



Midlands Appoints Brian J. Maher as Special Advisor to Board

Toronto, Ontario- October 3, 2011: Midlands Minerals Corp. (“Midlands” or the “Company”) (TSX-V:MEX; OTCQX:MDLXF) is pleased to announce the appointment of Brian J. Maher as a Special Advisor to the Board of Directors. The appointment was effective September 29, 2011 and the board now consists of six board members and one special advisor. Mr. Nick Tintor, Chairman of the Board stated: “We are delighted to welcome Brian to our Board. He brings a wealth of experience that will be invaluable to the Company, and his appointment strengthens our board and will complement management in the efforts to move the Company forward.” Mr. Maher commented: " I am excited to be assisting a company like Midlands: High quality projects in the key gold producing regions of Africa. I look forward to the revitalized exploration program and future progress in both Ghana and Tanzania".

The Company has also granted Mr. Maher stock options entitling him to purchase 500,000 common shares of the Company at \$0.085 per share for a five year period.

Mr. Maher is currently the President and Chief Executive Officer of Prodigy Gold Inc., which was created by unifying the assets of two Canadian junior exploration companies, Kodiak Exploration Limited and Golden Goose Resources Inc. in December 2010. Mr. Maher is an economic geologist with over 31 years of experience in the international mining and exploration industry. Mr. Maher received his BA degree (Geology) from the California State University, Chico in 1980 and his MSc. degree (Economic Geology) from Colorado State University in 1983, where he held a Colorado State Fellowship. Between 1979 and 1982, he worked at various positions for Homestake Mining Company, focusing on integrating new technologies with existing exploration programs and operations. In 1982, Mr. Maher began a 16-year career with ASARCO Inc. Mr. Maher initiated, designed and supervised exploration programs for gold and copper deposits in a variety of geologic environments throughout North and South America, resulting in the discovery of significant gold and base metal resources. From 1998 through 2002, Mr. Maher operated a successful geologic consulting business, emphasizing geologic modeling, resource estimation and business planning, to multiple junior, mid-size and large mining organizations. Between 2002 and 2004 Mr. Maher was Project Manager for Metallic Ventures Gold Inc., supervising underground and surface exploration at an underground gold mine in Nevada. In 2005, Mr. Maher joined Hochschild Mining PLC., where he was involved in all aspects of the company's North American exploration program, serving as the Exploration Manager for the US, Canada and Mexico. Since July, 2009, Mr. Maher has been President and CEO of Prodigy Gold Inc.

About Midlands Minerals:

Midlands Minerals is focused on developing a portfolio of high quality gold exploration projects in Ghana and Tanzania, countries with exceptional histories of gold production and home to some of the most profitable gold mines in Africa. Midlands' flagship gold property is the Sian project, site of a past producing open pit gold mine located in the Ashanti gold belt. Sian has NI 43-101 compliant Indicated

gold resources of 2.6 million tonnes grading 2.33 gpt gold (192,400 ounces) and Inferred gold resources of 2.7 million tonnes grading 2.35 gpt gold (203,350 ounces). Extensions to these resources are open along strike and at depth, highlighting the potential to grow the gold resource at Sian. Midlands' highly prospective Kaniago gold project is located in Ghana's Asankrangwa gold belt and contiguous to two past open pit gold producers: Abore to the north and Obotan to the south. Recent drilling and exploration has produced highly encouraging results, demonstrating the gold resource potential of the project.

Midlands also holds highly prospective licences for gold and diamonds in two regions in Tanzania. The first is found in the Lake Victoria Goldfields region and includes its advanced Itilima Gold Project, which lies within the Geita-Bulyanhulu-Sekenke Trend, which hosts over 40 million ounces in gold reserves. The second region lies within the Kilindi-Handeni Trend and includes the New Kilindi-Handeni prospecting licences.

Elizabeth Vida, P.Geo., a qualified person as defined by National Instrument 43-101, is responsible for the technical information contained in this release. Please note: mineral resources that are not mineral reserves do not have demonstrated economic viability. Additional information on Midlands can be viewed under the Company's profile at www.sedar.com or on Midlands' website: www.midlandsminerals.com.

On behalf of the Board of Directors:
Nick Tintor
Chairman of the Board

FOR FURTHER INFORMATION, PLEASE CONTACT:
Midlands Minerals Corporation
Email: info@midlandsminerals.com
Website: www.midlandsminerals.com

Corporate Communications: Kimberly Ann
Kann@midlandsminerals.com
tel.: 1-530-414-4400

This news release includes certain forward-looking statements or information. All statements other than statements of historical fact included in this release, including, without limitation, statements relating to the potential mineralization and geological merits of the company's projects and other future plans, objectives or expectations of Midlands Minerals Corp. (the "Company") are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's plans or expectations include risks relating to the actual results of current exploration activities, fluctuating gold prices, possibility of equipment breakdowns and delays, exploration cost overruns, availability of capital and financing, general economic, market or business conditions, regulatory changes, timeliness of government or regulatory approvals and other risks detailed herein and from time to time in the filings made by the Company with securities regulators. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise except as otherwise required by applicable securities legislation. Neither the TSX Venture Exchange, its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange), nor the OTCQX accepts responsibility for the adequacy or accuracy of this release.