



Midlands Minerals Hires Kinross Chief Exploration Geologist Craig Pearman as President and Chief Executive Officer

Toronto, Ontario – November 16, 2011: Midlands Minerals Corp. (“Midlands” or the “Company”) (TSX-V:MEX; OTCQX:MDLXF) is pleased to announce that Craig Pearman has been appointed the President and Chief Executive Officer of Midlands and is expected to begin his employment on December 1, 2011.

Mr. Pearman has an extensive career as an exploration and mining geologist in Ghana, Tanzania and South Africa. Most recently he held the roles of Chief Exploration Geologist for Kinross Gold Corporation at the Chirano Mine in Ghana, Consultant Geologist for Newmont Ghana Gold at the Ahafo & Akyem gold mines, and Exploration Manager and Managing Director for Volta Resources in Ghana. Mr. Pearman’s broad experience in exploration and mine development makes him a significant addition to the Midlands management team.

Mr. Nick Tintor, Chairman of the Board stated: “Everyone at Midlands warmly welcomes Craig to the company and we look forward to the leadership and expertise that he brings to the team. Craig’s considerable experience working in Africa will enhance the future success of Midlands’s high quality gold projects in both Ghana and Tanzania. His experience matches our corporate exploration focus and objectives, simultaneously providing excellent technical oversight to insure our projects advance rapidly and bring value to our shareholders.”

Mr. Pearman commented: “I look forward to leading this team through such an exciting time for the Company. With a strong focus on a revitalized exploration program, we will bring future success to our assets in both Ghana and Tanzania.”

About Midlands Minerals:

Midlands Minerals is focused on developing a portfolio of high quality gold exploration projects in Ghana and Tanzania, countries with exceptional histories of gold production and home to some of the most profitable gold mines in Africa. Midlands’s flagship gold property is the Sian project, site of a past producing open pit gold mine located in the Ashanti gold belt. Sian has NI 43-101 compliant Indicated gold resources of 2.6 million tonnes grading 2.33 gpt gold (192,400 ounces) and Inferred gold resources of 2.7 million tonnes grading 2.35 gpt gold (203,350 ounces). Extensions to these resources are open along strike and at depth, highlighting the potential to grow the gold resource at Sian. Midlands’ Kaniago gold project is located in Ghana’s Asankrangwa gold belt and is contiguous to two past open pit gold producers: Abore to the north and Obotan to the south. Recent drilling and exploration has produced encouraging results, demonstrating the gold resource potential of the project.

Midlands also holds licences for gold and diamonds in two regions in Tanzania. The first is found in the Lake Victoria Goldfields region and includes its advanced Itilima Gold Project, which lies within the Geita-Bulyanhulu-Sekenke Trend, which hosts over 40 million ounces in gold reserves. The second region lies within the Kilindi-Handeni Trend and includes the New Kilindi-Handeni prospecting licences.

Please note: mineral resources that are not mineral reserves do not have demonstrated economic viability. Additional information on Midlands can be viewed under the Company's profile at www.sedar.com or on Midlands' website: www.midlandsminerals.com.

On behalf of the Board of Directors:

Nick Tintor

Chairman of the Board

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