

VOODOOVOX INC. SIGNS LONG TERM MARKETING AGREEMENT

Toronto, Ontario – March 20, 2012 - VoodooVox Inc. (“VoodooVox” or the “Company”), (TSX: **VVX**) is pleased to announce that it has entered into a three year agreement with US-based Rockit Media LLC (“Rockit”) to act as a marketing agent to resell Rockit’s consumer controlled loyalty solution that bundles and automates social media and mobile marketing technologies into one affordable, easy-to-use service for small to medium size businesses.

VoodooVox’s sales force will market the Rockit solution to those relationships within its customer base that have an interest in establishing loyalty programs. VoodooVox will have a revenue share relationship with Rockit on those customers that pay for such solution.

“This is a great opportunity for us to broaden our product offering to include a loyalty platform,” according to Michael Durance, CEO of VoodooVox. “We can now address the entire customer lifecycle from generating new customer leads through smart mobile ad placement to ongoing customer relationship management.”

“It also enables SMB’s the opportunity to engage their repeat loyal customers on social networks and turn them into proactive brand ambassadors for their favorite businesses.” added Roger Toennis, CEO of Rockit Media. “Businesses can for the first time simplify the task of measuring marketing response and conversion rates in real-time in order to maximize their marketing dollar.”

About Rockit Media LLC

Rockit provides a suite of affordable, automated and easy to use, mobile and social marketing tools that help small and medium sized businesses drive highly profitable repeat business, reward their customers and increase profits. Rockit integrates all of the popular mobile and social interfaces into one dashboard, where a business can quickly create and send a promotion or announcement to customers using: Facebook, Twitter, Email, Text, Voice and/or the Rockit Rewards App available on Android and iPhone.

www.rockit.me

About VoodooVox Inc.

VoodooVox uses consumer analytics to provide smarter mobile advertising services via the cloud to publishers, advertisers and



operators. VoodooVox, which represents the combined assets and knowledge base of three companies, namely Call Genie Inc., UpSnap Services, LLC and VoodooVox, now processes billions of advertising transactions for a marquee list of global clients and partners. Currently, VoodooVox solutions are deployed in 12 countries around the world. www.voodoovox.com

For More Information

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The TSX Exchange has neither approved nor disapproved the contents of this news release.

