourth tranche in a series of financings of up to \$7,500,000 that the Company is engaged in and is working towards completing. The total amount raised to date by the Company pursuant to the financing is \$3,987,000.

The Units were sold on a private placement basis to a number of accredited investors. Each Unit consists of \$1,000 principal amount of non-convertible secured debentures (the "Debentures") and 3,000 share purchase warrants (the "Warrants"). The Debentures, bearing interest at the rate of 12% per annum payable quarterly in arrears, are scheduled to mature three years from date of issuance and are secured by a general security interest covering the Company's present and after acquired property. Each Warrant entitles the holder to acquire one common share in the capital of the Company at an exercise price of \$0.02 per common share. The Company requested from the CNSX and was granted an exemption to set the exercise price of the Warrants at \$0.02. The Warrants are scheduled to expire three years from the date of issuance.

The Debentures have not been, and will not be, registered under the United States Securities Act of 1933.

### **About VoodooVox Inc.**

VoodooVox uses consumer analytics to provide smarter mobile advertising services via the cloud to publishers, advertisers and operators. VoodooVox, which represents the combined assets and knowledge base of three companies, namely Call Genie Inc., UpSnap Services, LLC and VoodooVox, Inc., now processes billions of advertising transactions for a marquee list of global clients and partners. Currently, VoodooVox solutions are deployed in 11 countries around the world. [www.voodoovox.com](http://www.voodoovox.com).



**For More Information**

Alex Blodgett  
403.410.6875  
[alex.blodgett@voodoovox.com](mailto:alex.blodgett@voodoovox.com)

**The CNSX has neither approved nor disapproved the contents of this news release.**

