

Planet 13 Announces Release Date of Fourth Quarter and Year End 2020 Financial Results

Las Vegas, Nevada – March 23, 2021 – Planet 13 Holdings Inc. (CSE: PLTH) (OTCQB: PLNHF) ("Planet 13" or the "Company"), a leading vertically-integrated Nevada cannabis company announced today that it plans to release its financial results for the fourth quarter and year ended December 31st, 2020 on April 5th, 2021 aftermarket.

Planet 13 Holdings will host a conference call on April 5th, 2021 at 5:00 p.m. EST to discuss its fourth quarter and year ended financial results and provide investors with key business highlights. The call will be chaired by Bob Groesbeck, Co-CEO, Larry Scheffler, Co-CEO, and Dennis Logan, CFO.

CONFERENCE CALL DETAILS

Date: April 5th, 2021 | Time: 5:00 p.m. EST

Participant Dial-in: Toll Free 877-407-8035 or International 201-689-8035

Replay Dial-in: Toll Free 877-481-4010 or International 919-882-2331

(Available for 2 weeks)

Reference Number: 40511

Listen to webcast: https://bit.ly/393yrjE

For further inquiries, please contact:

LodeRock Advisors Inc., Planet 13 Investor Relations mark.kuindersma@loderockadvisors.com (416) 519-2156 ext. 2230

Robert Groesbeck or Larry Scheffler Co-Chief Executive Officers ir@planet13lasvegas.com

About Planet 13

Planet 13 (www.planet13holdings.com) is a vertically integrated cannabis company based in Nevada, with award-winning cultivation, production and dispensary operations in Las Vegas - the entertainment capital of the world. Planet 13's mission is to build a recognizable global brand known for world-class

dispensary operations and a creator of innovative cannabis products. Planet 13's shares trade on the Canadian Stock Exchange (CSE) under the symbol PLTH and OTCQB under the symbol PLNHF.