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**VOODOOVOX INC. ANNOUNCES COMPLETION OF \$1 MILLION FINANCING  
IN SECOND CLOSING**

**Toronto, Ontario September 20, 2012** - VoodooVox Inc. ("VoodooVox" or the "Company"), (TSX: **VVX**) is pleased to announce that it has distributed an aggregate principal amount of \$1,000,000 of debentures (the "Debentures") through the second closing of a brokered private placement with Wolverton Securities Ltd. of up to \$7,500,000. The total amount raised by the Company pursuant to the private placement is \$2,837,000. This represents the second tranche in a series of financings that the Company is engaged in and is working towards completion.

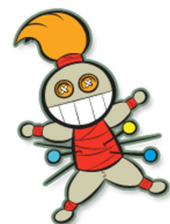
The Debentures were sold on a private placement basis to a number of accredited investors (the "Subscriber(s)"). The Debentures, bearing interest at the rate of 12% per annum payable quarterly in arrears, mature three years from date of issuance and are secured by a general security interest covering the Company's present and after acquired property. In addition, for each \$1,000 invested, the Subscriber received 3,000 purchase warrants entitling the Subscriber to acquire 3,000 common shares of the Company at an exercise price of \$0.02 per common share. The warrants expire three years from date of issuance.

Further, in conjunction with the current tranche of financing, debenture holders agreed to defer the repayment of approximately \$5M of outstanding debentures that were scheduled to mature within the next twelve months.

The Debentures have not been, and will not be, registered under the United States Securities Act of 1933.

**About VoodooVox Inc.**

VoodooVox uses consumer analytics to provide smarter mobile advertising services via the cloud to publishers, advertisers and operators. VoodooVox, which represents the combined assets and knowledge base of three companies, namely Call Genie Inc., UpSnap Services, LLC and VoodooVox, Inc., now processes





## For Immediate Release

billions of advertising transactions for a marquee list of global clients and partners. Currently, VoodooVox solutions are deployed in 11 countries around the world. [www.voodoovox.com](http://www.voodoovox.com).

### For More Information

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**The TSX Exchange has neither approved nor disapproved the contents of this news release.**

