



GENIUS BRAND MANAGEMENT TO SHOWCASE DEKANG AND REALTREE LINE AT CONVENIENCE U CARWACS SHOW AND LE SALON DÉPANNEURS, ÉPICERIES & CIE

January 27, 2015 – Montreal, Quebec – Genius Brand Management (“GBM”), a wholly –owned subsidiary of Genius Properties Ltd. (the “**Corporation**”) (CSE: GNI), is pleased to announce that it will be highlighting its line of products, Dekang® and Realtree®, at the Convenience U CARWACS Shows and Le Salon Dépanneurs, épicerie & cie.

The Convenience U CARWACS Shows will be held March 10-11 and November 17-18 in Toronto and Calgary respectively. Le Salon Dépanneurs, épicerie & cie will be held April 14-15 in Montreal. GBM is a Bronze Sponsor for Toronto, Calgary and Montréal events.

Greg Staley, GBM’s President, commented, “We are very enthusiastic about exhibiting at both the Convenience U CARWACS Show and Le Salon Dépanneurs, épicerie & cie. They are ideal conferences to promote and showcase our line of products to the marketplace.”

About Convenience U CARWACS Show

The Convenience U CARWACS Show is the place for convenience store operators to learn how to improve their convenience, gas or carwash business. The all-NEW workshop and education sessions will provide opportunities for businesses to learn NEW strategies and techniques to improve sales and profitability. The trade show floor provides NEW products, innovative suppliers and top industry contacts needed to bring convenience, gas or carwash businesses’, and their results, to a NEW level. For more information, please visit www.convenienceu.ca

About Convenience Le Salon Dépanneurs, épicerie & cie

The only two-day conference and trade show catering to Québec’s grocery and convenience retailers. Celebrating its fifth year, Le Salon Dépanneurs, épicerie & cie offers the best in industry-leading education sessions and workshops, top suppliers with new products to see on the trade show floor, and the potential for exciting new business opportunities. For more information, please visit www.salondec.com

About Genius Properties Ltd.

Genius is an international firm dedicated to building, buying, investing, and representing the next generation of brands. We focus on selecting and marketing brands that are innovative, eco-friendly, and/or are market disruptors. We only work with brands that have scalable revenue potential.

A PROVEN TEAM AND FORMULA

- Ensures systems are in place to conduct business
- Provides the execution strategy for launching brands
- Develops powerful presentations for launch of products
- Creates marketing programs that are affordable but look like tier 1 companies
- Build national and international sales teams to successfully launch products with great potential

The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.



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