

FOR IMMEDIATE RELEASE

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Captor Capital Appoints PI Financial Corp to lead Shareholder engagement initiative

TORONTO, CANADA - Captor Capital Corp. ("Captor" or the "Company") (CSE: CPTR; FRANKFURT: NMV; STUTTGART: NMVA; USOTC: NWURF), today announced it has retained the services of leading investment firm, PI FINANCIAL.("PI") Captor has engaged PI Financial as its exclusive financial advisor (the "Financial Advisor") and investment banker to provide advice and services related to increasing shareholder value and raising the company's profile with both retail and institutional investors. The exclusivity period will run for 6 months from the execution of this agreement.

John Zorbas, CEO of Captor said, "We believe there is tremendous value in Captor's assets and we have engaged PI Financial to help us with strategic planning and direction to deliver that value to Captor's shareholders. We look forward to working with PI Financial as our financial advisor."

About Captor Capital

Captor Capital Corp. is a Canadian firm focused on the cannabis sector listed on the Canadian Securities Exchange, the OTC, and the Frankfurt and Stuttgart Stock Exchanges. A vertically integrated cannabis company, Captor provides recreational and medical marijuana based products to consumers via its leading brands and dispensary locations. Listed on the Canadian Securities Exchange, the OTCUSA, and the Frankfurt Stock Exchange, Captor owns and operates advanced growing facilities which produce consistent high quality contaminant free marijuana for its customers, as well as other high demand cannabis based goods for consumption. The company follows a strategy of acquiring cash flowing established companies and organizations with growth potential that require capital to scale. Captor currently has a number of revenue generating cannabis investments including the world famous West Hollywood MedMen branded dispensary, CHAI in Santa Cruz and Higher Level, Castroville. Captor Capital is currently looking at additional revenue generating investments in the cannabis space and will be updating the market in due course.

Contact

Gavin Davidson, Communications Captor Capital Corp. 647.524.5479 gavin@captorcapital.com

Forward-Looking Statements

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This press release contains or refers to forward-looking information and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to availability of investment opportunities, economic circumstances, market fluctuations and uncertainties, uncertainties relating to the availability and

costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, and the other risks involved in the investment industry and junior capital markets. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.