

VoodooVox Inc.

2710 - 17th Avenue S.E., Suite 200
Calgary, Alberta, T2A 0P6

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the Annual Meeting of the Shareholders (the "**Meeting**") of VoodooVox Inc. ("**VoodooVox**" or the "**Corporation**") will be held at, 3400, One Canadian Place, Toronto, Ontario, M5X 1A4, at 1:30 p.m. (Toronto Time) on Friday, August 10, 2012 for the following purposes:

1. to receive the consolidated financial statements of the Corporation as at and for the year ended December 31, 2011 and the auditors' report thereon, and the consolidated interim financial statements as at and for the three month period ended March 31, 2012;
2. to elect the directors of the Corporation for the ensuing year;
3. to appoint auditors for the ensuing year and authorize the Board of Directors to fix the remuneration of the auditors; and
4. to transact such other business as may be properly brought before the Meeting or any adjournment thereof.

Information relating to items 2 and 3 above is set out in the accompanying Management Proxy Circular, dated as of July 10, 2012 (the "**Circular**").

A shareholder may attend the Meeting in person or may be represented by a proxyholder. Shareholders who are unable to attend the Meeting in person are asked to date, sign and return the accompanying Instrument of Proxy, or other appropriate form of proxy, in accordance with the instructions set out in the accompanying Management Proxy Circular. **A proxy will not be valid unless it is deposited at the offices of Computershare Trust Company of Canada (by mail or courier, at 100 University Avenue, 9th Floor, Toronto, Ontario, M5J 2Y1, Attention: Proxy Department; or by facsimile at 416-263-9524 or 1-866-249-7775), at least forty-eight (48) hours (excluding Saturdays, Sundays and holidays) before the time of the Meeting, or any adjournment thereof. A person appointed as proxyholder need not be a shareholder of the Corporation.**

Only persons who were registered as holders of Common Shares on the records of the Corporation as of the close of business on July 9, 2012 are entitled to receive notice of the Meeting.

Registered VoodooVox shareholders are those persons named as owners of VoodooVox Common Shares on the register of shareholders maintained by VoodooVox's registrar and transfer agent (the "**Register of Shareholders**"). A significant number of persons who beneficially own VoodooVox shares hold those shares in a brokerage account or through some other intermediary. In almost all cases, a person whose VoodooVox shares are held through a broker (or other intermediary) will not appear as the registered holder of such VoodooVox shares on the Register of Shareholders. Non-registered VoodooVox shareholders (i.e., persons whose VoodooVox shares are not held in their own name) do not have the same legal rights as registered VoodooVox shareholders in respect of shareholder meetings (including the right to vote directly at shareholder meetings and to appoint a proxyholder), and non-registered VoodooVox shareholders are required to act indirectly through their broker (or other intermediary) in order to have their VoodooVox shares voted at shareholder meetings. Non-registered VoodooVox shareholders should refer to the information set out under the heading "Voting of Common Shares - Advice to Nonregistered Holders of Common Shares" in the accompanying Management Proxy Circular.

DATED at Toronto, Ontario as of July 10, 2012.

BY ORDER OF THE BOARD OF DIRECTORS

"Chris Shelton"

Chris Shelton
Corporate Secretary