



Green Thumb Industries (GTI) Continues Expansion With Opening of Rise Latrobe, the Fifth Rise™ Retail Location in Pennsylvania

Rise Latrobe Hosting Open House on June 18

CHICAGO and LATROBE, Pa., June 18, 2019 – Green Thumb Industries Inc. (GTI) (CSE: GTII) (OTCQX: GTBIF), a leading cannabis consumer packaged good company and owner of the retail chain Rise™, today announced it will open its fifth retail location in Pennsylvania, Rise Latrobe, on Thursday, June 20. This is the first medical marijuana retail store in Latrobe, which is located in the Pittsburgh metropolitan area.

Rise Latrobe will host an open house for the community on Tuesday, June 18 from 4 p.m. to 7 p.m. The open house will be held before cannabis products are on site so all are welcome to attend and meet the Rise™ team, including the General Manager and the Pennsylvania Market President.

“We are excited to expand Rise™ into Latrobe and to increase our reach to people throughout Pennsylvania,” said GTI Founder and Chief Executive Officer Ben Kovler. “It’s been an honor to be part of the Pennsylvania community since 2017 and we are grateful for the opportunity to further serve those who are exercising their right to wellness.”

Rise™ currently has locations in Erie, Steelton, Carlisle and York. GTI entered the Pennsylvania market in 2017 and has a manufacturing facility in Danville where the company produces its branded products including Rythm vape carts and flower.

As of April 2019, over 100,000 people have been certified by the state’s medical marijuana program and more than 131,000 have registered to participate. The state currently has a robust list of 21 qualifying conditions, including opioid use disorder, post-traumatic stress disorder and severe chronic pain. More information about the Pennsylvania medical marijuana program can be found at www.health.pa.gov.

Rise Latrobe is located at 117 Beatty County Road in Latrobe. Hours are Monday through Saturday 9:00 am to 7:00 pm and Sunday 10:00 am to 4:00 pm.

About Green Thumb Industries:

Green Thumb Industries (GTI), a national cannabis consumer packaged goods company and retailer, is dedicated to providing dignified access to cannabis while giving back to the communities in which they serve. GTI manufactures and distributes a portfolio of branded cannabis products including Rythm, Dogwalkers, The Feel Collection, and Beboe, among others. The company also owns and operates rapidly growing national chains of retail cannabis stores called Rise™ and Essence. Headquartered in Chicago, Illinois, GTI has 13 manufacturing facilities, licenses for 89 retail locations and operations across 12 U.S. markets. Established in 2014, GTI employs approximately 1,100 people and serves thousands of patients and customers each year. GTI was named a Best Workplace 2018 by Crain's Chicago Business. More information is available at GTIgrows.com.

Cautionary Note Regarding Forward-Looking Information

This press release contains statements which may constitute "forward-looking information" within the meaning of applicable securities laws, including statements regarding the plans, intentions, beliefs and current expectations of GTI with respect to future business activities. Forward-looking information is often identified by the words "may," "would," "could," "should," "will," "intend," "plan," "anticipate," "believe," "estimate," "expect," or similar expressions and include information regarding the future direction and business objectives of GTI. The forward-looking information in this news release is based upon the expectations, estimates, projections, assumptions and views of future events which management believes to be reasonable in the circumstances and expectations relating to general economic and market conditions. Any forward-looking information speaks only as of the date on which it is made, and, except as required by law, GTI does not undertake any obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise. The forward-looking information in this news release is subject to a variety of known and unknown risks, uncertainties and other factors that could cause actual events or results to differ from those express or implied. When considering these forward-looking statements, readers should keep in mind the risk factors and other cautionary statements in GTI's public filings with the applicable securities regulatory authorities on SEDAR at www.sedar.com, including the risk factors set out in GTI's annual information form dated July 10, 2018.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

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