### PRESS RELEASE

December 5, 2016



Genius Properties Ltd.

CSE: GNI

# TERENCE COUGHLAN JOINS GENIUS AS A TECHNICAL ADVISOR

Genius Properties Ltd. (CSE: GNI) ("Genius" or the "Corporation") is pleased to welcome Terence F. Coughlan, P.Geo as a Technical Advisor for the company. Mr. Coughlan brings to the corporation over 30 years' experience from mineral exploration through to mine development and operation. Mr. Coughlan will be working directly with Jimmy Gravel, the Company's President.

Mr. Coughlan, of Dartmouth, Nova Scotia, holds a Bachelor of Science degree in Geology from Saint Mary's University and has been actively involved in the mineral resource industry since 1984. Previously, Mr. Coughlan was the Vice President and Director of Gammon Gold Inc., a mineral exploration company that traded on the TSX and NY Stock exchanges. He was Vice President and Director of Acadian Mining Corporation and furthermore the former President & CEO of GoGold Resources Inc. Mr. Coughlan held this position from January 2010 to January 2016 and currently holds the position of Director and Chairman of the Board. GoGold is a Canadian-based gold and silver producer with properties in Mexico. Mr. Coughlan is a qualified person as defined by National Instrument 43-101.

Mr. Gravel, President and CEO of Genius Properties Ltd., stated: "We are very pleased to add Mr. Coughlan to our team. His expertise and proven track record of bringing mining projects into production is priceless. With Terry's help, the due diligence of the Mt. Cameron Graphite Project is moving forward and will soon be completed".

Mr. Coughlan stated, "Genius has some very advanced phosphate and graphite projects which fit well in today's advancement of clean energy batteries. Work to date indicates potential for large resources of high quality product on both projects. Our goal will be to advance the projects toward production as fast as possible."

#### **About Genius Properties**

Genius is a Canadian mineral exploration company focused on developing projects with some of the world's most critical metals and minerals for use in various industries including in particular, batteries for storing electrical energy and the raw materials essential for Lithium-ion battery production

## **Cautionary Statements Regarding Forward-Looking Information**

This news release contains forward-looking information within the meaning of applicable Canadian securities laws. All information other than historical fact is forward-looking information. Forward-looking information relates to future events or future performance and is based on GNI current internal expectations, estimates, projections, assumptions and beliefs. Forward-looking information is often, but not always, identified by the use of words such as "expect", "project", "proposed", "intend", "seek", "anticipate", "budget", "plan", "continue", "estimate", "forecast", "may", "will", "predict", "potential", "targeting", "could", "might", "should", "believe" and similar expressions. Although management considers the assumptions

and estimates, reflected in forward-looking information, to be reasonable, based on information currently available, there can be no assurance that such information will prove to be correct. As a consequence, actual results may differ materially from those anticipated.

Undue reliance should not be placed on forward-looking information which is inherently uncertain, and subject to known and unknown risks and uncertainties (both general and specific) and other factors that contribute to the possibility that the future events or circumstances contemplated by the forward looking information will not occur or that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. These risks include, but are not limited to risks associated with general economic conditions, the actual results of current exploration activities, conclusions of economic evaluations, changes in project parameters as plans continue to be refined, future metal prices, financial risks and substantial capital requirements. Further information regarding certain of these risks (as well as risks relating generally to the Company's business) may be found under the headings "Risks and Uncertainties", "Forward-Looking Information" and "Financial risk factors" in the latest Company's Management's Discussion & Analysis on www.sedar.com. Readers are cautioned that the foregoing list of factors that may affect future results is not exhaustive. The forward-looking statements contained in this news release are made as of the date hereof and GNI does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, except as required by applicable law. The forward-looking statements contained herein are expressly qualified by this cautionary statement.

Neither the CSE nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this release.

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