



**ST-GEORGES' SUBSIDIARY KINGS OF THE NORTH NAMES GERRY NICHOLLS  
TO ITS BOARD OF DIRECTORS**

-FOR IMMEDIATE RELEASE-

**Montreal, Quebec, October 30, 2017 – St-Georges Platinum & Base Metals Ltd. (CSE: SX) (OTC: SXOOF) (FSE: 85G1)** is pleased to announce to its shareholders and stakeholders that Mr. Gerry Nicholls has joined the board of its wholly-owned subsidiary, 'Kings of the North Corporation'.

Gerry has more than 25 years' experience in advocacy, in political campaign messaging and in media management with in-depth expertise in strategic planning and media relations. Over the years Gerry has worked with a wide range of organizations in multiple countries, from Senatorial candidates in the United States to national branding campaigns. From 1985 to 2007 Gerry was Vice President Media and Communications for the National Citizens Coalition. He has been a guest speaker at numerous conferences sponsored by the Fraser Institute, the Alberta Law Society and the Institute for Liberal Studies. He has written numerous opinion editorials which have appeared in newspapers in the United States including the New Hampshire Union Leader and throughout Canada including the Globe and Mail, the National Post and the Toronto Star. He is also a sought after media commentator.

Mark Billings, president of the Kings of the North Corp., has asked Gerry Nicholls to advise the company on its communication strategy and on topics related to governmental affairs. Mr. Nicholls will complete the team already in place that includes Dr. Peter Smith Ph.D. and Ms. Neha Tally.

ON BEHALF OF THE BOARD OF DIRECTORS

**"Mark Billings**

**MARK BILLINGS, CHAIRMAN OF THE BOARD & PRESIDENT OF KINGS OF THE NORTH CORPORATION.**

**About St-Georges**

St-Georges is developing new technologies to solve the mining industry's biggest environmental problems. If successful, these new technologies would improve the financial bottom line of current mining producers and upgrade certain current known metal resources to economic status while addressing environmental and social acceptability issues.

The Company controls directly or indirectly all of the active mineral tenures in Iceland; it explores for nickel on the Julie Nickel Project, for industrial minerals on Quebec's North Shore,

and for lithium and rare metals in Northern Quebec and in the Abitibi area. Headquartered in Montreal, St-Georges' stock is listed on the CSE under the symbol SX, on the US OTC under the Symbol SXOOF and on the Frankfurt Stock Exchange under the symbol 85G1. For additional information, please visit our website at [www.stgeorgesplatinum.com](http://www.stgeorgesplatinum.com)

*The Canadian Securities Exchange (CSE) has not reviewed and does not accept responsibility for the adequacy or the accuracy of the contents of this release.*