

FOR IMMEDIATE RELEASE

Green Thumb Industries (GTI) Subordinate Voting Shares Approved for Inclusion on the OTCQX Best Market and Begin Trading Under Ticker Symbol "GTBIF" on July 9

Chicago (July 9, 2018) -- -- Green Thumb Industries Inc. (GTI) (CSE: GTII) (OTCQX: GTBIF), a national cannabis cultivator, dispensary operator and consumer packaged goods company that produces and distributes a portfolio of cannabis branded products, is pleased to announce that the OTC Markets Group has approved the trading of the company's subordinate voting shares on its OTCQX Best Market under the ticker symbol "GTBIF."

GTI's subordinate voting shares will begin trading on the OTCQX at the opening of the market on July 9, 2018. The company's subordinate voting shares continue to be listed on the Canadian Securities Exchange (CSE) under the ticker symbol "GTII." GTI's subordinate voting shares are also eligible to be deposited into the Depository Trust Company (DTC), one of the world's largest securities depositories and electronic clearing and settlement service provider, for its subordinate voting shares trading under OTC.

"We're excited to be included on the OTCQX Best Market," said GTI Founder & Chairman Ben Kovler. "GTI remains singularly focused on executing on our disciplined 'Enter, Open, Scale' strategy to create long-term value for our shareholders."

About Green Thumb Industries:

Green Thumb Industries (GTI), a national cannabis cultivator, processor and dispensary operator, is dedicated to providing dignified access to safe and effective cannabis nationwide while giving back to the communities in which they serve. As a vertically integrated company, GTI manufactures and sells a well-rounded suite of branded cannabis products including flower, concentrates, edibles, and topicals. The company also owns and operates a rapidly growing national chain of retail cannabis stores called RISE[™] dispensaries. Headquartered in Chicago, Illinois, GTI has seven manufacturing facilities and licenses for 50 retail locations across seven highly regulated U.S. markets. Established in 2014, GTI employs more than 350 people and serves hundreds of thousands of patients and customers each year. GTI was named a Best Workplace 2018 by Crain's Chicago Business. More information is available at <u>GTIgrows.com</u>.

About OTC Markets Group Inc.

<u>OTC Markets Group Inc.</u> (OTCQX: OTCM) operates the OTCQX[®] Best Market, the OTCQB[®] Venture Market and the Pink[®] Open Market for 10,000 U.S. and global securities. Through OTC Link[®] ATS and OTC Link ECN, the company connects a diverse network of broker-dealers that provide liquidity and execution services. OTC Markets enables investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors. To learn more about how OTC Markets creates better informed and more efficient markets, visit <u>www.otcmarkets.com</u>.

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