

VOODOOVOX INC. ANNOUNCES TSX LISTING REVIEW

Toronto, Ontario July 11, 2012 - VoodooVox Inc. (“VoodooVox” or the “Company”), (TSX: **VVX, VVX.DB**) announces that the Toronto Stock Exchange (“TSX”) has informed the Company that it is reviewing the eligibility for continued listing of VoodooVox’s Common Shares and Debentures on the TSX. The Company is being reviewed under the Remedial Review Process and has been granted 60 days to comply with all requirements for continued listing. If the Company cannot demonstrate that it meets all TSX requirements set out in Part VII of The Toronto Stock Exchange Company Manual on or before September 12, 2012, the Company’s securities will be delisted 30 days from such date.

There can be no assurance that the Company will be able to achieve compliance within the required time frame. The Company continues to pursue strategic and financing options to address compliance. In addition, management is evaluating alternative listing arrangements including the TSX Venture Exchange and the NEX.

About VoodooVox Inc.

VoodooVox uses consumer analytics to provide smarter mobile advertising services via the cloud to publishers, advertisers and operators. VoodooVox, which represents the combined assets and knowledge base of three companies, namely Call Genie Inc., UpSnap Services, LLC and VoodooVox, now processes billions of advertising transactions for a marquee list of global clients and partners. Currently, VoodooVox solutions are deployed in 11 countries around the world. www.voodoovox.com.

For More Information

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The TSX Exchange has neither approved nor disapproved the contents of this news release.

