

This press release does not constitute and the subject matter hereof is not, an offer for sale or a solicitation of an offer to buy, in the United States or to any "U.S Person" (as such term is defined in Regulation S under the U.S. Securities Act of 1933, as amended (the "1933 Act")) of any equity or other securities of VoodooVox. The securities of VoodooVox have not been registered under the 1933 Act and may not be offered or sold in the United States (or to a U.S. Person) absent registration under the 1933 Act or an applicable exemption from the registration requirements of the 1933 Act.

NOT FOR DISSEMINATION IN THE UNITED STATES OR FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES AND DOES NOT CONSTITUTE AN OFFER OF THE SECURITIES DESCRIBED HEREIN.

VOODOOVOX INC. ANNOUNCES LONG TERM AGREEMENT WITH LIVECHIME, INC.

Toronto, Ontario – April 10, 2012 - VoodooVox Inc. ("VoodooVox" or the "Company"), (TSX: **VVX**) is pleased to announce that it has entered into a three year agreement with US-based LiveChime, Inc. ("LiveChime") in which each company will act as a reseller of the other's products.

LiveChime has developed and is selling a subscriber-based chat solution designed for businesses that want to enhance their Internet marketing penetration by offering customers and prospective customers the opportunity to link into live chats. When a prospective customer or consumer clicks on a business's personalized LiveChime chat link from any mobile webpage, LiveChime alerts the business via text message and email, so that representatives of that business can instantly chat with the prospective customer online via their mobile device. Customers are expected to be eight times more likely to respond to advertising when a chat is available.

LiveChime will bundle VoodooVox's Real-Time Analytics Service to enhance its product offering by presenting the demographic profile of the customer they are chatting with. This insightful information will allow businesses to better understand who they are currently communicating with to improve their advertising response rate. In addition, LiveChime will resell VoodooVox's Caller Analytics summary reporting services under an opt-In program. LiveChime will pay VoodooVox a monthly fee based on the volume of subscribers and the specific Analytics Services used by those subscribers.

Further to this agreement, VoodooVox can resell LiveChime's chat solution throughout its universe of customers and prospects. The solution is expected to be sold on a subscription basis.

"This is an ideal mutual re-seller partnership with LiveChime as our products are very synergistic," according to Michael Durance, CEO of VoodooVox, Inc. "LiveChime has an intuitive product that small and medium size businesses want, and we have great access to global relationships through which we can resell it."



“VoodooVox’s Smarter Mobile Advertising business model synchs directly with ours,” according to Tod Turner, CEO of LiveChime, Inc. “Specifically, the ability for our customers to be able to tap into VoodooVox’s data base of 250mm consumer profiles to understand who is requesting information should allow our subscribers to achieve far higher penetration rates on sales.”

About LiveChime, Inc.

LiveChime is a SAAS product that enables real-time communication between buyer and seller on any desktop or mobile device, in any web page, blog site, social website such as FaceBook or Linked-In, or any online classified ad or directory listing. Using video and real-time chat, LiveChime delivers immediate ROI, and can lift sales by a much as 300%. LiveChime levels the playing field for the millions of small businesses around the globe who buy and sell on the World Wide Web. For more information visit www.livechime.com

About VoodooVox Inc.

VoodooVox uses consumer analytics to provide smarter mobile advertising services via the cloud to publishers, advertisers and operators. VoodooVox, which represents the combined assets and knowledge base of three companies, namely VoodooVox Inc., UpSnap Services, LLC and VoodooVox, now processes billions of advertising transactions for a marquee list of global clients and partners. Currently, VoodooVox solutions are deployed in 11 countries around the world. www.voodoovox.com.

For More Information

Alex Blodgett
403.410.6875
alex.blodgett@voodoovox.com

Certain statements included in this News Release are not historical facts, but rather are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "hope", "plan", "continue", "estimate", "expect", "may", "will", "intend", "could", "might", "should", "scheduled", "believe" and similar expressions. The forward-looking information set out in this news release 1) the statement that customers are expected to be eight times more likely to respond to advertising when a chat is available; and 2) the statement that the ability for LiveChime’s customers to be able to tap into VoodooVox’s data base of 250mm consumer profiles to understand who is requesting information should allow LiveChime subscribers to achieve far higher penetration rates on sales.

Forward-looking statements are based upon the opinions, expectations and estimates of management and, in some cases, information received from or disseminated by third parties, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or outcomes to differ materially from those anticipated or implied by such forward-looking statements. Generally, these factors include such things as the Company's current stage of development, the lack of a corporate track record with respect to the generation of revenues from performance-based



arrangements with customers, the Company's reliance on third parties and third party technology, the existence of competition, the availability of external financing, the inherent risks associated with research and development activities and commercialization of emerging technologies (such as lack of market acceptance), timing of execution of various elements of the Company's business plan, the availability of human resources, the emergence of competing business models, and new laws (domestic or foreign). In respect of: 1) the statement that customers are expected to be eight times more likely to respond to advertising when a chat is available; and 2)) the statement that the ability for LiveChime's customers to be able to tap into VoodooVox's data base of 250mm consumer profiles to understand who is requesting information should allow LiveChime subscribers to achieve far higher penetration rates on sales; those risks, uncertainties and factors include, but are not limited to, such things as lack of acceptance by customers, management's estimates of project requirements being incorrect, unavailability of suitable internal resources, risks associated with the integration of the two company's technologies, and management's understanding of the competitive and regulatory environment being incorrect. Accordingly, readers should not place undue reliance upon the forward-looking information contained herein and the forward-looking statements contained in this News Release.

The forward-looking information summarized above is based upon various assumptions and factors, including management's estimates of project opportunities, progress made to date in the deployment of Company and LiveChime technologies, estimations of additional time required to complete the implementation and the availability of resources to complete the activities.

VoodooVox Inc. does not assume responsibility for the accuracy and completeness of the forward-looking statements set out in this News Release and, subject to applicable securities laws, does not undertake any obligation to publicly revise such forward-looking statements to reflect subsequent events or circumstances. VoodooVox Inc.'s forward-looking statements are expressly qualified in their entirety by this cautionary statement. Additional information relating to various risk factors to which the Company is exposed in the conduct of its business (and which may affect the expectations or outcomes reflected in the forward-looking statements contained in this News Release) are described in the Company's MD&A for the year ended December 31, 2011, which has been filed with certain securities regulatory authorities in Canada and is available through SEDAR, at www.sedar.com.

The TSX Exchange has neither approved nor disapproved the contents of this news release.

